

500+ NEW WAYS TO WEAR YOUR HAIR

Celebrity style



ShortCuts

5 STEPS TO STYLE SUCCESS

Cut!

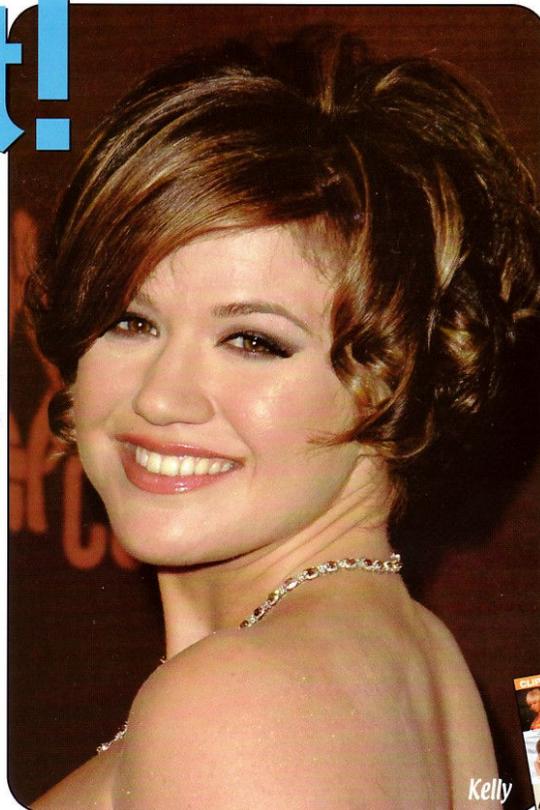
Great Takes on Short Hair

Get A-List Style

Why should celebs have all the fun?

Stunning Makeovers

Sexy Looks for Real Women



Kelly

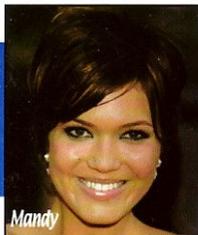


Our Cover Model Contest Winner is...



Renee

24 bonus pages



Mandy



Sharon



Victoria



Jessica



Ashlee Simpson's Broadway Bob

By Karen Marie Shelton • HairBoutique.com



The sassy star of the current London production of *Chicago* recently popped back across the pond to participate in the 10th Anniversary Broadway celebration of the beloved musical. The special gala performance of *Chicago* brought out a parade of stars who had appeared in the show during the last decade including Ashlee Simpson.

Ashlee may be famous for her undeniable talent in both acting and singing, but it's her constantly changing appearance that we love to celebrate. Indeed, Ashlee's reputation for her ever-changing style was preserved when she arrived at the New York celebration of *Chicago*. Coifed to perfection in a very cute chin-length bobbed hairstyle by celebrity stylist Ken Paves, Ashlee's tresses were in perfect harmony with her stunning necklace and black lacy gown.

Steal Ashlee's Broadway Bob

In classic saucy Ashlee fashion, the front of her style was held back off her face with a simple black unadorned bobby pin. Ashlee actually appeared to channel Roxie Hart, the character she has brought to life on the

London stage with panache.

Ashlee's current style is based on a basic bob that has layers that gradually extend a little longer in the back of her head to provide balance. The style can be optionally worn with or without a fringe. Follow the steps below to steal Ashlee's stellar 'do:

1 Shampoo and condition hair with products created for your hair texture and type. If your strands are naturally fine or thin and you desire lots of volume, be sure to use volume enhancing products to help amp up your strands. If your hair is colored or chemically treated like Ashlee's, be sure to use products that address these

special needs to prevent the development of dryness or damage.

2 Finish with a cool/cold water rinse to close the cuticle and help add natural shine.

3 Towel blot—do not rub—hair with an absorbent towel.

4 Depending on your hair texture, type and condition, apply a heat protecting conditioner or a cocktail which includes a leave-in conditioner and/or defrisant product along with a styling mousse. It's your option to work with all three types of products or select only those your hair might require to create fullness and movement. Ken Paves always uses his Paves Professional Red Carpet Styling Mousse on Ashlee's hair.

5 Gently detangle hair from ends up to roots using a "hair friendly" comb or your fingers.

6 Separate hair into individual two-inch strands.

7 Start at the back of your head using a round Boar's head or similar style brush to build in volume for each of the individual

strands, directing the air flow of a blow dryer down the shaft from roots to ends. Continue to blow-dry until each section is 100% dry.

8 Once hair is 100% dry, separate into two- to three-inch strands and roll the entire head of hair with hot rollers.

9 Allow the newly created curls to completely cool before removing hot rollers one at a time. Spray the newly created curls with a hairspray.

10 Use a boar's head brush and lightly brush the curls into a finished style. With a long tail comb, create a side part directly off the hairline. Use fingers to arrange waves and curls.

11 For added curl and wave definition, use a small-barrel curling iron to create random curls and then use fingers to merge into the rest of the waves.

12 Apply one or two drops of shine serum into the palms of your hands and lightly brush your hands over the top of your newly finished style. Optionally you may finish with a spritz of Paves Professional Firm Hold Repairing Hair Spray.

13 If desired, clip all of your hair back off your face like Ashlee's style and hold in place with a black bobby pin, or if you prefer, a jewel encrusted barrette or similar clip or pin.

Optional Looks

For an optional look you can create some soft volume along the crown extending from the hairline to the back of the head. This volume can be created by simply back-combing the desired section or by using a volume enhancing spray or similar product when blow-drying the style. Another option is to instantly change your hair length, color and style with one of Ken Paves' HairDo options from HairUWear. Ken and Ashlee's big sis Jessica developed a spectacular line of clip-in hair that can transform your hair in a matter of minutes with no permanent changes (available at HairBoutique.com).

IN THE PINK

With Rock's Bad Girl

By Karen Marie Shelton • HairBoutique.com

Pink (aka Alecia Moore), a Grammy Award winning American singer and songwriter, is instantly recognized for her style and wildly outrageous persona. Distancing herself from the pack of pop stars, this gorgeous lady continues to rock an edgier vibe with various shades of pink and bleached white-blond hair worn short and choppy. Her blonde to bright fuchsia hued strands are constantly in the spotlight, just as much as her music if not more.

This past year, Pink underwent another hair transformation—half of her platinum blonde hair was shaved off as one side of her pretty face was curtained by a soft sweep of shiny blonde strands. As always, it was a risky look—but for Pink not at all surprising.



STEAL PINK'S HOT LOOK

The secret to stealing Pink's latest saucy hairstyle is to start with a great hairdresser proficient with cutting shears and clippers for the buzzed back. Even though Pink is famous for her bleached white-blond and pink hues, this style can work with any hair color. One of the advantages to this style is the wash 'n wear aspect, especially if your tresses are naturally straight and medium thickness.

1. Shampoo hair with your normal shampoo in lukewarm water.
2. Depending on your hair texture and type, use a rinse out conditioner. If your hair is thin or tends to be flat you may wish to avoid this step.
3. Finish with a cool/cold water rinse.
4. Towel-blot hair to remove excess moisture.

For Stick Straight Strands

5. If your hair is stick straight, apply a styling mousse or gel (based on whether you want a softer or firmer finished style) and blow-dry hair over to one side while picking the strands with your fingers.



For Naturally Curly Or Wavy Strands

5. For hair that has natural wave or curl, apply a cocktail of defrisant and straightening gel or a dab of leave-in conditioner with a straightening balm. Finger-pick through your damp tresses and then use a round brush while you blow-dry strands straight and over to one side.

Finish The Look

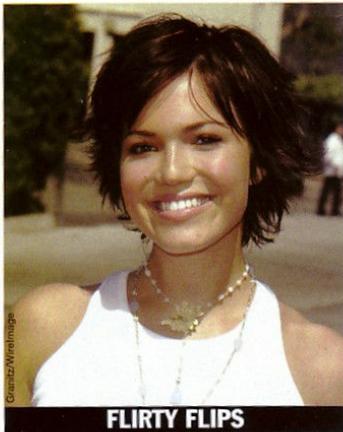
6. Finish with a spritz of hairspray for more hold or apply a tiny dab of shine serum into the palms massaging well. Lightly brush your palms over the top of your strands for a quick shimmer.

7. Finish this look with spectacular earrings or other accessories. The advantage of super short hair like Pink's is that it allows you to play up your other assets.

8. For an optional dressy look, add a tiny jeweled clip or jeweled bobbies along the front fringe section.

Identity Salons (Cincinnati, OH); Stylist: Paula
Fitzpatrick; Makeup: Betty Mekonnen; Photo: Tom
Carson; Production: Global Hair & Fashion Group

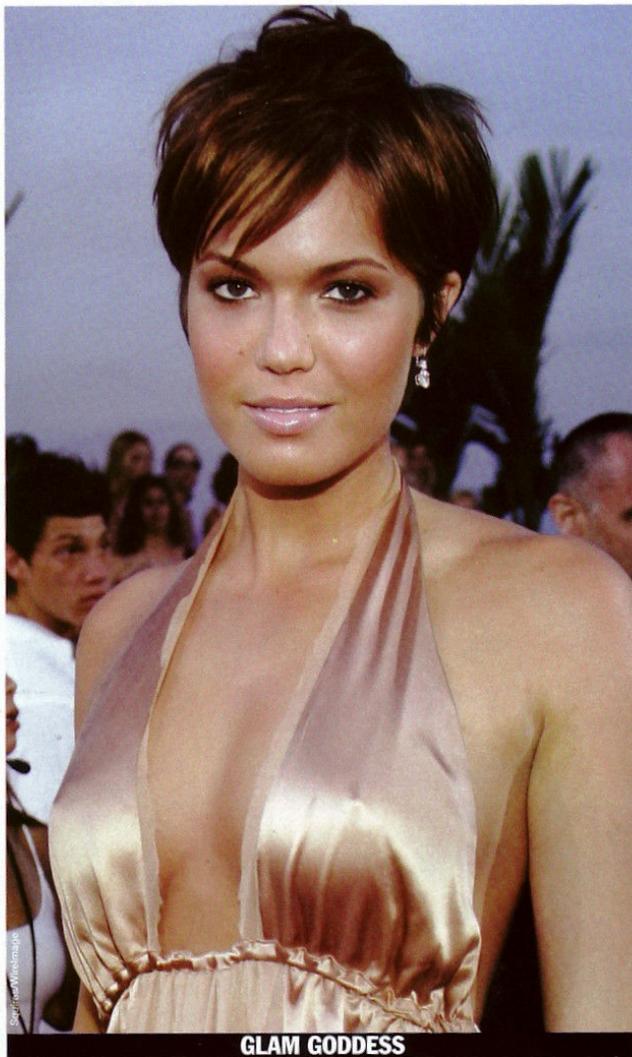




FLIRTY FLIPS

MANDY MOORE'S SHORT & SEXY HAIRSTYLES

By Karen Marie Shelton • HairBoutique.com



GLAM GODDESS

Mandy Moore would probably be the first to tell you that she doesn't want to be remembered for her short hairstyles. Nor does she want to be grouped with the blonde tressed "pop tarts" Britney, Christina and Jessica that she

was originally tied to at the beginning of her career. Although Mandy's styles, especially her shorter 'dos, have been an extremely popular topic on the Web, in reality the very talented performer, actress, T-shirt designer and star has been working hard to break ranks with her roots—hair and otherwise.

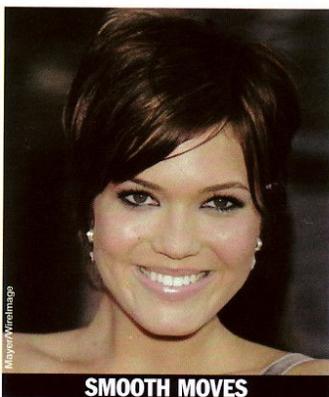
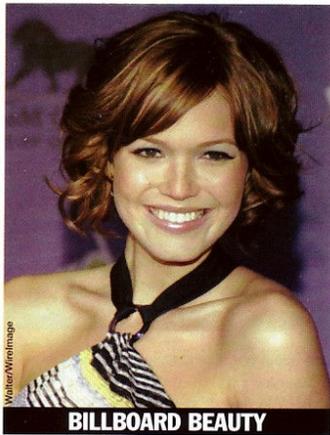
Mandy was a delicious and naughty addition to the award winning show and wildly popular *Entourage* on HBO. Playing herself, Mandy stirs controversy for the entire *Entourage* crew due to her relationship with Vince (Adrian Grenier). The budding actress also made a highly publicized appearance earlier this year on TV's *Scrubs* with her ex Zach Braff.

The reality of the celebrity world is that we want to know appearance details. Mandy's hair, whether she appreciates the focus or not, is definitely a major interest to her fans around the world. Mandy is a perfect role model for short hairstyles. Besides having flawless skin, gorgeous eyes and thick lush strands, Mandy has a face shape that carries short hairstyles well.

Even when Mandy is wearing lengthening hair extensions, wigs or half-wigs, she often appears with her hair pulled back in a faux short hair look. At the *American Dreamz* premiere, the gorgeous star wore her deep chocolate-brown tresses in a softly finished ponytail with a few loose strands cascading softly around her square shaped face. Mandy's fringe was swept to the side which softens the angles of her face and also draws attention to her gorgeous eyes.

Growing Up In The Public Eye

Whether you are a Mandy Moore fan or not, you have to give her a lot of kudos. Can you imagine going through those scary teen years with virtually the entire



world watching? Mandy Moore did. At the tender age of 15, her first record *So Real* was released. She was instantly thrust into the media limelight and the media frenzy has not stopped since.

Mandy entered the “pop tart” fray with all the other blondes but quickly changed her long flaxen strands to a dark chocolate hue to set herself apart from the crowd. She is constantly updating her look with a wide range of brunettes hues from light chocolate to black opal. She also has flirted with red shades trying on merlot and strawberry-blond shades.

There is no better time to try on a variety of hairstyles than when a star is young and finding their ultimate niche. Mandy straddles so many different careers—actress, fashion designer and performer—that it only makes sense for her to experiment.

Mandy's Body Type & Hairstyle Selection

Mandy has access to the very best hairdressers, makeup artists and celebrity stylists

that the business has to offer. Besides having a strong angular lower jaw and wider forehead, Mandy has a petite body type with soft curves. To work in harmony with her face shape, body type and hair type, Mandy can benefit from wearing her hair loose, soft but smoothly finished for a sleeker appearance.

Great looks for the beautiful star would be styles that are shoulder-length to chin-length with layers, angles and some soft height around the crown and top of the head. With her strong jaw line, a severe short cut would not be as flattering.

Mandy had a very flattering hairstyle for her body and face shape at the 2003 Billboard Music Awards. Her hair hue was a soft chocolate-brown with skillfully applied highlights around her face and along the sides of her tresses. The addition of volume along the crown and the sides mixed with soft waves and curls at the ends gave Mandy a much softer look. Sleek side-swept bangs that cascaded from a side part actually minimized her forehead, played up her eyes and gave her face the illusion of an oval shape.

You Never Know Until You Try

Any of us looking for great hairstyling tips and techniques need only study the beautiful and very talented Mandy Moore to learn how hair length and color can have a major impact on the finished product. She can successfully carry off a short crop or look dazzling in a ponytail. When she combines brunette with lighter highlights and slightly darker lowlights, it opens up her entire face and makes her eyes and lips literally pop. When Mandy opts for blonde shades that also include a spectrum of lighter and darker shades, she is able to carry the lighter hue with ease.

What is truly amazing is how much the star has evolved and matured into a world class beauty since June of 2001. Along with her hair transformation, Mandy has changed her makeup and fashion tastes. Gone is the teenager and in her place is a self-confident, stunningly beautiful star who has learned to maximize her potential, keeping us all on the edge of our seats as we try to get a sneak peek of what she'll do next.

TRESSRX

ASK THE HAIR DOCTOR

By Karen Shelton • HairBoutique.com

Q I've been thinking about cutting my hair short, but I'm just not sure if it's the right thing to do. How do I know if a short style I see on a model will work for me? I don't want to cut my hair and then have a look that just doesn't work. Thank you!—Cheryl, Milton, MA

A You're right to do some research on cutting your hair short before you take the plunge. Some short hairstyles do look great on some women but not on others—so read on to find out how you can avoid making a bad style choice.

Factors To Weigh With Short Hairstyles

Many consumer hair experts will advise consumers to focus on:

1. Face shape and structure
2. Shape of head
3. Body shape
4. Skin, eye and hair tones
5. Hair type and textures
6. Height, weight
7. Lifestyle
8. Personality

However, they tend to skip over some of the other issues that have key importance:

1. Age appropriateness for desired style
2. Unusual features such as a large or small nose, forehead, eyes and chin
3. Overall face profile
4. Skin quality
5. Unreasonable style expectations
6. Long term styling challenges
7. Friends and family desires
8. Image ramifications

How To Really Choose The Right Cut

Yes it's definitely true that you should always consider your face shape, bone structures, shape of your head, body shape, height and weight. A very tall woman with large bones and a prominent face would probably not look good wearing a pixie cut.

While there are always exceptions to every short hairstyle selection rule, there are also basic life realities. I do like to encourage people to break the rules and step outside of the box, but I also want to provide all the necessary information to make well informed decisions.

The reality of the situation is that many hairdressers want to advise a client of the very best short cut for them. While an honorable hairdresser might advise a very tall, large boned woman to pass on a short pixie style, if the client becomes unhappy, upset or angry, a good hairdresser will not wish to lose a good customer.

Yes, I can hear you professional hairdressers out there disagreeing with me. Unfortunately over the past ten years writing for HairBoutique.com and other consumer hair magazines, I continuously receive emails from frantic consumers who just received the worst short cut of their lives. The sad thing is that they demanded it.

Try It Before You Cut It

With the throngs of software available that allows you to try on short hairstyles before you have them created in real time, you have the option to try one of those programs. More.com (one of my favorite sites) offers Free Hairstyler Imaging. Yep, totally free. All you have to do is sign up. Visit <http://www.more.com/hairstyles/member/>. I have used the program and it works just great.

Another trick is to find a magazine with life size images of models that have short hairstyles you might like. Remove the page from the magazine—after you buy it of course—and then carefully cut a hole to remove the model's face. Place your face into the newly cut-out model and see what you think. It is actually fun, like playing with paper dolls, and it will give you a great idea of how you might look.

Other options to view yourself with short hair before taking the plunge:

- 1 Go with a friend and try on wigs. Some stores will let you try them on



Avanti (Chesterland, OH)
Stylist: Marisa Paterniti

to see if you like a style before you buy it. Be sure not to order wigs online, try them on and send them back. Many companies will not accept returns if wigs have been tried on. However, there are wig stores and large department stores that offer samples for your free trial.

- 2 Wear your hair pinned up so that it simulates a short hairstyle and wear it for several days to see how you feel.

- 3 Book a paid consultation with an image consultant whose job is to help you redesign your image. A paid image consultation does not involve cutting your hair, but when in doubt ask first.

- 4 Take a short class in image consulting or makeup makeovers. For a small investment, you can get great feedback on what looks will work better for you.

- 5 Tuck your hair under a baseball, newsboy, tam or other type of hat that exposes only your face. This will give you an additional prospective.

- 6 Ask a friend to spend a few hours going through the latest hair magazines with you. Pick out styles that you like and get their honest feedback. Promise in advance that you won't get upset at the feedback.

- 7 Visit the HairBoutique.com online galleries and print out the images you like. Cut the faces out and try them over the top of a photo that has a clear view of your face.

- 8 Have a makeup party and ask for suggestions on what might be a new short hair cut for you.

When it comes to selecting the right haircut for you, the very best rule to follow is to take your time and pay serious attention to your options.