

The Sexiest Looks...The Latest Styles...and Totally Stunning!

**SEXY
Styles**

No. 2 • 2005

hair • beauty • style

total image



UpDo's



Long



Short



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Medium



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Kelly Ripa... Blonde & Loving it!

by Karen
Shelton
Hairboutique.com

Since February 2001 Kelly has reigned as the sassy, funny and sweet sidekick of the popular *Live! With Regis And Kelly*. As if hanging with Regis every morning isn't demanding enough, Kelly also stars in the hilarious *Hope* in ABC's *Faith And Hope* sitcom with Faith Ford (Murphy Brown) and Ted McGinley.

Kelly will be the first to tell anyone she has a lot of helping looking terrific. She relies on the daily talents of a makeup artist, wardrobe stylist and a hairstylist to put it all together for her appearance on *Live!*.

She has been known to tease that she arrives for work in her PJs and is often unrecognizable to the audiences. Kelly also has makeup and hair experts helping her achieve her gorgeous *Faith* persona on the sitcom.

Besides being blonde, beautiful and beloved by her fans, Kelly is known for some other interesting hair facts listed below:

1. Shunned any bleach or haircolor when she was pregnant with her three kids. She told the media that she let her natural darker locks grow out because "there is no conclusive evidence that hair bleach or color is safe to use during pregnancy".
2. Was quoted in as saying that "her most treasured possession was - a lock of my son's (Michael) hair from his first haircut". - *Soap Opera Weekly Magazine* - March 7, 2000.
3. Reported to the media that her eldest son Michael, when he was two years old, hated going with

her to the studio where *All My Children* (AMC) was filmed. His horror at visiting the studio was tied to the fact that Kelly had his hair cut by one of the AMC hairdressers, which he did not enjoy having done.

4. Was Awarded #19 in *E!* For Top 25 Blondes
5. Wore a long black wig on *Saturday Night Live* in 2003 to portray Angelina Jolie.
6. Did a take off of a hair commercial on *Saturday Night Live*, *Tressant Supreme* and was humorously touted as "keeping her hair shiny with cocaine".
7. Was a Pantene "girl" doing a commercial for the hair care company in 2003. In the commercial Kelly says "you can condition your hair and have a make-over"

During a Pantene commercial Kelly also said: "I have to put haircolor in my hair, I have to put bleach in my hair, Hair doesn't like bleach. You have to have a rich thick conditioner. I only trust Pantene Complete Therapy. And it really protects my hair against the things that I do".

8. Claims to have a "natural" hair color of blonde.
9. Has been quoted as saying that "she has a lot of hair" which is tied to the fact that even though her hair is finely textured, there is a lot of it.
10. Kelly and Regis Philbin had a food fight as the result of Kelly accidentally getting ketchup in Philbin's eye. As a result Philbin retaliated by decorating Ripa's hair and face with mustard.
11. "Access Hollywood" reporter Billy Bush, on hand to preserve the Ripa Mustard Hair moment for show-biz posterity, joined in and dumped spaghetti and meatballs on Ripa's head.

12. International Wig has a wig designed to look like Kelly. It is called the Kendall #1220 - Color #26 (For more details visit International Wig)

13. Kelly first made her appearance as Hayley Vaughan in 1990 on *All My Children* as Haley with long black spikey hair. Some have called it Elvira Hair.

14. Was a regular on the *Dance Party USA* television show. She was known for always wearing her hair pulled up in a clip with a variety of bows. She also wore bangs that were curled high up on her forehead.

15. Was Ranked by *Marie Claire* magazine as reported on the Web by *iVillage*, as having The Best Long Cut on their Ten Best TV HairStyles To steal. Kelly won the title of Best Long Cut because her style "is really universal" for anyone with hair that falls below the shoulders.

16. It has been reported in *Soap Opera Weekly* that on Kelly Ripa's first day of work at *All My Children* as Hayley, hairdresser Val Reichenback asked "you want to do the wig now?" to which a naive Kelly replied "what wig?". The wig in question was the long black spikey Elvira



Hair that Kelly wore on her first show.

17. Also as reported by *Soap Opera Weekly* in April of 1991, Kelly claims the name "Barbie" as her high school nickname because of her blonde kewpie doll looks. She has even reported that she was stopped by a police officer because she looked too young to actually be driving.

18. Kelly Ripa has been reported to be a client of famous New York celebrity hairdresser Oscar Blondi who also does the tresses of Sarah Michelle Gellar and Natasha Richardson. Blondi is famous for his "O" technique where he brands a miniature version of the letter into the locks of his clients so that he can monitor their hair happenings.

19. Kelly and her hubby Mark Consuelos were presenters at the 2002 Daytime Emmy awards where Kelly made news by wearing a gorgeous backless pantsuit topped off by a coiffure bursting with luscious curls.

20. Kelly Ripa, during her reign as a soap opera star, was famous as having "great soap opera tresses". She was also one of a group of soap stars promoting hair care lines. Kelly who pushes Pantene was joined by Melody Thomas Scott, Nikki Newman on *The Young & The Restless* who hawked Inner Science hair-care products and Michelle Stafford from *Y&R* who shilled for *Herbal Essences*.

Summary

Whether Kelly Ripa is being coiffed by a team of network hairdressers or being branded by Oscar Blondi, she gives new meaning to have great celebrity hair.

Image of Kelly Ripa from *ABC Hope And Faith* - By ABC/Bob D'Amico - all rights reserved.



Ask Karen

Karen Shelton
Hairboutique.com

Putting Bounce In your Tresses?

Q

Dear Karen,

My light brown hair is medium to slightly thick in texture and currently falls right below my shoulders. I don't like to wash my hair more than every 2 days or else it starts to get very dry. I like the way my hair

looks the day that I shampoo and blow dry straight but the second day of my shampoo cycle is always a challenge for different styles to wear. My hair holds curl pretty well and I would like to try to add curls back without washing every single day. Do you have suggestions? Also, I am on a budget and prefer to use products by John Frieda which work well for my type of hair. Can you make recommendations with that product line for me?

Thanks in advance,
Genevieve

Dear Genevieve,

The following curly style should take you approximately 30-45 minutes to create on hair that has been washed the day before. The fact that you strands have had time to build up a little oil is an added plus for creating curls that hold. Start by using a "hair friendly" pick or 100% boars head Mason Pearson or similar brush to detangle your strands completely. Freshen you're your favorite part and arrange your bangs, if you have them, in your desired way.

Using a water bottle, lightly dampen your strands. Apply a quarter sized glob of **John Frieda Frizz Styling Mousse Curl Reviver** or similar product to the palms of your hands. This styling mousse offers a soft-hold alcohol-free formula for adding bouncy curls and waves. Distribute throughout your strands.

Roughly blow dry on a medium speed with a finger diffuser attachment or use your fingers to lift and separate your strands as you rotate the air current throughout. Blow dry until hair is completely dry. Spray **John Frieda Frizz Ease Dream Curls** into the palms of your hands and lightly distribute throughout your newly dried strands. Working from the ear level down to the ends, use a 1 to 1 1/2" barrel curling iron to

A

tightly curl individual sections of your hair that are approximately 1 inch in thickness. Hold the iron in place 4-6 sections. Release the newly formed curl and let it cool as you move to the adjacent section of hair. Continue to curl and release until the entire lower section of hair has been curled.

Note:
For tighter curls use a smaller barrel curling iron and separate hair into smaller sections. If you prefer, use hot rollers that are small to medium in size and pin in a circular direction from ear to ear.

When all of the curls are completely cool, bend forward at the waist and let strands fall over towards the floor. Using your fingers, lightly shake and fingerpick the new curls to slightly shatter them and break up the pattern. Stand upright and carefully smooth hair and lightly arrange curls into the de-

sired formation. Spray well with **John Frieda Moisture Barrier Firm Hold Hairspray** which will help to hold the new style and prevent any formation of frizziness.

If you want to crank up the curls later in the day for an evening night out, lightly spritz hair with water and spray **John Frieda Dream Curl Cream** through your strands. Set blow dryer on a low speed and scrunch in new curls from side to side.

Of if you prefer, apply the **John Frieda Dream Curl Cream** and then set in big fat pin curls for a wavier pattern. Blow dry lightly, spray with hairspray and then release the pin curls one at a time. Use fingers to fluff and pick. Viola! You have two different curly looks that were created in one day on "aged" strands.

But don't stop there. Experiment with a range of curling or waving irons with different sized barrels used on different sized sections of your tresses. Consider dressing up a section by adding a tiny braid along the side or near the roots. Only your imagination is your limit to creative new styles.

The entire John Frieda line is available at HairBoutique.com or by calling 1-866-4MY-HAIR).



New Dos for a New You

Weight Loss & Your Hair

You made the commitment to change your body and worked hard to achieve your goal weight. So what's next? How about a hair and beauty makeover that accentuates the fabulous new you?

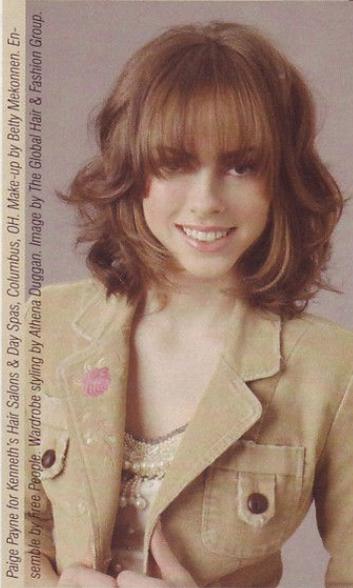
A sensual new hourglass shape should be enhanced with a sleek do. Look at some of the curvy celebrity beauties like Jessica Simpson and Jennifer Lopez for inspiration. Both women have classic hourglass figures and compliment their shapely bodies with sleek, soft hairlines. Both Jennifer and Jessica favor shoulder length or longer locks. This helps provide the look of a sleek long line. A soft cascade of small curls or waves over a shapely body is a fabulous look.

Investing in a hot new style could definitely enhance a newly slenderized face and shape. A beautiful new coif can turn heads giving you the opportunity to use your hair to make a statement about your style and your personality. Never fear, a new do doesn't have to be dangerous or involve scary changes like a serious cut.

A talented hair professional can use a variety of tools to make subtle changes that pack a major punch. A series of soft highlights or lowlights can open up your face, draw attention to your beautiful eyes or focus on your nicely chiseled cheekbones. Properly cut bangs and textured hair can also magnify your eyes and give you instant chiseled cheekbones.

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by **Karen Shelton**
Hairboutique.com



Paige Payne for Kenneth's Hair Salons & Day Spas, Columbus, OH. Make-up by Betty Mekonnen. Ensemble by Free People. Wardrobe styling by Athena Duggan. Image by The Global Hair & Fashion Group.

Can't decide if you want to go curly or straight? Try a little of both! Some sections have been left smooth and some have been curled to create excitement. The fringe has been ironed out and falls well below the eyes to reveal a cute up-turned nose. Still not exciting enough for you? Try pairing pearls and corduroy.

A precision cut can be tempered with the right styling aids. Carefully highlighted blonde hair has been scissor cut with attention being paid to the shattered ends. Comb through some smoothing crème and lay the bangs down with a flat iron. Some styling mousse can help keep those breaks in the hair in line. Finish with a spritz of holding spray.



Hair by Linda Cooper Keller for Identity Salons, Cincinnati, OH. Make-up by Betty Mekonnen. Suit by Buffalo. Wardrobe styling by Athena Duggan. Image by The Global Hair & Fashion Group.

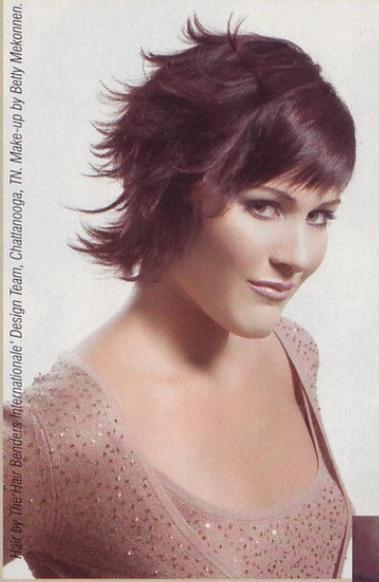
Evening sophisticate. Hot rollers give lots of pizzazz to an otherwise ordinary do. Notice how the curls have been left intact; it's not always necessary to brush or "pick out" wavy locks.



Hair by Ruth Goertz for Goertz Hair Design, Braunschweig, Germany. Make-up by Betty Mekonnen.

Faux Knit Jacket by Rampage. Image by The Global Hair & Fashion Group.

Hair by The Hair-Benders Internationale Design Team, Chattanooga, TN. Make-up by Betty Mekonnen.



Want a hairstyle that allows you to go from sweet to wild at a moments notice? Then this cut is for you. Simply take your wispy ends, add a smoothing balm, and define the strands.. Use a large round brush to blow-dry your ends. The bangs have been molded straight and held in place with a light-weight styling spray.

Honey and Caramel have been scattered around this blondes' hairstyle. Soft wind swept sides blown back are held in place with a hard to hold spray, insuring no strays will be set loose. Flip head upside down and blow well. Use a large round brush vertically and blow using alternate hot and cold blasts. Lightly spray to set.



Hair by Carla Bleiński for Dante Lucci Salon, Rocky River, OH. Make-up by Jackie Milligan.



Hair by Amalthea Woodward for Dante Lucci Salon, Rocky River, OH. Make-up by Tiffani Bohr.

What could be easier in the summer than a platinum blonde pixie cut? Blow dry from underneath to give the hair texture and direction. A bit of pomade or wax touched here and there will keep this great cut well placed. A little gel and the hair can be spiked out or chunked up, depending on the amount of hair you secure between your fingers.



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Ask your stylist to help you attain a harmonious balance between your hair and your face and body shapes. Request a style that flatters but is also easy to care for on a daily basis. Remember, the more sleek and simple the hairstyle, the sexier it can be

Some additional hair dos and don'ts include:

1. Do find a stylist that you trust and connect with. Make an appointment for a consultation only. Discuss some hair styling options and weigh alternatives with your stylist. Take your time making any final decisions about new hair directions. If you want radical changes consider making them in stages.

2. Do know that there is no right hair length. Wear your hair at a length that creates a graceful silhouette with your body, head, neck, shoulders and face. If you have a length preference, ask your stylist to help you find the best style within that range.

3. Do work with a colorist if you want to make hue changes. While the right highlights and lowlights can lighten and brighten, too much color or the wrong shades can clash with your natural skin tone. A talented professional colorist can achieve a fabulous new look that compliments your eye and skin shades.

4. Do color your hair at home if you prefer. Make sure to select a color that is soft, natural and flattering to you. When in doubt, select temporary shades that allow you to experiment but wash out after a few shampoo treatments.

5. Don't try to wear your hair in a style that isn't compatible with your hair texture and type. Keep in mind that styles that work for curly girls may be all wrong for stick straight locks and vice versa.

6. Don't accept a new style without making sure you understand how to re-create the look at home. A great new style is worthless if you don't understand how to duplicate the look by yourself.

Enjoy the fact that you have worked hard to evolve your body and face into a new shape you are proud of. Make the time to change your hair to celebrate. Any while you're busy creating your new do, don't forget to update to your make-up and jewelry.

Stand back and let the compliments flow.

Movement and swing is what is going on here. Highlights placed at random intervals give depth to a razor cut style. Want it to take it down a notch? Add a little pomade to your finger tips and tell it to behave! This cut looks great barreled rolled back as well with a little wax separating the ends. **Hair by** Jessica Cohen for Vanis Salon & Day Spa, Schererville, IN. **Make-up by** Melissa Best.

air

Although it is infinitely much better for you to dry your hair without the blast of a hot blow dryer, in reality, it can be a lot more challenging to get the style you want without resorting to your tried and true method. This is especially true during cold air months when leaving the house with a damp head of hair is not practical.

I am a huge fan of air-drying. In fact, if I use a blow dryer it is only on my front bangs with tend to get curly/wavy or only on very special occasions when I want my hair to look super straight. The rest of the time I towel blot my strands with a super absorbent towel, apply my favorite leave-in conditioner such as Phyto 7, Phyto 9 or Robert Hallowell's Love That Shine Treatment Elixer. Recently I have been alternating my leave-in conditioner with the new Back To Nature Chocolate Chip Mint leave-in conditioner. It smells yummy and keeps my hair soft at the same time.



This modernized bob has been stacked and flat ironed to mix up a usually common style. Blonde streaks and a criss cross part add individuality and a smile to this brunette's look. **Hair by:** Jamison Shaw Hairdressers, Atlanta, GA. **Make-up by:** Betty Mekonnen. **Photo by:** Eric VonLockhart. **Produced by:** The Global Hair & Fashion Group.



Once my hair has been blotted dry and I have applied the leave-in conditioner of my choice, I carefully wrap my strands into a fat knot or bun and attach a hair friendly condor clip or similar. I let my hair air dry for several hours. When I remove the clip I have instant waves and shiny strands without the potential drying damage of a blow dryer.

Air Dry With Great Results

Believe it or not, if you watch closely the next time you are in the salon, you may notice that your hairstylist uses their blow dryer as little as possible.

Why? Well other than the fact that concentrated heat directed towards a select section of strands may cause them to dry out and even potentially singed, it can actually take a lot of time for your hairdresser to focus only on blow drying your strands.

To minimize heat damage and maximize their styling time, many hairdressers will wait until the very last minute to dry your strands after they have cut it.

your hair

by • Karen
Shelton
Hairboutique.com

Facts On Air Drying

Depending on the length and thickness of your strands, they make dry fairly quickly with the air-dry method. Tresses that are stick straight, fine or thin will typically dry more quickly than longer strands that are thick, curly or wavy.

It is also generally true that hair tends to air-dry faster in the Summer months than the Winter months. If you decide to air-dry in the Summer, be sure to use styling products with built-in sunscreens to prevent sun damage. Keep in mind that humidity may also affect the speed at which your hair naturally dries.

Other factors that will determine how fast your tresses air dry include whether your water is soft or hard, the type of shampoo and conditioners you use and whether your final rinse is with cool or warm water.

So how do you take advantage of the bountiful benefits of air-drying at home?

Spring for a super absorbent towel.

Avoid any vigorous rubbing of wet cuticles by gently blotting hair with an absorbent towel designed to suck up excess moisture. Not only are your strands at their most fragile when wet, rubbing damp strands will ruffle the cuticle encouraging frizziness and split ends. Gently blotting excess water drippage instead of vigorously rubbing will encourage a softer, less rough feeling.

There are a variety of towels that are designed to help absorb mois-

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Fierce eyes and a low cut dress set off this shag. Super subtle golden streaks have been added to the cool brown to give dimension. Bangs have been left longer for expert blending. **Hair by:** Jamison Shaw Hairdressers, Atlanta, GA. **Make-up by:** Betty Mekonnen. **Photo by:** Eric VonLockhart. **Produced by:** The Global Hair & Fashion Group.

make it last!

8 Tips to Keep Your Color

by • Karen
Shelton
Hairboutique.com

There is nothing more heart-breaking than dropping a wad of cash on a fabulous hair color service and then watching helplessly as your glorious hue fades quickly away. Is there anything you can do to prevent this fade-out from happening? Yes, there are several tricks and tips that will help extend the life of your color.

An informal phone poll of some of the best colorists such as Rita Hazan of New York's Rita Hazan Salon, Robert Hallowell, Hollywood's The Kitchen Beautician and Barbara Lhotan a senior educator with John Paul Mitchell Systems, netted the following secrets that will help extend hair color even further:

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This paprika colored coif really flatters her skin tone and brings out the blue in her eyes.

● Beginning at the front, the fringe length is established well below the eyes. The corners have been left longer, an excellent way of blending the top with severely angled sides. Be careful not to ask your stylist for too much layering if your texture is fine. This style boasts more texturizing at the ends for a very piecy, wispy look.

Hair by Elizabeth Stenstrom for The L. salon & Color Group, San Mateo, CA.
Make-up by Betty Mekonnen. Top by Mr. Cal. Wardrobe
Styling by Athena Duggan. Image by The Global Hair & Fashion Group.



Who says you have to choose? If you can't narrow it down between red and blonde, then just get yourself a little of both! Red streaks are placed strategically atop this platinum Egyptian cut. **Notice how the red streak over the eye has been left longer.**

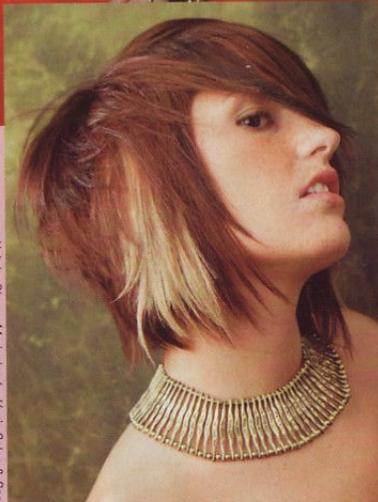


Hair by Elizabeth Stenstrom for the L Salon & Color Group, San Mateo, CA.



By finger combing (with lots of holding spray), this chin length style becomes a stunning masterpiece of layers and texture.

Drama and spice is added at once to this fabulous mahogany hairstyle. Color is sliced throughout the hair giving it depth and style. Hair is left short on top, about 2 1/2 inches and tapered down to a full 5 inch length at the jaw, giving the style a soft modified geometric shape.



Hair by Shawn Marjarian for Vanis Salon & Spa,

Schererville, IN. Make-up by Samantha Graff

Just when you think you have the perfect style, your hairdresser decides to go bold on you! The cut is extremely easy to maintain, just about any shag is great growing out. But this brunette needed a shock of color to bring it front and forward. Add the slice of color or a couple of extensions.



Hair by Jose Uidl for Vanis Salon & Spa, Schererville, IN.

Make-up by Melissa Best.

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1. Wait 24-48 Hours After Your Last Shampoo BEFORE Adding Color

Hair color experts like Rita, Robert and Barbara often will explain that when you allow your hair and scalp to "age" slightly before applying color, the natural oils produced by the scalp will help color adhere better and penetrate more deeply to the follicles.

In addition, waiting 24 to 48 hours after your last shampoo, before you apply color protects your scalp from becoming irritated. The longer you wait, the better shot you have of extending the life of your gorgeous new shade.

2. Wait 24-48 hours AFTER the color is applied to wash your hair.

While it is prudent to apply color to hair that has "aged" 24-48 hours, it has been noted that waiting up to 48 hours AFTER a color service is beneficial.

Rita Hazan suggests "delaying your shampoo as long as possible after color is applied to give your tresses time to completely absorb the color". The longer you procrastinate a trip to the shampoo bowl, the less chance you have of inadvertently rinsing away that expensive highlighting or color job.

3. Shampoo Only When Really Necessary

Barbara Lhotan pointed out "each time colored hair is shampooed, the hair color fades slightly. Just applying shampoo to recently color treated hair can impact the overall hue". Barbara suggests cleansing your hair on a regular basis, but only as often as really necessary.

Robert Hollowell explained, "many shampoos contain sulfates that can strip and fade color into total oblivion. To add to the problem, typical conditioners and related styling products will do virtually nothing to block the rays of the sun that cause slow but steady color oxidation".

4. Avoid Hot Oil Treatments That May Too Acidic

Hot oil treatments that have highly acidic ingredients like extra virgin olive oil may also strip hair new shades. If you are addicted to hot oil treatments, make sure that your treatment of choice is specifically safe for colored hair.

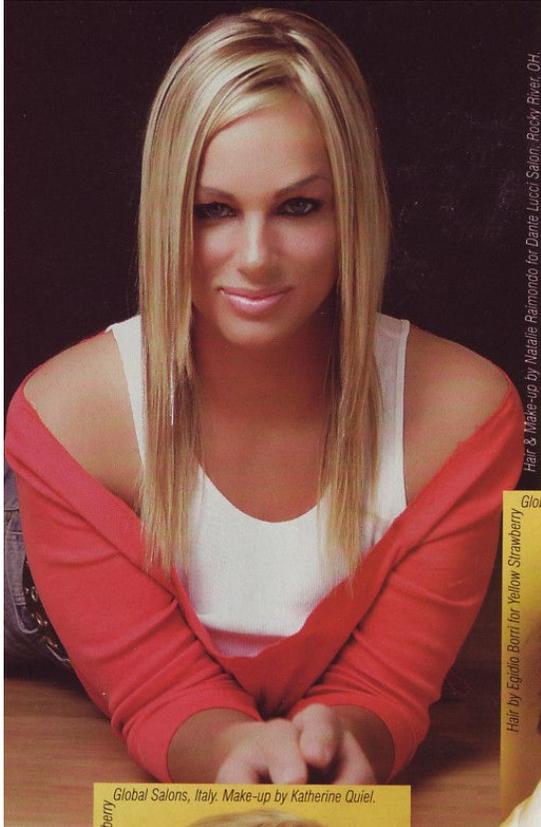
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Hair by Brad Butler for Dante Lucci Salon, Rocky River, OH. Make-up by Jackie Milligan.

An electric red covering a more subdued shade can only mean one thing.

No one can put this fire out. Hair is left shoulder length and multi length layers are scattered all over the head. Side-swept bangs that were tucked behind the ear have escaped making this style look free and sexy.





Hair & Make-up by Natalie Ramondo for Dante Lucchi Salon, Rocky River, OH

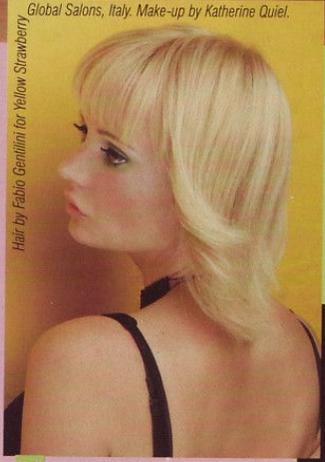
Here you go, this is the style that has been around since the Beach Boys invaded the music scene. And it has remained as fresh and sweet ever since. Sleek and shiny, long and healthy, the jagged edges have been shattered to perfection. A smoothing crème can be applied to the hair wet or dry. The off center part accentuates the highlighting throughout the hair. The ultimate retro hairdo.



Hair by Egitio Borri for Yellow Strawberry

Global Salons, Italy. Make-up by Katherine Quiel.

A semi-blunt cut around the perimeter and razored and texturized elsewhere carries this brunette all the way to the office. The perfect no nonsense cut. After washing, towel dry to excess moisture. Apply styling spray and blow dry on low. Take a small barreled curling iron, give it a slight turn, leaving the bangs straight.



Hair by Fabio Gentilini for Yellow Strawberry

Global Salons, Italy. Make-up by Katherine Quiel.

A layered bob can be so versatile. With a slight angling on the sides, this pale blonde can wear her hair forward or back. Hair has been mostly blunt cut, with an exception to the sides and which has been gently tapered. Easy does it with styling aids. A large barrel iron will give the sides the backward direction.

If you're going to be red, you better have a fabulous cut to carry it. A few contrasting shades of wine won't hurt either. The hair has been razor cut strategically so it lays close to the head effortlessly. A finishing spray rather than a heavier styling product will ensure your style lasts all day.



Hair by Courtney Gapski for Vanis Salon & Spa,

Shererville, IN. Make-up by Samantha Galt

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5. Avoid Additional Chemical Treatments

Hair treatments such as perms, relaxers or straighteners may damage the hair hue. In some cases the use of chemical texturizers may cause color treated tresses to become brittle, spongy or break off.

Perms may also affect hair color, and re-coloring the hair after a perm, if appropriate may be necessary.

6. Have A Clear Color Glaze Or Gloss Applied

Many hair colorists may offer to apply a clear color gloss or foil over newly colored hair to extend the life of the treatment. These glosses not only help to seal the newly colored hair's cuticle, but also help stretch its life.

Glosses can be semi-permanent when applied with heat or temporary without heat. They are considered a very healthy way to extend hair color, tone down intense colors or help to modify color on hair that is porous.

Vegetable glazes are semi-permanent glazes that provide a slight change of color that lasts from two to six weeks. They give hair shine and body and are usually activated by heat; i.e., 5 to 10 minutes under a dryer produces a temporary color reflection, 15 to 20 minutes offers semi-permanent color and 30 to 45 minutes makes color last six to eight weeks. Glazes or glosses are generally safe to use after relaxing and perm treatments.

7. Have Hair Cut Right Before Not After Color Service

How many times did you get glorious highlights applied only to watch them be snipped off at your next trim? With some careful planning you can have a color service or apply color at home right after a cut so that your beautiful new hues do not land on the salon floor.

8. Keep Hair Hydrated And Moist

Up the amount of water or liquid you drink, right after your last color treatment. This will help keep the roots moisturized and prevent strands from drying out. A side advantage is that your skin will also benefit from the added hydration.

Follow the tips of the colorists Rita, Robert and Barbara and you will never again drop a pile of bills on a fabulous hair color service only to watch it quickly fade away.

Hair & Make-up by Renee Fox for Vanis Salon & Spa, Schererville, IN.



Deep, full bangs
never seem to go out of **style...**

...and this is brought up to date with the frayed ends starting at a halfway point. A wide barreled curling iron and some styling mousse keep everything under control. A deep honey blonde with a hint of apricot adds a bit of a haphazard lighting creating interest.





After-sun Body and Hair Shower Gel from Rene Furterer

After-sun shower gel gently cleanses the hair and soothes the skin with a light cooling effect. Key ingredients include mint, camphor and eucalyptus. Buy on line at www.hairboutique.com. Or call 1(800) 522-8285 for more info.



hot

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Primary Syn® Powder Bleach is the color-lightening product worthy of the Primary Syn® brand. Utilizing proprietary ingredients blended into a blue dustless base, Primary Syn® Powder

Bleach takes control of the amount and delivery of ammonia making the bleaching process more respectful to hair integrity and shine. Concentrated formula is calibrated for fine, medium and coarse hair.

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Life's a beach with Scruples O2 ORIGINALS Island Breeze Spring Beach Kit. Deliciously scented with Scruples tropical Island Breeze fragrance and filled with everything you need to keep your skin protected and moisturized at the beach and afterwards. The kit contains Scruples Sealution water-resistant sunblock with a SPF 15, to protect your skin and reduce the damaging effects of sun exposure. Sealution Hair & Skin Hydrating Mist moisturizes thirsty hair and dry skin throughout the day and evening. After your day in the sun, deliver moisturizing botanicals to your skin while you cleanse with the O2 ORIGINALS Island Breeze Body Wash. Finally, moisturize your skin and leave it silky, soft, and glowing with O2 ORIGINALS Island Breeze Hydrating Lotion. Scruples has also included a bright, sunny beach ball all packed in a personal yellow beach bag. Treat yourself or someone special to a carefree day at the beach with Scruples O2 ORIGINALS Island Breeze Spring Beach Kit.

Anti Dehydrating Volumizing Mousse

This high end volumizing mousse from Rene Furterer offers soft hold to your style as it feeds your hair and scalp. Contains Anatide and Vitamin B5. Buy on line at www.hairboutique.com. Or call 1(800) 522-8285 for more info.



Looking younger can be as simple as transforming your eyebrow style.

A well shaped and defined brow opens up the face, brightens the eyes, and seems to whisk away the years. It's an instant facelift! Now, you can easily apply this youthful secret by using the Sormé Cosmetics' ALWAYS PERFECT BROW Professional Shaping Kit. No matter what your experience, it provides all the tools you need to create perfect brows every time. Suggested Retail is \$15.00.

For more information call Sormé at 800-927-6763 or visit us out online at www.sorme.com.



LIP PROJECT

It began as a retail concept for the spa industry and flourished into a mass market sensation. JOAN PR & Marketing devised a combination of existing products within the Ferity brand name to create the first professional Lip Care & Volumizing System. The early success is a direct result of its easy use and that it addresses women's key issues: laugh lines and fullness. Utilizing four lip care products including a balm, lipstick, gloss, tinted gloss and one anti-wrinkle cream, JOAN PR & Marketing formulated a morning, night and day time treatment regimen. For more information call JOAN PR & Marketing Inc. at 310-543-2266, or visit



PROTEINIZERTM

by Primary Syn® Is "Liquid gold in a bottle." A professional only tool that heals chemically addicted hair. Multi-weight proteins, humectants, vitamins and amino acids in PROTEINIZERTM cause a dramatic and immediate improvement in hair integrity that clients can see and feel. Creates new professional services and better hair. The promise of Primary Syn® is to create professional integrity and inspire artistry. **Call (888) 796-6377 or visit them on the web at www.primarysyn.com**

talking *texture*

Helpful hints and tips for dealing with your native hair texture and achieving your ultimate tresses.

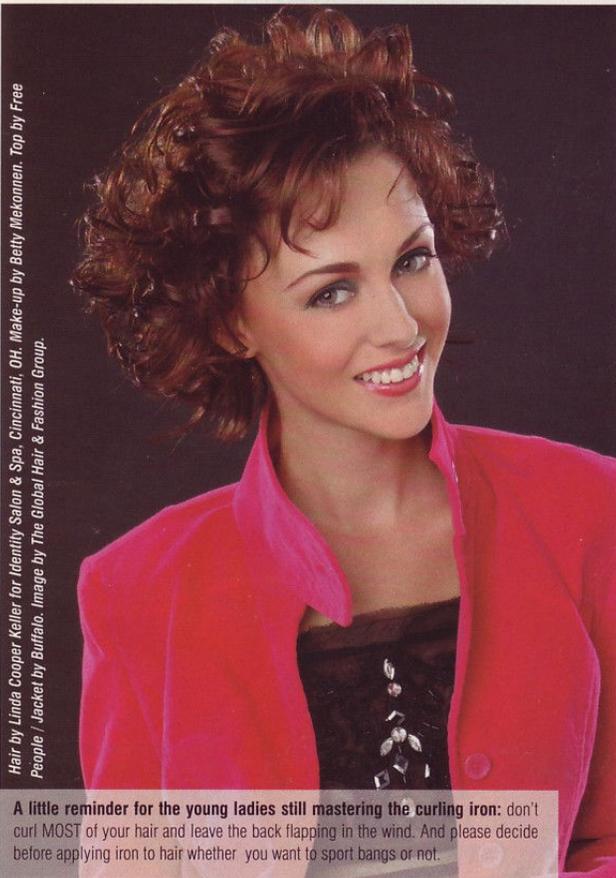
by • **Karen Shelton**
Hairboutique.com

Hair Texture

Hair texture is measured by the degree of fineness or coarseness of your hair, which varies according to the diameter of each individual hair. Hair experts generally agree that there are four major types of hair texture, which include Fine, Medium, Coarse and Wiry.

Within the four texture ranges hair can also be thin, medium or thick density and it can be straight, curly, wavy or kinky. Hair condition will also alter the ultimate equation and can be healthy, normal, oily, dry, damaged or a combination of all conditions.

continue on page 53



Hair by Linda Cooper Keller for Identity Salon & Spa, Cincinnati, OH. Make-up by Betty Mekonnen. Top by Free People / Jacket by Buffalo. Image by The Global Hair & Fashion Group.

A little reminder for the young ladies still mastering the curling iron: don't curl MOST of your hair and leave the back flapping in the wind. And please decide before applying iron to hair whether you want to sport bangs or not.



Hair by The Hair Benders Internationale' Design Team, Chattanooga, TN. Make-up by Betty Mekonnen



This two-toned, tousled style boasts toffee shades around the face to light up this evening look. Careless curls are placed high up in the crown to create height and volume. Not for the shy or unassured!



Hair by The Hairbenders Internationale' Design Team, Chattanooga, TN. Make-up by Betty Mekonnen

Chestnut brown hair has been highlighted with a caramel palette creating a golden glow throughout. Her hair has been simply shaped into a basic bob, along with sections layered throughout to give a light and airy feel to the style. Use a one inch

Hair by Linda Cooper Keller for Identity Salons, Cincinnati, OH. Make-up by Betty Mekonnen. Top by Sortie des Classes. Image by The Global Hair & Fashion Group.

You don't
have to
wear your
curls and
waves all
over your
head

Try having them at an unexpected line. This style has them placed with a three to four inch drop below the center part. Left at shoulder length, it is a style that is easily maintained.



Altering hair type, either from curly/wavy to straight or vice versa requires one of the following techniques:

- 1 Permanent chemical applications to add or remove curls/waves. The intensity of the chemicals may range from Thermal Reconditioning (e.g. Yuko) on one end to at home relaxers (PhytoSpecific Relaxers) or at home perms.
 - 2 Special styling systems (shampoo to styling) or standalone products designed to enhance curls/waves (KMS Curl Up) or provide straightness (Phytodefrisant Balm, Mine Smooth Sailing).
- Phyto offers a volume enhancing system that ranges from volume building shampoos and conditioners to a styling product for root lift. Many of the major hair care manufacturers have similar systems dealing with everything from thin, fine hair to curly/wavy locks.
- 3 Hot tools. These range the gamut from flat irons for straightness to curling irons and rollers in a variety of sizes and shapes (Conair, Remington, Igia, Helen of Troy).
 - 4 Combination of all options. Depending on the intensity of your hair type such as those with super curly hair or super straight locks, you may need to utilize a variety of tools from chemical treatments down to special conditioners, styling products and hot tools.

altering hair texture

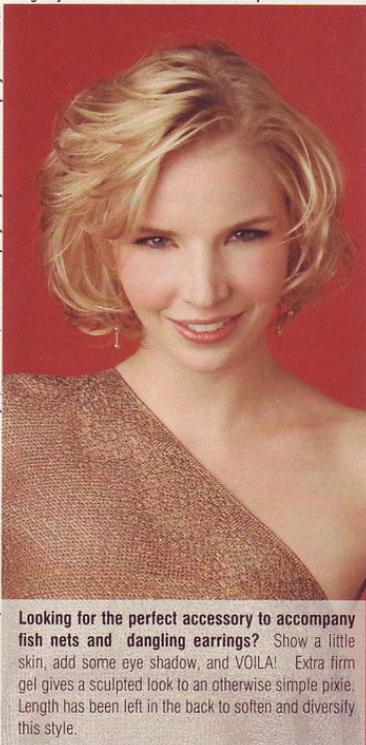
Ensemble by Rampage. Photo by The Global Hair & Fashion Group.



Hair by Leanna Murphy for Kenneth's Hair Salons & Day Spas, Columbus, OH. Make-up by Betty Mekonnen.

Winter white becomes this diva's ultra feminine and sophisticated coif. This style is kinda retro looking with it's curled ends and teasing on top. This length of this cut is deceivngly long but remember that curls and height do require longer locks.

Image by The Global Hair & Fashion Group



Hair by Roland Barnes for A Head of Style, Rock Hill, SC. Make-up by Betty Mekonnen. Top by Linda Lee.

Looking for the perfect accessory to accompany fish nets and dangling earrings? Show a little skin, add some eye shadow, and VOILA! Extra firm gel gives a sculpted look to an otherwise simple pixie. Length has been left in the back to soften and diversify this style.

Hair Texture

Hair texture is measured by the degree of fineness or coarseness of your hair, which varies according to the diameter of each individual hair. Hair experts generally agree that there are four major types of hair texture, which include Fine, Medium, Coarse and Wiry.

Within the four texture ranges hair can also be thin, medium or thick density and it can be straight, curly, wavy or kinky. Hair condition will also alter the ultimate equation and can be healthy, normal, oily, dry, damaged or a combination of all conditions.

Condition of Hair Makes It Tricky

The condition of hair can range from normal, dry, oily/greasy or chemically damaged. Normal healthy hair that is curly/wavy or straight can usually be chemically altered under the proper conditions without damage. It is possible that chemical processing will make normal hair dry or slightly damaged. If this occurs, a series of deep conditioning treatments should be scheduled along with a switch to a product line designed to reverse dryness and/or dryness.

Chronically dry or damaged hair may need to avoid additional chemical processing until the current damage is neutralized or eliminated. While styling products can be utilized, hot tools should be used sparingly to avoid additional dryness or damage. When possible, a style should be selected that allows your damaged or ultra dry strands to take a breather from styling or processing.

Oily hair is often a good candidate for chemical processing since the formulas may actually eliminate some of the excess oiliness.

When creating your optimal hair care plan, adjust the types of hair care products your use such as shampoo, conditioners and deep treatments to be compatible with your hair's condition. Hair that is damaged will need extra care while hair that is healthy may require minimal deep conditioning treatments. You will have to be your own judge regarding what your hair needs and adjust accordingly.

Altering Your Hair Type

One thing is certain in the world of hair, many curly and wavy girls crave stick straight strands while the straight ladies crave curls and sexy waves. With the right products and hair care routine, it is possible to switch hair types, at least temporarily.

The first step in altering your hair type is to evaluate the overall condition of your hair. If you are blessed with super healthy tresses, you are a prime you are a prime candidate for making a quick type change

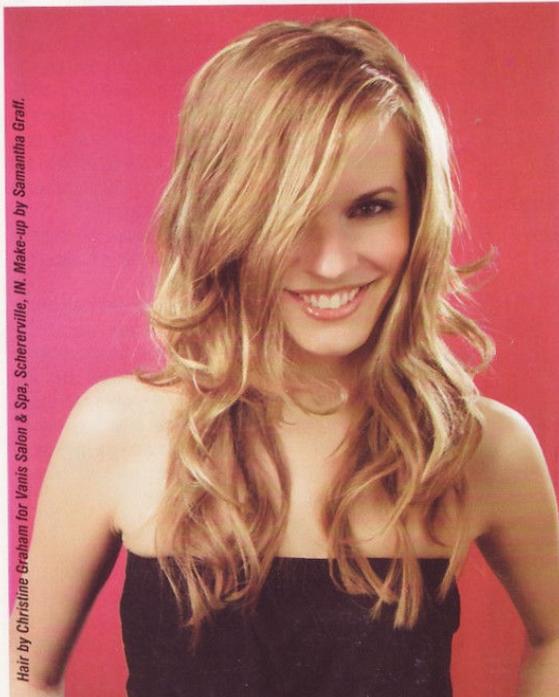
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Hair & Make-up by Jennifer Gruchalski for Vanis Salon & Day Spa, Valparaiso, IN.



A hint of glamour, a touch of romantic color with highlights softly added. Take some beautiful hand placed waves and you have the making of a knockout hairstyle. Some slight layers are incorporated to give some fullness and lift but not enough to destroy the line. Slightly nostalgic, very modern, gotta have it!

Hair by Christine Grahm for Vanis Salon & Spa, Schererville, IN. Make-up by Samantha Graf.



A shampoo and conditioner that is going to add lots of volume is needed to support this layered style. Blow your hair upside down and when almost dry, add a bit of styling crème through it. Using your large barreled round brush, dry individual pieces and separate with your fingers. Some added highlights can only add more body.

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through chemicals, hot tools or specially formulated products.

If your hair is damaged or fragile, your options are more limited but still available in the form of custom styling products, foam or "hair friendly" rollers and hood hair dryers.

Some hair types, whether healthy or not, do not adjust well to chemical treatments. Super curly or wavy hair is extra sensitive and tends to be more prone to dryness and damage. Hair that is fine or thin may also suffer from chemical treatments that cause hair breakage.

When in doubt, consult with your hair care professional before undertaking any drastic type alterations. Hair Texture/Hair Type Recommendations

Fine Hair Texture

Fine hair can be so soft and silky that it can actually feel like feathers. Depending on the type of hair, treatment can vary. Fine hair can range from very thin to very thick. It can be straight, wavy, curly or wiry.

Some experts believe that a perm will help blow out the cuticle on fine hair, giving it great body and movement. Others believe that the chemicals may damage the hair.

Fine hair is often so slippery that it may have a difficult time holding a curl or set. If you lust after a head of bouncy curls, consider using a light mousse on damp strands and using Velcro curlers to create curls.

If your hair does not hold a curl at all, try doing a wet set to lock in more tendrils. Shampoo and towel dry hair, apply a light mousse and then wrap in curlers. Sit under a hood dryer until hair is dry. Carefully remove curlers and then replace with hot rollers. Leave the rollers in until completely cool. Remove curlers and carefully arrange curls with your fingers. Spray with a good holding hairspray to retain the curls.

Fine Hair - Thin Density

Remedies for fine thin hair should start with a great volume-enhancing cut. The hair should then be maintained with volume building hair care shampoos, products and styling tools.

The right hair care products can be utilized to give hair a thicker appearance, especially for straight strands or hair that is thinner at the root area and fuller near the ends.

The rule of thumb for fine, thin hair should be that a little goes a long way. Avoid regular or heavy hot oil and deep conditioning treatments that can flatten the cuticle resulting in limp, lanky locks. Instead, when warranted, use a light protein pack or hair mask followed by a clarifying shampoo.

Treat according to your hair's needs. If you ends are dry, apply a conditioner only to the ends of your strands.

Perms, straighteners and color applied to fine thin locks may help to swell the hair shaft. The down side to chemical treatments is that fine thin hair tends to be more fragile than other textures and types. Any form of chemical treatments should be considered on an individualized basis and keyed to your hair texture, type and overall condition.

Fine Hair - Medium Density

Depending on the growth pattern of fine, medium hair, volume-enhancing products may or may not be appropriate. A lot depends on the condition of your hair and whether it is straight, curly or wavy.

Straight hair that grows fuller at the ends but thinner at the roots can benefit from a combination of volume shampoo on the roots and a light moisturizing shampoo formula on the middle and ends of the hair. Follow with a light moisturizing rinse or a detangling spray with moderate conditioning properties.

Use a deep conditioning treatment on dry or damaged ends or middles once a month, or more often as needed. Be careful not to apply hot oils or deep packs close to the roots or you may cause them to become lank or over conditioned. Use a clarifying shampoo once a month if you acquire a lot of styling product building.

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Hair by The Hair Benders Internationale' Design Team, Chattanooga, TN
Make-up by Betty Mekonnen

This young lady is letting the wind do the work.

● This one of a kind creation begins with an asymmetrical fringe that falls into an elongated side giving her length for curl and movement. Not exactly the most obvious of bobs, this particular one is modified with layering on the sides for fullness and in back for stacking.



Fine Hair - Thick Density

Although fine hair is still very soft, if it is thick, it would not benefit from a volume enhancing hair care system. Instead, use a moisturizing shampoo and conditioning rinse. A light leave-in conditioner like Phyto's #7 would be appropriate, especially for dry middle or end sections.

If the hair is thick or wavy, it will require more moisturizing treatments include bi-monthly deep conditioning treatments. Remember to concentrate any conditioner only on the ends and middles eliminating contact with the root area.

Fine thick hair is often better able to handle chemical treatments than fine thin hair. Explore options for altering your natural texture with your professional hair consultant if desired.

Medium Hair Texture

Medium hair is the most common type of texture. It also has the most styling flexibility of the three types. Depending on the overall condition of your hair you may be able to use a shampoo for normal hair followed by a light conditioning rinse or a product that is combined with a detangling spray.

While a deeper conditioning treatment may be advantageous, evaluate your hair's condition and act accordingly. If hair is chemically damaged or dry, treat with a regular moisturizing hair care regime followed by weekly deep conditioning masks or hot oil treatments.

Medium Hair - Thick Density

Medium hair that is thick can require some special expertise is achieving the proper balance and style because of the potential for excess bulkiness.

Although medium textured thick hair is ideal for almost all type of chemical treatments, it is important to keep hair well shaped and conditioned to minimize thickness. Longer hair will help compress some of the mass while gentle relaxing treatments will add bend and movement.

To maintain this hair texture and type in optimal

condition use a regular moisturizing shampoo, conditioning rinse and leave-in conditioner. Utilize hot oil and deep conditioning masks on a monthly basis, or as needed to keep hair soft and to help it lay flatter.

If oiliness at the roots and dryness near the ends is a problem, use a combination of products to address each challenge. Use a clarifying shampoo on the roots only. Apply moisturizing shampoo on the middle and ends. This will provide a balanced cleansing treatment. Remember to only condition the sections of hair that will benefit directly from moisturizing.

Achieve increased resilience and shape-holding power from setting lotions, mousses and hair sprays. Medium textured hair hold sets well although the thicker the hair, the higher the risk that the weight of the hair will pull the curls or waves out.

When medium hair is in good, undamaged condition, it also benefits from flat and curling irons and hot curling tools. When used with a heat protectant product, medium thick hair can also better withstand regular blow-drying than other hair textures and types.

It should however be noted that the use of hot tools can have a drying effect on any type including medium thick hair if used too frequently or without a leave-in conditioning or heat protection product.

Coarse/Wiry Hair Texture

Coarse hair can feel heavy and rough as a result of the way that the cuticle scales lie flat against the hair shaft. Coarse or wiry hair can also be coarse, medium or fine.

Depending on the coarseness of the hair and whether it is dry or damaged, use a moisturizing shampoo adjusted to the current condition of the hair. It may also be appropriate to perform a regular pre-conditioning treatment followed by a heavier leave-in conditioner like Phyto #9 with Macadamia oil.

Moisturizing shampoo can range from a light formula to very heavy. Different shampoos and conditioners can perform different functions. Moisturizing properties will vary by manufacturer and ingredi-

ents.

Coarse and wiry hair textures are not always the best candidates for chemical treatments. A lot depends on the shape of the cuticle and whether hair is curly, wavy or kinky. The overall condition of the hair plays a key role in the success of chemical applications.

Whether you have fine, medium, coarse or wiry textured hair that is thin, medium or thick, it can also be normal, oily, dry or damaged. Remember as you customize a hair care program that provides maximum benefit for your own hair profile, be willing to adjust according to each of the variables that define your hair. Since everyone's hair is uniquely their own, the hair care systems that they select must also be individualized and personalized.

Hair by Jamison Shaw Hairdressers, Atlanta, GA.



You really don't need a breeze blowing through your hair to pull off the Greek goddess look, but it doesn't hurt either. Spiral curls ease the jump from short on top to long in back. The fringe is worn up and away from the face for height and glamour.

Make-up by Betty Melomen. Photo by Eric VonLoockhart. Produced by The Global Hair & Fashion Group.



Hair by Egidio Borri for Yellow Strawberry Global Salons, Italy. Make-up by Katherine Quiel.

A sun-kissed blonde with multi-hued highlights is the perfect prescription for winter tired hair. Paste, putty or a clay type product adds a matte texture to the hair. Keep shoulder length with a few strays near the forehead. Have hair semi damp and twist with fingers to separate and style.

A bob can be coaxed into many styles. It's the product you use, that makes or breaks these waves.

Leaving hair damp, spray a dollop of mousse into your palm. Distribute throughout your hair and scrunch for a sexy tousled style. A quick change into evening wear could be a sweet piece of ribbon woven through and tied at the side or top in a knot.

Hair by Fabio Gentilini for Yellow Strawberry Global Salons, Italy. Make-up by Katherine Quiel.



how to LOVE VE

The Hair You Were Born With

by **Karen Shelton**
Hairboutique.com

escape the agonies

of bad hair days...

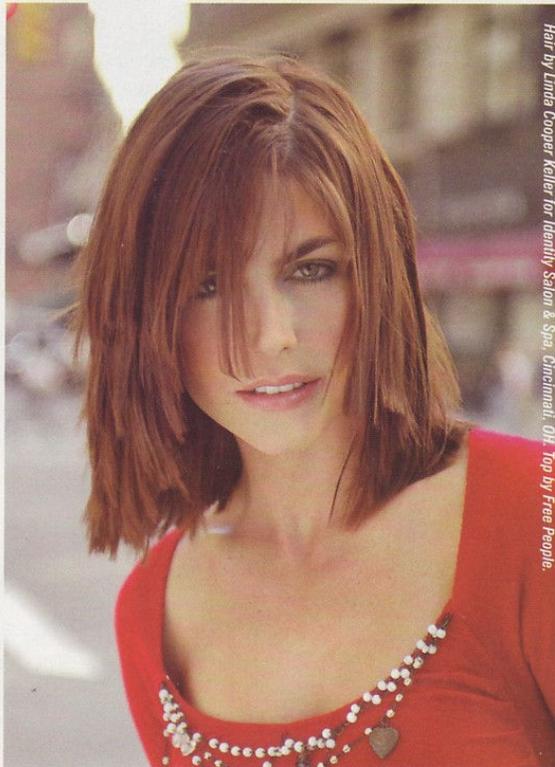
It's human nature to want what we don't have. The results of not getting what we want from our hair may result in a blow to our self esteem. It certainly doesn't help that most celebrities seem to always look like they're having a great hair day. Never mind that they probably just spent hours being brushed, combed, sprayed, twisted and fussed over by an army of colorists, stylists and other beauty minions.

If you ever wondered how to escape the agonies of bad hair days followed by endless self flogging over unmanageable locks you are in luck. Adopt the following simple strategies and you will find instant relief for your hair woes.

Accentuate The Positive

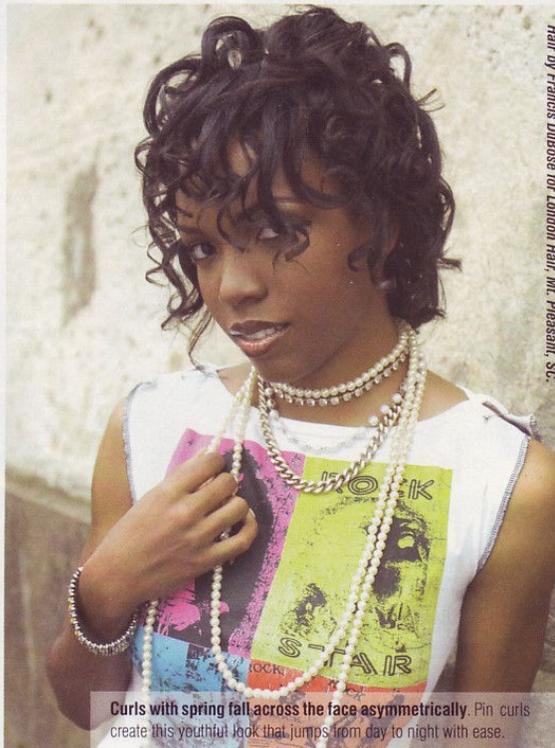
Start your new hair love program by

continue on page 63



Hair by Linda Cooper Keller for Identity Salon & Spa, Cincinnati, OH. Top by Free People.

Carefree and unconcerned about those unfinished edges, this brunette hued beauty obviously gets a kick out of these whipped out and choppy looking ends. Length begins at the collarbone and light layers abound with a slight angle towards the face.



Hair by Francis Dubose for London Hair, Mt. Pleasant, SC.

Curls with spring fall across the face asymmetrically. Pin curls create this youthful look that jumps from day to night with ease.



Long,
long
layers



• ...and multiple streaks of copper and medium red make for this trendy youth inspired look by **Francis DuBose for London Hair Salon, Mt. Pleasant, SC.**

Hair by Stefan Herz for Herz Hair Design, Ottweiler, Germany. Top by Free People.



Don't be bashful! This color combination is not for the shy or skiddish. Blonde streaks sit atop a red fringe and hanging length section separating the girls from the grown-ups.

great color
that bring...

first taking a good look at yourself in the mirror. Come on. There are lots of things about your hair that you like. Concentrate on the hair parts that you enjoy: great color that brings out your eyes and skin, fabulous length, bangs that are perfectly layered.

Focus on all the great parts of your hair and don't get caught up in the attributes that you don't like. Make a list and tape it somewhere close to

Hair by Francis DuBoise for London Hair, Mt. Pleasant, SC.



Thick auburn tresses fall well below the shoulders. Long layering allows volume and movement surrounding the face giving endless options for styling.

out your eyes
and skin...

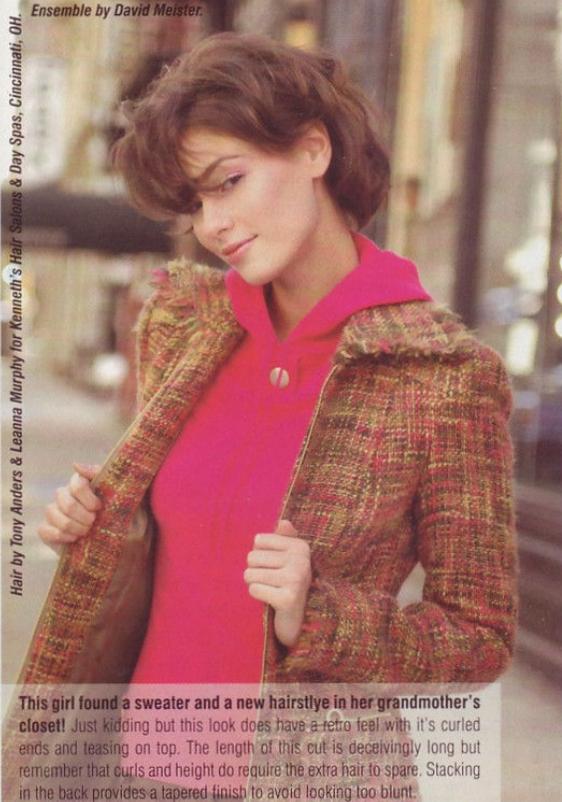
your daily hair care station. Whenever you get discouraged or start beating up your hair stop and read your list to reinforce your awareness of the great hair parts that you truly possess.

Silence Your Critics

You and only you are required to wear your hair for your life events. Well meaning spouses, family, friends and acquaintances can and will provide their opinions about your hair. When external critics volunteer their unsolic-

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Ensemble by David Meister.

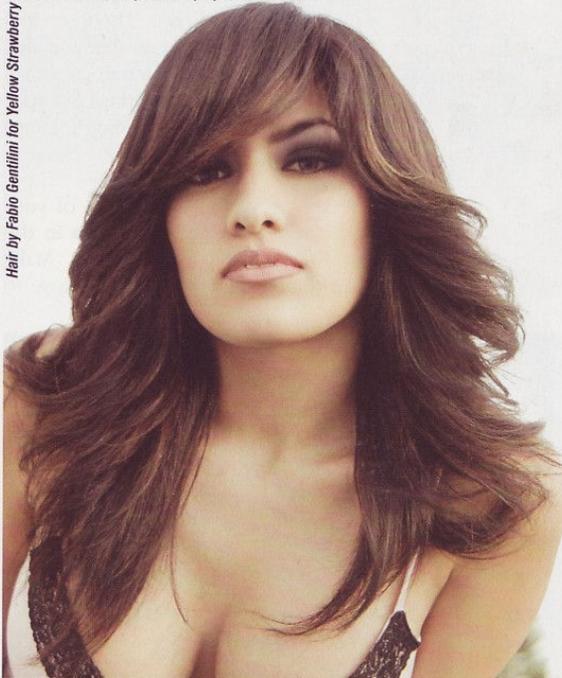


This girl found a sweater and a new hairstyle in her grandmother's closet! Just kidding but this look does have a retro feel with it's curled ends and teasing on top. The length of this cut is deceptively long but remember that curls and height do require the extra hair to spare. Stacking in the back provides a tapered finish to avoid looking too blunt.

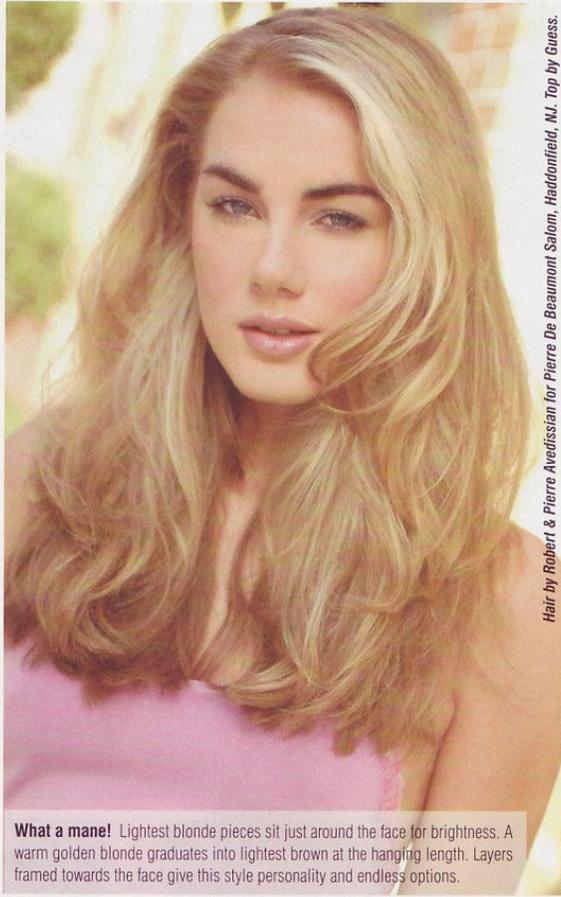
Hair by Tony Anders & Leanna Murphy for Kenneth's Hair Salons & Day Spas, Cincinnati, OH.

Global Salons, Italy. Make-up by Katherine Quiel.

Hair by Fabio Gentilini for Yellow Strawberry

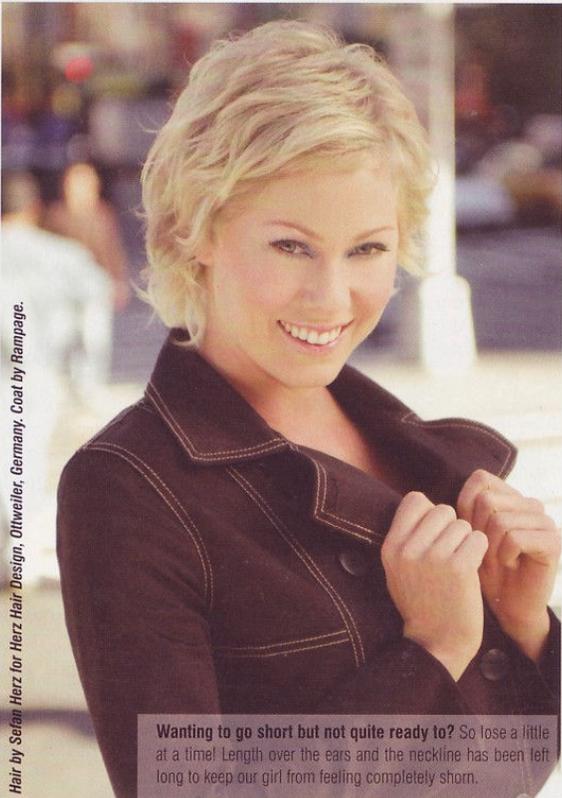


The Farrah inspired hairstyle is starting to turn up again. This style flatters just about everyone with long tresses. For holding power, set hair on jumbo hot rollers. Once you have your fullness you can tame it with a large barreled curling iron. Chocolate brown hair is the perfect alternative to the standby blonde.



Hair by Robert & Pierre Avedissian for Pierre De Beaumont Salon, Haddonfield, NJ. Top by Guess.

What a mane! Lightest blonde pieces sit just around the face for brightness. A warm golden blonde graduates into lightest brown at the hanging length. Layers framed towards the face give this style personality and endless options.



Hair by Stefan Herz for Herz Hair Design, Ottweiler, Germany. Coat by Rampage.

Wanting to go short but not quite ready to? So lose a little at a time! Length over the ears and the neckline has been left long to keep our girl from feeling completely shorn.

focus on people with with hair like yours to model...

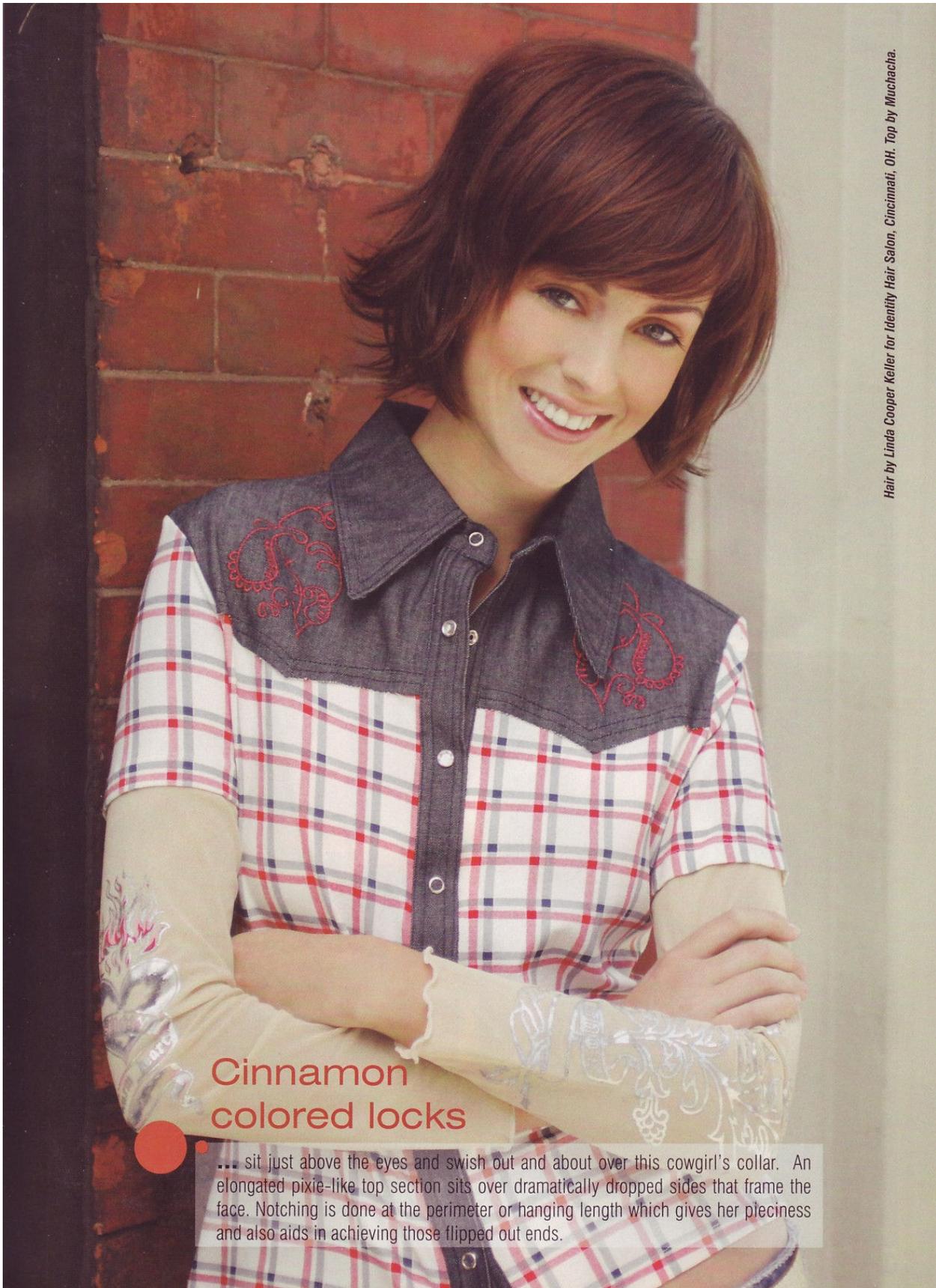
ited opinions keep in mind that they don't own your hair. You do. Unless someone tells you that your hair is on fire, smile politely at their comments and then ignore them.

It is helpful to remember that when you are true to your own likes and needs you are truly expressing who you are to the world. This is true of the way you choose to wear your hair, the shoes you select or the car that you drive.

Find A Realistic Role Model

Whether you have stick straight hair, masses of curls or tons of waves, find a role model that has the same type of hair you do. It is folly to try and have curls like Debra Messing when your hair is fine, thin or straight as a board. Instead, focus on people with hair like yours to model.

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Hair by Linda Cooper Keller for Identity Hair Salon, Cincinnati, OH. Top by Muchacha.

Cinnamon colored locks

... sit just above the eyes and swish out and about over this cowgirl's collar. An elongated pixie-like top section sits over dramatically dropped sides that frame the face. Notching is done at the perimeter or hanging length which gives her pieciness and also aids in achieving those flipped out ends.



Hair by Elizabeth Stensstrom for The L. Salon & Color Group, San Mateo, CA.

A bit of a bob, a shimmer of a shag, and a flick of a fringe is the recipe for a great cut sported by this chocolate shaded gal. Long bangs are making a big comeback this summer and this style supports them well. A wide barreled curling iron, armed with a holding mousse guarantees this style will hold up well in the heat of summer.



Ruth Goertz for Goertz Hair Design, Braunschweig, Germany. Knit top by Gazebó.

Did you want to go curly or straight? Oh you're growing out your bangs? We'll stretch those out then.

remind yourself
that you look fantastic...

Be realistic about the possibilities for your own hair. Jennifer Anniston Pitt has naturally wavy hair that has been morphed into a range of sleek, straight, shiny styles. Not only does Mrs. Pitt endure hours of styling tortures, her hair requires mountains of hair care products to maintain.

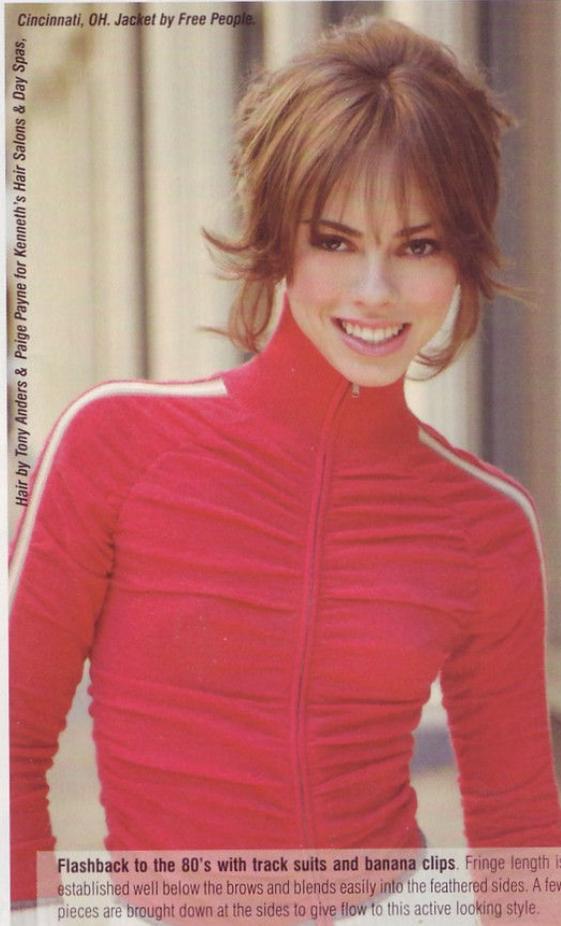
Unless you plan on hiring your own army of hair and makeup people be prepared to look fab in your own hair, not Jennifer's or Debra's or anyone else.

Enjoy The Compliments

When was the last time you received a compliment and shrugged it off? Not only does this discourage people from giving you additional kudos, it diminishes your own feelings about how great you really do look.

Next time someone display admiration of your hair or looks, be gracious and

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Cincinnati, OH. Jacket by Free People.
Hair by Tony Anders & Paige Payne for Kenneth's Hair Salons & Day Spas.

Flashback to the 80's with track suits and banana clips. Fringe length is established well below the brows and blends easily into the feathered sides. A few pieces are brought down at the sides to give flow to this active looking style.

Hair by Elizabeth Stenstrom for The L Salon & Color Group, San Mateo, CA.

Try a bit of layers positioned on a longer base for a new slanted bang.

A short, sharp perimeter creates the perfect balance for this cut. Long layers can be added throughout the top without weighing the style down. A bit of lightweight mousse and a spray that can play up a dazzling shine finishes this up.



Hair by Ele Zeynep for Ele Hairstyling, Hamburg, Germany. Fashion by Sortie des Classes

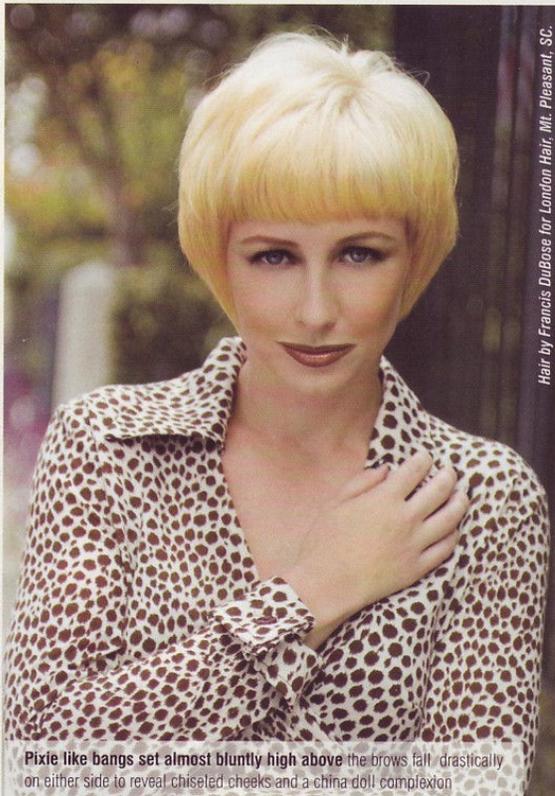
This modernized
pixie flatters on
all levels.

This rich chocolate color brings out those baby blues and intensifies her milky complexion. The top is swept downward and towards the face for a sleek, flattering shape.



Hair by Candy Shaw Cochner for Jamison Shaw Hairdressers, Atlanta, GA. Top by Sophie des Classes.

Would you like those curls soft or springy? Sure we can do both, why not? This cut affords a smoother sleeker style as well as tighter locks.



Hair by Francis DuBose for London Hair, Mt. Pleasant, SC.

Pixie like bangs set almost bluntly high above the brows fall drastically on either side to reveal chiseled cheeks and a china doll complexion

enjoy. Write the compliments down in your journal or post a note somewhere to remind yourself that you looked fantastic.

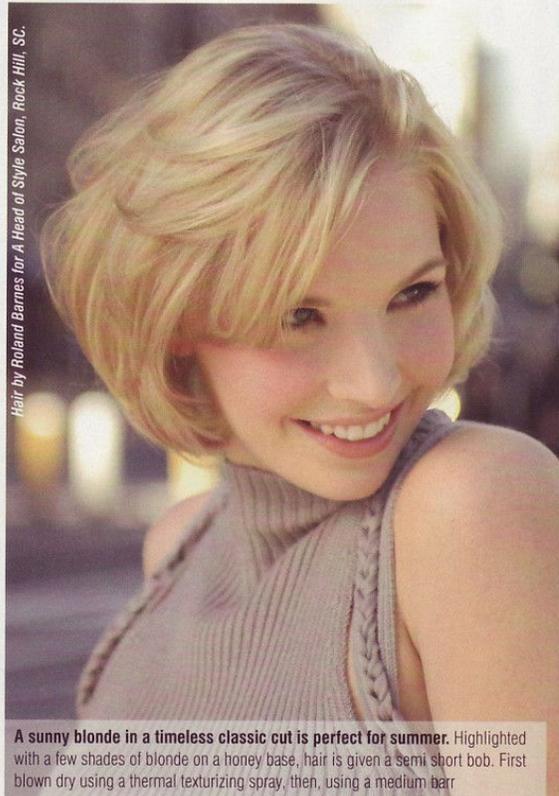
Resist The Crowd Mentality

Every single season of the year ushers in a complete new bumper crop of hair-styles. Bangs or in, then they're out. Hair is long, then short, than chopped than curled. Who could keep up and not be hair-brained?

Ignore hot hair trends and stay focused on styles that work best for you and your hair. If your thick long locks look great in the latest braids, then embrace the hot style with panache. If your cute cropped styles work for you, ignore the braiding frenzies and know that crops will be back in short order. Pressures to conform to the latest look will only throw you into a tizzy or hair stresses.

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...Who could keep up and not be hair-brained?



Hair by Roland Barnes for A Head of Style Salon, Rock Hill, SC.

A sunny blonde in a timeless classic cut is perfect for summer. Highlighted with a few shades of blonde on a honey base, hair is given a semi short bob. First blown dry using a thermal texturizing spray, then, using a medium barr

Ruth Goertz for Goertz Hair Design, Braunschweig, Germany. Jacket by Rampage.

This elongated pixie had been finely high-lighted for optimum dimension.

● This style can be worn to the side (as shown) or forwards or backwards.



Trust Yourself

Listen to your little inner voice and trust your intuition about what styles and products are right for you. If you know you look best with bangs, then enjoy. If you love a certain shampoo, stick with it.

Find a stylist that you trust who listens to what you want for yourself. Don't be pressured to conform to the stylist's whims. A great hair consultant will work with who you are, what you want and make you feel great in the process.

Have Fun

Life is way too short to spend even a few minutes fretting about hair hassles. If your hair is acting contrary, forgive it and play with it. Pin it up, pop in a ponytail, slick it back, be adventurous and wild. Banish your self critic and know that like everything else in life, hair has cycles. Go with your hair flow, enjoy yourself and you will love the hair you were born with.

Learning to love your hair has everything to do with getting more enjoyment out of life. Feel free to let the real you express itself through your crown glory. Your hair is just as special and unique as you are as a person. Flaunt who you are and enjoy! ●● |

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Atlanta, GA. Jacket by Rampage.

Hair by Candy Shaw Cozier for Jamison Shaw Hairdressers



Can you make my hair match the jacket? Extra long bangs fall into the eyes as chaos reigns in this funky urban 'do.

Hair by Francis DuBose for London Hair, Mt. Pleasant, SC.

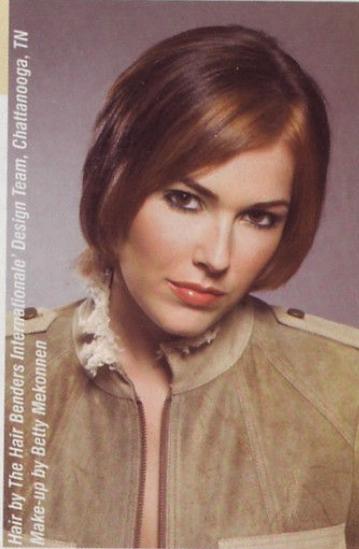


An expertly crafted urban looking shag grabs the color of her cheeks and plunging top. The fringe has been notched and textured, creating excellent movement and playfulness above the eyes. An ultra smooth side hugs the contours of the face and reaches beneath the chin. Chandelier earrings mix and mingle with the hanging length that sits just at the shoulders.

Let it Shine

by Karen Shelton
Hairboutique.com

Hair by The Hair Benders Internationals' Design Team, Chattanooga, TN
Make-up by Betty Mekonnen

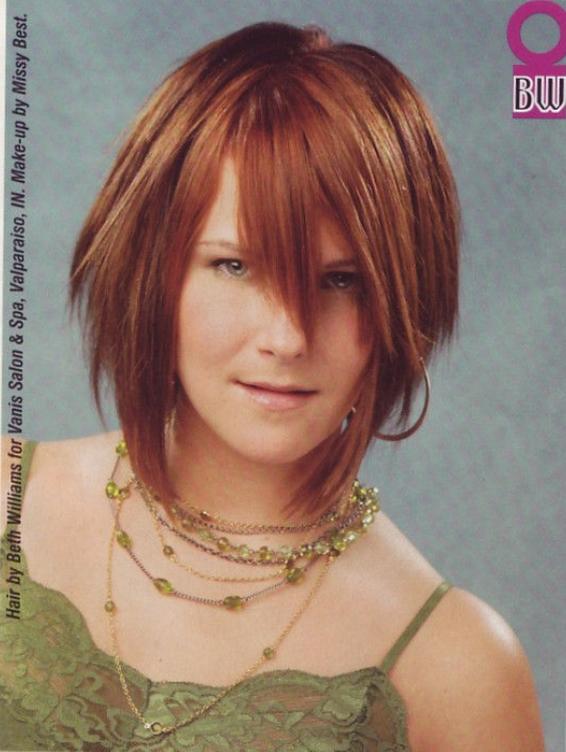


Hair care manufacturers know that nothing will capture instant attention faster than an image of a beautiful head of gleaming, glistening, shiny tresses on a large billboard or on the cover of a major magazine. Unfortunately the average consumer doesn't realize that those shiny haired beauties required a hidden horde of hairstylists, photographers and tons of hot tools to create. Is it possible to have gorgeous shine if you aren't scheduled to appear on a billboard anytime soon? Or what if you don't have access to a team of expert stylists?

While there are some instant silicone infused serums, polymer rich conditioners and other instant shine formulas available, they can offer only a temporary fix. Due to their very nature, many instant shine formulas can't sustain - healthy shine. Naturally shiny hair results from a number of factors that include proper nutrition and vitamin supplementation along with daily exercise, enough sleep, stress reduction habits and drinking enough water. Other factors directly related to your hair's shine potential include the overall condition of your hair, the texture, the color and the products you use.

Beginning at the hairline and reaching well into the perimeter, a light panel of butterscotch blends easily into medium and darkest brown streaks. Fringe is left long and pushed over and sides are pulled forward to prevent and breaks in the flow of the cut. Shown sleek here, this style can also be worn full on top and flipped out at the sides for a shaggy feel.

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Hair by Beth Williams for Vanis Salon & Spa, Valparaiso, IN. Make-up by Missy Best.



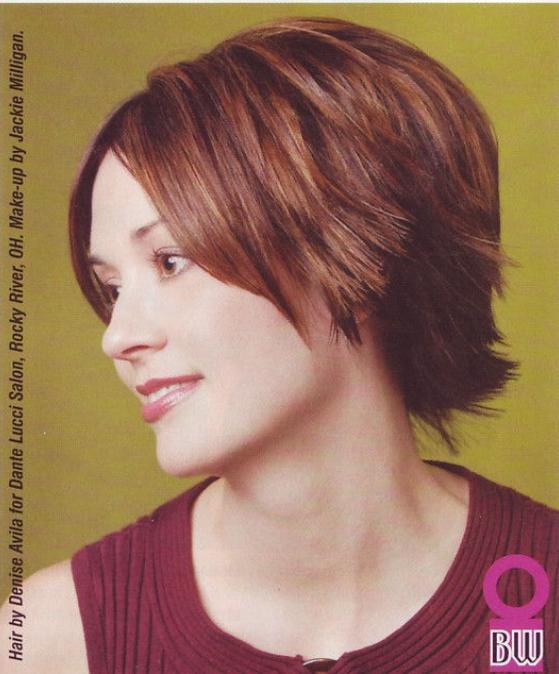
The color is what is so striking about this style and with the addition of long eye sweeping bangs, the sky is the limit when it comes to styling. Blown straight with just a bit of styling mousse to add texture to the ends or take a curling iron and add a few flicks, whatever you decide, it will be unique every time.



Hair by Carla Bielinski for Dante Lucci Salon, Rocky River, OH. Make-up by Tiffani Bohr

Well nourished hair is what is needed for this hot coffee colored style. You can set the hair on hot rollers and removing them while still a bit warm or you can use multi sized curling irons and get the same effect. A good holding spray while in the rollers and while using the irons is a must for staying power.

Hair by Denise Avitia for Dante Lucci Salon, Rocky River, OH. Make-up by Jackie Milligan.



The smart style here is accented with a bit of spirit. The basic Brunette has been tossed with streaks of a wine colored tint. Long layers have been pointed or razored to give the style definition along with control. A bit of pomade worked through the ends holds the shape.

Shiniest Hair Candidates

Perfectly straight, healthy, moisture enriched hair that is a dark color is the best candidate for industrial strength shimmer and shine. Curly or wavy light colored hair that is overly dry or damaged has a poor shine potential.

Why? Shine is created when light is reflected across the hair cuticles. Naturally stick straight virgin hair has more reflective cuticle layers, and as a rule, it tends to have a nice layer of natural hair oil produced by the hair follicle's sebaceous gland. Vibrant dark hair offers a strong and continual shine path.

The best reflection occurs when the cuticles have a healthy coating of sebum, which is natural hair oil. Dull hair that doesn't shine is usually lacking in the necessary moisture to reflect light. Hair that is deficient in moisture and natural oils will absorb the light rather than reflect it.

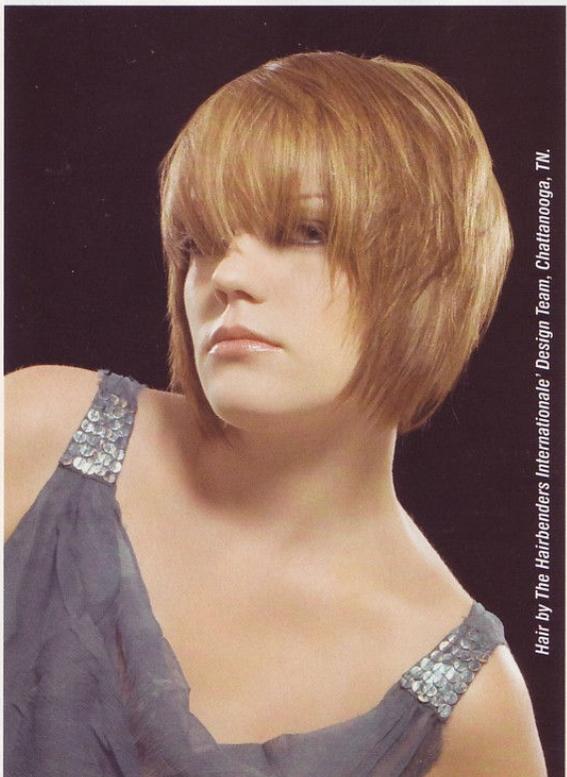
Hair that is curly or wavy produces less glimmer. Curls and waves don't reflect shine as well because they break up the smooth outer surface of the cuticle and prevent light from shining without interruption.

Shine Busters

Hair with a compromised natural sebum mantle will have the most difficulty generating a solid shine. Why is sebum so important for high wattage? Sebum not only provides natural shimmer potential, it also protects against moisture loss from the cuticles.

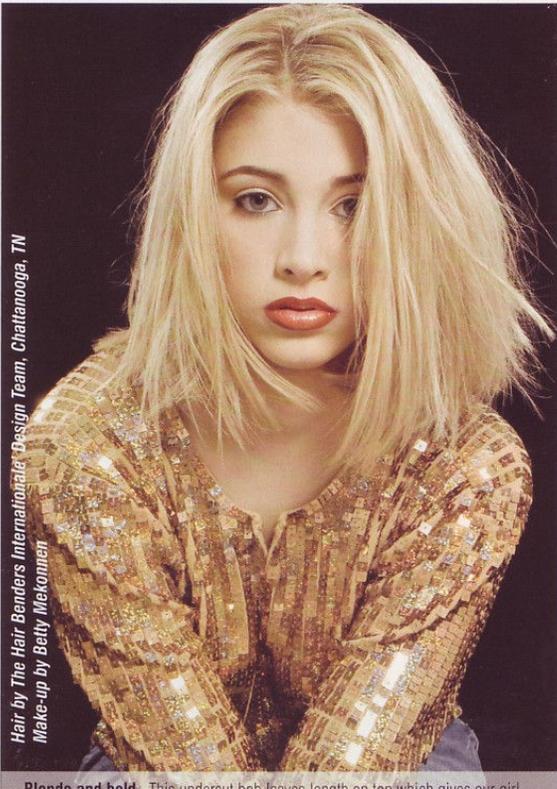
Sebum can be damaged or completely stripped from the hair due to a wide range of internal and external factors including hormonal imbalances, prescription drug effects, harsh shampoo formulas, chemical processing, improper

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Hair by The Hairbenders Internationales' Design Team, Chattanooga, TN.

This mid-length bob has tons of depth and shine thanks to carefully placed hi-lights and ample use of shine enhancing product.



Hair by The Hair Benders Internationales' Design Team, Chattanooga, TN. Make-up by Betty Mekonnen

Blonde and bold. This undercut bob leaves length on top which gives our girl extra hair to play with. And PLAY she does. Mixing straight with sharply angled locks, a flat iron is definitely her best friend.

use of hot styling tools, weather and the environment. Hair with a damaged level of sebum can become damaged in a variety of way while containing altered cuticles. The end result is hair that is dry, dull, drab and doesn't shine.

A hidden shine stealer can also be located in your faucet. Mineral loaded hard water can build up on the unsuspecting cuticles. If you have tried everything to increase your shine with limited results, consider that your water may be causing your lifeless hair. When in doubt try using bottled water for a few days for your final rinse. Let the results speak for themselves.

Flipping on the Shine *Switch*

Do you wish to recapture the luster and shine of your natural hair before you were tempted to indulge in damaging chemicals, blow dryers and excessive styling tools? You can recapture the glowing beauty of shiny healthy hair in no time by starting from the inside out.

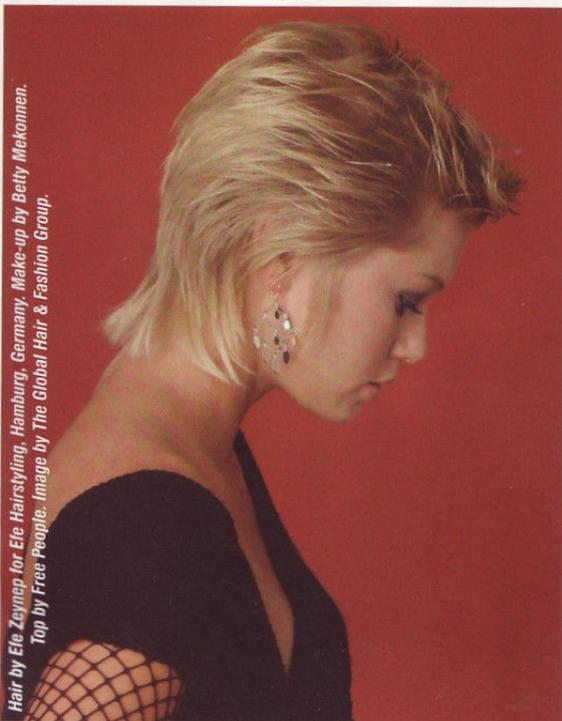
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Hair and Make-up by Tiffani Bohr for Dante Lucci Salon, Rocky River, OH.



This crop can be as wild as you want it or as tame. Vibrant dark auburn hair turns this style into a romantic yet outdoorsy kind of look. Elfin bangs add a playful touch yet they can be swept off the face for a more serious business appearance. Take your pick, totally up to you and how you are feeling today!



Hair by Efe Zeynep for Efe Hairstyling, Hamburg, Germany. Make-up by Betty Mekonnen. Top by Free People. Image by The Global Hair & Fashion Group.

Looking for the perfect accessory to accompany fish nets and dangling earrings? Show a little skin, add some eye shadow, and VOILA! Extra firm gel gives a sculpted look to an otherwise simple pixie. Length has been left in the back to soften and diversify this style.



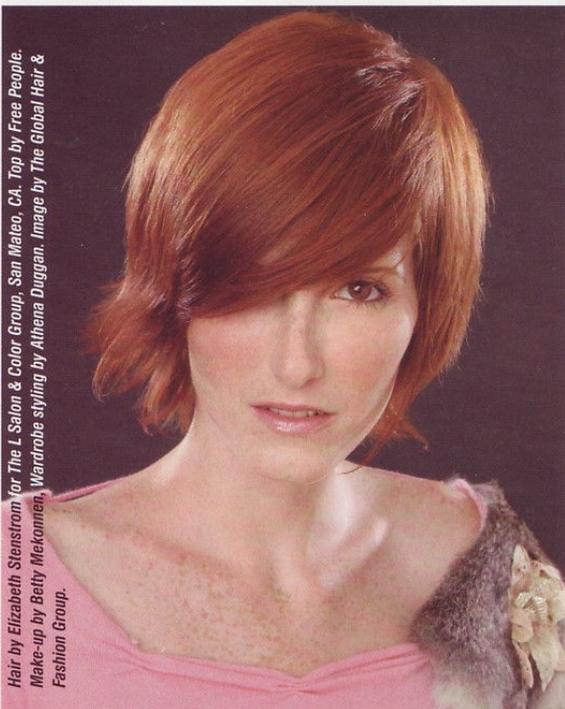
Hair by Elizabeth Stenstrom for The L Salon & Color Group, San Mateo, CA. Make-up by Betty Mekonnen. Jacket by Free People. Image by The Global Hair & Fashion Group.

Want to give a structured yet feminine edge to your style? Try this on for size. Hair is colored a level 8 Golden Blonde and cut into a bob. Bangs are left long and thick giving the style a slight retro look. Short layers are incorporated all over giving it lift at the crown. A shine serum can only enhance it further.

Follow these simple tips and you should notice an improvement.

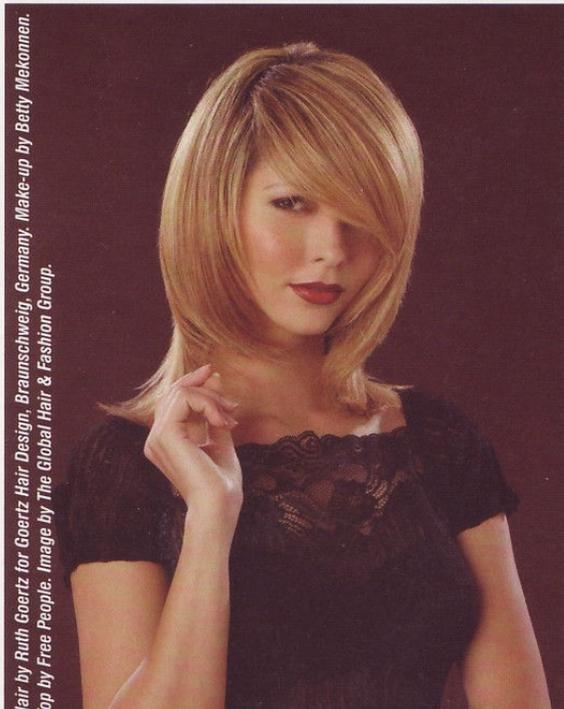
- 1** Shampoo only as often as necessary with a moisture enhancing formula designed for your hair type and texture. Strive to maintain your hair's natural oil mantle. Avoid drying sulfates when possible.
- 2** Pamper and rehydrate strands with regularly scheduled deep conditioning treatments. Choose from award-winning shine building formulas like Phyto-karite Intensive Treatment, Phytocitrus Mask or similar deep conditioning formulas. Condition according to your hair's texture, type and requirements.
- 3** Always do a final rinse with a cool to cold-water spray to naturally smooth hair cuticles and enhance shine potential.
- 4** Gently pat hair dry. Never pull or rub with coarse towels.
- 5** Apply a conditioning detangling rinse or leave-in conditioner like Phyto 7 or Phyto 9.
- 6** Use a heat protectant product like a leave-in conditioner or heat protection spray or cream before blow drying or using hot styling tools. Direct air flow down the hair shaft to close and enhance shine potential.
- 7** Protect hair from surf, sand, sun and other damaging environmental factors.
- 8** Whip up regular hot oil treatments at home. Experiment with different gently heated oils like jojoba, peach kernel, extra virgin olive, sesame or sweet almond. Add a few drops of shine enhancing natural oils such as chamomile for light colored hair and rosemary for dark color hair along with lubricating lavender, geranium and sandalwood, apply to damp or dry hair and wrap in a plastic shower or other type of heat cap. Layer with warm towels and let simmer for 30 minutes of more

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Hair by Elizabeth Stensrom for The L Salon & Color Group, San Mateo, CA. Top by Free People. Make-up by Betty Mekonnen, Wardrobe styling by Athena Duggan. Image by The Global Hair & Fashion Group.

This cinnamon tressed beauty stays toasty in a bright blue wrap that compliments her hair color as well as her skin tone. Hair in the front is swept over the eye, and rests at the cheek. The sides and back are softly flipped outwards for movement and balance.



Hair by Ruth Goertz for Goertz Hair Design, Braunschweig, Germany. Make-up by Betty Mekonnen. Top by Free People. Image by The Global Hair & Fashion Group.

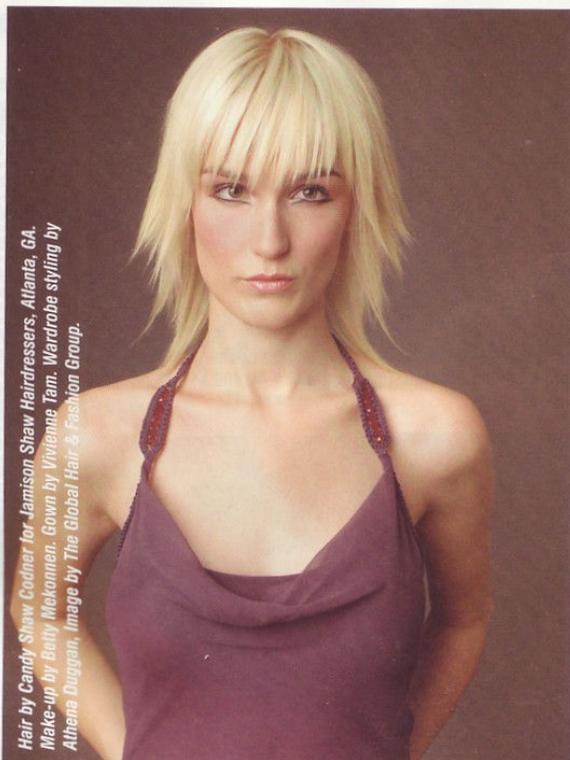
Who says that pretty girls can't rock a comb-over? Super fine high lights breathe life into this smoothed-out shag. Try sculpting lotion and an extra large round brush to achieve softness and bounce at the same time.

- 9-** Minimize use of heated styling tools or switch to ion options. Ionic energy promotes negatively charged ions to neutralize positive charges. Thus, the static electricity that causes dull flyaway frizzies and interferes with styling is neutralized too! Hair stays super shiny and healthy-looking.
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- 11-** If you color at home, select products that advertise special shine-enhancing formulas like those from L'Oreal and Clairol.
- 12-** When possible opt for a 100% all natural boar's brush like those from Kent, Conair, Ambassador or Mason Pearson to give hair more sleekness and shine.
- 13-** Add instant shine to dull highlighted or colored hair with a clearvegetable glaze, professional style serum products or salon gloss treatments.

- 14-** Minimize the amount of styling products that you use to avoid dimming natural shine. When appropriate use a clarifying shampoo to remove build-up.
- 15-** Experiment with natural hair rinses like beer and apple cider vinegar. Both rinses are designed to remove shampoo and product build-up on the cuticle.

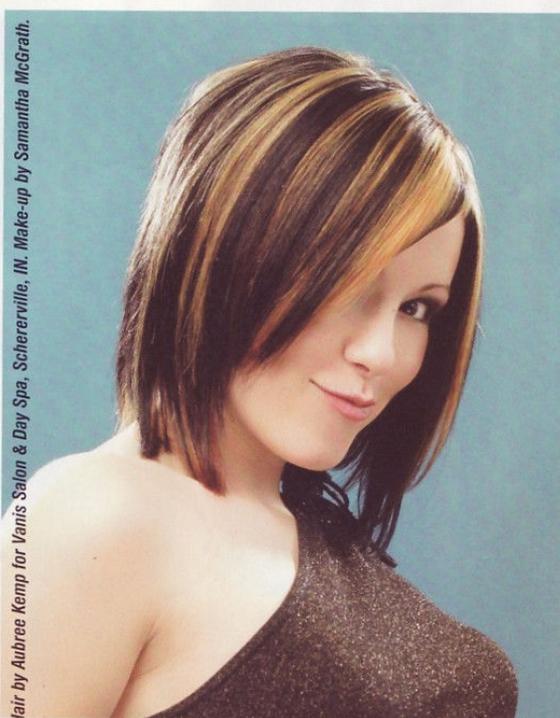
Remember that the secret to any great head of healthy hair is a great cut, healthy lifestyle, proper vitamins, nutrition and hair pampering. Creating sizzling shine takes some thought and effort but it is definitely worth it.

So Go Out there and... *Shine* On.



Hair by Candy Shaw Codner for Jamison Shaw Hairdressers, Atlanta, GA. Make-up by Betty Mekonnen. Gown by Vivienne Tam. Wardrobe styling by Athena Duggan, Image by The Global Hair & Fashion Group.

A good example of how too much layering can make fine hair look too thin of chopped on- or both!



Hair by Aubree Kemp for Vanis Salon & Day Spa, Schererville, IN. Make-up by Samantha McGrath.

Having a good base color is important to any sort of chunky coloring. A few drops of smoothing balm and a bit of styling crème ensure a smoothness that is crucial to this style. Blow hair upside down for a bit of fullness underneath and use your flat brush to finish. Stick straight hair works best with this cut.