



had your own fairy godmother on call 24/7 to wave her magic wand and transform your tresses to just about any length, texture or color your heart desired. Bad hair days would no longer be a threat since you could instantly change your hair to hide overgrown roots, add on a few highlights or lowlights, minimize split ends or banish frizz.

Believe it or not, most major celebrities already have such a person on their speed dials offering a mind-blowing array of hairstyle possibilities for the latest red carpet appearance. They even have walk in closets with special sections dedicated to their eye-popping collection of wigs, add-on ponytails, chignons and hair pieces.

Yes, it's true that hair consumers don't always have the same advantages as celebrities who must become adept at constantly changing their tresses for whatever role they happen to be playing at the time. But there is good news-the add-on hair industry has changed drastically over the past few years. The wigs and add-on hair pieces popular from years gone by have been completely revamped, reworked and revolutionized. Even better, add-on hair extensions and pieces are now affordable.

sions—both fusion and add-on—out of the Hollywood closets. She not only shared the fact that she was wearing hair extensions with the media, she transformed them into the latest fashion accessory.

Although her friend and stylist Ken Paves became lightning fast at custom coloring, cutting and styling the human hair extensions that he used constantly on Jessica, he kept searching for "a better for celebs and non-celebs alike to enjoy the beauty and convenience of hair extensions without paying the hefty salon fees or dealing with other hassles.

As the celebrity hairdresser spokesperson for the famous HairUWear PutOnPieces (POP), Ken created a collaborative effort with Jessica and HairUWear to develop a truly revolutionary clip-on system known as HairDo. The new system incorporates Ken's visions of clip-on hair extensions that anyone can learn to do in a matter of five minutes or less.

#### SPECIAL OFFER!

and enter HUW15 at checkout. Offer expires
January 9, 2007.

One of Ken's goals when creating the HairDo line was to make it so easy anyone, celeb or non-celeb could attach the clip-on extensions in a matter of just a few minutes.

**Easy to Apply** 

Practice Always open and practice applying your Jessica Simpson HairDo clip-in extensions to your hair before you plan to wear them. Although it is a very easy process to install the extensions, allow yourself time to get familiar with opening and closing the clips.

Plan Your Ultimate Texture Plan your ultimate texture. If your goal is to transform your tresses from your naturally wavy texture to stick straight, prepare your hair accordingly. Shampoo, condition and blow-dry your naturally curly and/or wavy hair straight so that any of your natural hair will merge perfectly with the add-on pieces.

If you are going from stick straight to wavy or curly, you will want to add the appropriate texture to your natural hair so that the look is perfectly seamless.

## Jessica Simpson



Jessica looked absolutely stunning as she was caught leaving MTV's TRL by photographers. Jessica was wearing a series of 21 inch HairDo 100% human hair wefts in alternating light and darker blonde shades for dramatic all natural and contrast. Whether you want to scale down and use just one of the 21inch human hair pieces or create maximum volume with two or three pieces, it is easy to do with just a little bit of practice. While the human hair extensions offer the extra advantage of allowing for heated texture changes with curling or flat irons, the synthetic HairDo pieces can be purchased with a curl already baked into the fiber.

Step 1 It is easy to steal Jessica's look when selecting either her 23-inch HairDo Synthetic Wavy Hair Extension or her 21-

inch HairDo Clip-in Human Hair Extension. Prepare the texture of your own hair to match the texture of the add-on piece.

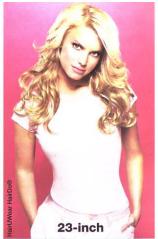
Step 2 Create a horizontal part from temple to temple near the crown.

Step 3 Clip the top hair up and away

**Step 4** Wrap the bottom hair into a few flat pin curls.

Step 5 Simply snap on the HairDo piece in the desired hue.

Step 6 Unclip the top hair and finger tousle. Finger-pick waves into place.







Jessica caused a major stir on the Red Carpet at the ALMA Awards in May of 2006. The gorgeous star, who was a presenter at the awards, appeared on the carpet with an eyepopping, ginger hued, chin-length wavy 'do that looked spectacular. Sharing inside hair scoops, Ken confided "Jess has always wanted to be a red head" and the "sizzling 100% all human hair" offered Jessica a "hot new hair look without commitment.'

Anyone can easily duplicate Jessica's instant switch from light butter blonde to ginger by selecting the 15-inch HairDo Clipin Wavy Hair Extension in either R130 Dark Copper or R29S Glazed Strawberry.

Step 1 Create horizontal part from temple to temple along the back crown of the head.

**Step 2** Clip the top section of hair up.

Step 3 Create flat pin curls along the bottom section of the hair making them as flat to the head as possible.

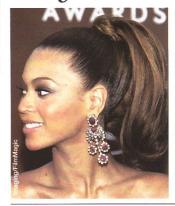
**Step 4** Attach the 15-inch HairDo one piece Clip-In Synthetic Wavy Hair Extensions.

Step 5 Remove the clip holding the top hair in place.

Step 6 Finger tousle to finish.



## Beyoncé Knowles



bodacious Knowles appeared at the 48th Annual Grammy Awards coifed to absolute perfection in a full lush sleek high ponytail. High ponytails offer many advantages from providing a sleek finish, a lot of swish (if desired) and it helps to focus attention on the cheekbones. Hollywood hairdressers have always used high ponytails to create an "instant" face lift. Not that the lovely songbird needs any help in that department.

Step 1 Using a brush, comb or your fingers, smooth all hair up and off the face into a very tight ponytail with the base of the tail resting at the back of the crown. You may also opt to wear a fringe if you prefer.

Step 2 Attach an add-on long lush pony like The Sleek Pony by PutOnPieces. The Sleek Pony is a straight, smooth mid-length synthetic hairpiece that is applied simply by a claw clip. The

top is 8 inches long, the back is 5.5 inches and the overall length is 12 inches. The pieces are long and sleek and come in a variety of hues.

**Step 3 Smooth** the pony with your fingers.

Step 4 After the pony is securely in place, separate a one- to two-inch section of your own hair and twist it up and over the clip after you have attached the pony.

Christina Aguilera



hristina became a sizzling hot singing sensation while in her teens, and since the amazing success of her debut album, Christina has had fun with her image-morphing through a range of hairstyles and colors designed to compliment her dizzying array of images from dirrty rock girl to glam fashionista. For her recent appearance at the MTV Music Video Awards, the singer donned a 1930s inspired lace front human hair wig that had been set in a modern version of pin curls.

**Step 1** Prepare the texture of your own hair to match the texture of the add-on piece.

**Step 2** Create a horizontal part from temple to temple near the crown.

Step 3 Clip the top hair up and away.

Step 4 Wrap the bottom hair into a few flat pin curls.

Step 5 Simply snap on the PutOnPieces Two Piece Wavy Extension System piece in the desired

Step 6 Unclip the top hair and finger tousle.





Wear PutOnPieces

# Ellen Pompeo



he popular doctor from *Grey's Anatomy* won rave reviews for her royal purple, slightly textured John Galliano for Christian Dior gown complete with a stunning strapless bustier-style top. To showcase the gorgeous high fashion gown, the star wore her hair in a simple but stunning clip-on pony style that was completely slicked back from her beautiful face.

Step 1 Using a brush, comb or your fingers, smooth all hair up and off the face into a very tight ponytail with the base of the tail resting at the back of the crown. Ellen's hair had some volume right along the crown. If you prefer more fullness, back-comb the hair adjacent to the forehead before pulling the hair back into the pony.

Step 2 Attach an add-on long lush pony like The Swing Pony by Put0nPieces. The Swing Pony is a synthetic hairpiece that is applied simply by a claw clip. The top is 23 inches long, the back is 19 inches and the overall length is 27 inches. The pieces are long and sleek and come in a variety of hues.

Step 3 Smooth the pony with

your fingers.

HairUWear PutOnPieces

## Lindsay Lohan



indsay Lohan—the young star has shown up in an array of mind blowing hairstyles, hues and lengths. At the 63rd International Venice Film Festival Linds (as her friends call her) was wearing long and lush chocolate-brown tresses that were most likely 100% human hair wefts. After the hair pieces were applied they were lightly curled around the perimeter to create a soft luscious wave.

**Step 1** Prepare the texture of your own hair to match the texture of the add-on piece.

**Step 2** Create a horizontal part from temple to temple near the crown.

Step 3 Clip the top hair up and away.

Step 4 Wrap the bottom hair into a few flat pin curls.

Step 5 Simply snap on the HairDo piece in the desired hue. The new Jessica Simpson HairDo collection includes a 23-inch Clip-In Synthetic Wavy

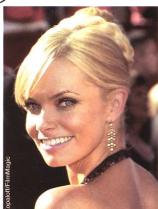
Hair Extension that could be quickly used to copy Lindsay's look.

Step 6 Unclip the top hair and finger tousle.

Step 7 If you prefer, you

Step 7 If you prefer, you can also achieve the same look with a human hair clipin version.

## Jaime Pressley



ne of Jaime's long time secrets is her brilliant celebrity hair colorist Rita Hazan, who has been keeping the star of My Name Is Earl sunny blonde for years. At the recent Emmy Awards, Jaime won "best dressed" and 'best tressed" nods from the fashion and hair police alike. Jaime's hairstyle incorporates lush volume throughout the side-swept fringe, which has been styled to perfectly sweep across her stunning face to highlight her eyes.

Step 1 For a no fuss, no muss quick look, pull all your hair back into a tight bun or pony that rests at the nape of your neck.

**Step 2** Attach the HairUWear Raquel Welch Elegance hair piece. The Elegance piece is



Step 3 Direct a full sweep of hair across the forehead into a soft side-swept fringe.

# Jessica Alba



essica Alba won the hearts of her fans as Max in Dark Angel. From the small screen she has exploded into the world of movies where she was a gorgeous blonde in The Fabulous Four and a major hottie in Sin City. At the 2006 Teen Choice Awards she stole the show with gorgeous wavy clip-in human hair extensions in a beautiful ginger red hue.

Step 1 Prepare the texture of your own hair to match the texture of the add-on piece.

**Step 2** Create a horizontal part from temple to temple near the crown.

**Step 3** Clip the top hair up and away.

Step 4 Wrap the bottom hair into a few flat pin curls.
Step 5 Simply snap on the PutOnPieces Two Piece Wavy Extension System in the desired hue.

**Step 6** Unclip the top hair and finger tousle.



HairUWear PutOnPiec

# Eva Longoria



### Look 1

One thing that Eva Longoria and Jessica Simpson have in common, besides the fact that they are beautiful and talented, is Ken Paves. The 2006 ALMA Awards revealed the absolute hairstyling wizardry of Ken as he trans-

formed the gorgeous Eva from a demure Deco Doll to a sleek sexy world class Movie Star with eight additional hair and fashion "personas" in between.

Step 1 Create a center part.

Step 2 Using a brush, comb or your fingers, smooth all hair up and off the face into a tight low ponytail with the base of the tail resting at the base of the neck.

Step 3 Attach an add-on long lush long wavy pony like The Bounce Pony by PutOnPieces. The Bounce Pony is a wavy piece with shoulder-length layers on a claw clip attachment for instant installation. The top is 10 inches long, the bottom is 12 inches and the overall length is 19 inches. The piece is long and sassy and comes in a variety of hues.

Step 4 Attach the pony to the base of your hair. After the pony is securely in place, finger tousle and arrange with one side worn over the shoulder.

irUWear PutOnPieces



Step 1 Prepare the texture of your own hair to match the texture of the add-on piece.

**Step 2** Create a horizontal part from temple to temple near the crown.

Step 3 Clip the top hair up and away. Step 4 Wrap the bottom hair into a few flat pin curls.

Step 5 Simply snap on the HairDo 22-inch One Piece Clip-in Human Hair Extensions in a shade designed to match or contrast your existing hair.

Step 6 Unclip the top hair and finger tousle.



## Rihanna



ihanna has recently burst upon the scene like a shooting star. Hailing from the island of Barbados, Rihanna has already demonstrated her savvy with hairstyles that flatter her beautiful face. At the MTV Music Awards Rihanna was wearing what looked like a long sweeping wig. Alternatively the look could have been just as easily created with a two or ten piece set of human hair clip-in extensions.

Step 1 Prepare the texture of your own hair to match the texture of the add-on piece.

Step 2 Create a horizontal part from temple to temple near the crown.

Step 3 Clip the top hair up and away. Step 4 Wrap the bottom hair into a few flat pin



**Step 5** Simply snap on the HairDo piece in the desired hue. The new Jessica Simpson HairDo collection includes a 23inch Clip-In Synthetic Wavy Hair Extension that could be quickly used to copy Rihanna's look. Step 6 Unclip the top hair and finger tousle.

# Kyra Sedgwick



yra Sedgwick has made lots of waves with her spectacular award nominated performances on TNT's The Closer. For her appearance at the 58th Primetime Emmy Awards, where she was nominated for her role, Kyra amped up her normally beautiful blonde locks to maximum lushness. It appears that Kyra was wearing multiple sets of hair wefts in very subtle contrasting shades. Panels of blonde hair were added to Kyra's natural hair. **Step 1** Prepare the texture of your own hair to match the texture of the add-on piece

Step 2 Create a horizontal part from temple to temple near the crown.

Step 3 Clip the top hair up and away.

Step 4 Wrap the bottom hair into a few flat pin

Step 5 Simply snap on the PutOnPieces 10 Piece Extension Wavy Extension Kit in the desired hue. Step 6 Unclip the top hair and finger tousle.



# Halle Berry



alle's work in films over the years has distanced her from her original label of beauty winner. Over the years she has experimented with a wide range of styles, most recently a range of hair extensions. At the Producers Guild Of America she adopted a sizzling clip-on pony style but with lots of waves and texture according to her own natural texture.

Step 1 Using a brush, comb or your fingers, smooth all hair up and off the face into a very tight ponytail with the base of the tail resting at the back of the crown.

Step 2 Attach an add-on long lush pony like The Swing Pony by PutOnPieces. The Swing Pony is a

synthetic hairpiece that is applied simply by a claw clip. The top is 23 inches long, the back is 19 inches and the overall length is 27 inches. The pieces are long and sleek and come in a variety of hues.

Step 3 Smooth the pony with

your fingers.

## Ask the Hair Doctor

By Karen Shelton • HairBoutique.com



I love the updo Reese Witherspoon wore to the Oscars. Can you tell me how to recreate it? Thank

you!-Cecelia from NYC



Reese Witherspoon was a big winner in more ways than one at the recent 2006 Oscar Award ceremony. Not only did she snag the gold statue for

her leading role as June Carter Cash, her buttery-blonde tresses were magnificently coiled into a soft sultry hair chignon. The good news is that anyone with tresses long enough to pull into a low ponytail can instantly steal her award-winning style. Just follow the steps below for your own sultry bun that you can dress up, down or adorn with flowers, hair accessories or just a high shine hairspray.

The secret to this successful and stunning chignon style is based on a ponytail or add-on pony that is positioned to perch just a few inches off the neck. You also need enough "pony" hair to fan it out into a soft roll that is easy to do but needs some finger picking and arranging. Depending on your face shape, hair texture and type, work with your stylist to select whether you should go with an off-center parted crown like Reese did, or whether you should add a soft fringe. Follow the steps listed below to steal Reese Witherspoon's Oscar winning chignon hairstyle:

Step 1 To duplicate Reese's sleek chignon, shampoo hair with a product designed to address your hair's special needs. If you color, highlight or chemically treat your hair, select a shampoo that supports those treatments. Ponytails are often easier to style when hair is slightly aged from the last shampoo. Newly washed, soft

or slippery hair, can often be trickier to work with than "day old" hair.

Step 2 Apply the appropriate rinse-out conditioners. (Avoid if hair is super thin or fine).

Step 3 Finish with a cool/cold water rinse to close cuticles and encourage natural shine.

Step 4 Towel-blot and apply very light cocktail of desired leave-in detangler, conditioner or styling products (firm holding mousse or gel).

Step 5 For extra volume along the crown, apply a volumizing product such as PhytoVolume Actif or similar. You can also apply a firm holding or sculpting gel.

Step 6 Blow-dry hair straight using a blow dryer with a concentrator attachment. If hair is naturally curly or wavy, apply a straightening balm like Phytodefrisant or similar to damp strands. Use a boar's head style paddle brush and separate hair into individual sections.

Step 7 When hair is completely dry, spray entire head with a firm holding spray. To get more pronounced fullness around the crown back-comb slightly. Work from side to side focusing special attention on the root and crown areas.

Step 8 After hair has the desired fullness spray the entire head with another spritz of firm hold hairspray like PhytoPro Strong Finishing Spray or similar.

Step 9 Use a boar's bristle brush or your fingers to direct all of the hair away from the face towards the back of the head. Gather hair into a ponytail with a base that rests right above the nape of the neck. Before attaching a hair-friendly bungee band or Blax in



make sure that the crown and sides are smooth.

Step 10 Separate the newly formed ponytail into one- to two-inch sections. Working with individual sections, spritz with hairspray and then wrap around the outside of a large-barrel curling iron. Release the newly formed curl and pin carefully to back of your scalp.

Step 11 When the entire pony tail is curled and the new curls are 100% cool, release the pins holding them into place.

Step 12 Brush pony to integrate the new curls.

Step 13 Wrap the ponytail by lifting the bottom of the tail and gently wrapping it up and over the top of your elastic. Depending on the length of your hair, you will be able to wrap one or more times.

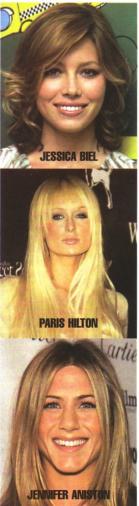
Step 14 Keep the finished bun soft and loose. Use your fingers to arrange the finished chignon into the desired size and shape. You may want to wear it looser or tighter, depending on your own personal preference.

Step 15 Use bobby pins in the same color as your hair and pin around the edges. Stagger the bobby pins according to how loose or tight you wish to wear the finished chignon.

Step 16 When the bun is pinned to your desired placement spray well with firm holding styling spray like PhytoPro Strong Finishing Spray.

Step 17 Apply a light touch of shine product to add shimmer. Remember not to apply too much shine product.

# ENTER TO WANT A RED CARPET MAKEOVER WITH KEN PAVES SALON & BENEFIT COSMETICS



LLEN PON

ave you ever wanted to look like Jessica Simpson, Eva Longoria, Beyoncé Knowles and well, the list of fabulousness goes on and on... Perhaps you even resemble one of these gorgeous gals and just need a little enhancing to be their "identical" twin. Well, now's your chance—101 HairStyles has teamed up with the Ken Paves Salon in Beverly Hills (that's right, the namesake salon of Hollywood's hottest celebrity stylist) and Benefit Cosmetics to make all of your red carpet fantasies come true!

Entering is easy. Just submit the form below with a head shot, full body shot and a 100 word essay on why you want to look like your favorite star—whomever she may be. If you think you have what it takes, then we'd love to hear from you!

Prizes: Grand Prize: A gorgeous makeover from the Ken Paves Salon in Beverly Hills, CA with makeup by Benefit Cosmetic's celebrity makeup artist Arianne Damboise (who's perfected the pouts of Amanda Bynes and Sophia Bush)! Once you're pampered and primped, your picture will be taken for the cover of 101 HairStyles to be featured in 2007 as well as on HairBoutique.com! Plus, HairBoutique.com will give the grand prize winner a goodie bag of hair accessories and products. Second, third and fourth place winners will win a celebrity makeover from the Ken Paves Salon in Beverly Hills, CA with makeup by Benefit Cosmetic's celebrity makeup artist Arianne Damboise and photo shoot to be featured in 101 HairStyles and on HairBoutique.com. Plus, HairBoutique.com will give each winner a goodie bag of hair accessories and products.



Send your entry to

# 101 HAIRSTYLES' RED CARPET MAKEOVER CONTEST

c/o Multi-Media International 1359 Broadway, Suite 1203, New York, New York 10018

### **ENTRY FORM**

I hereby enter 101 HairStyles' Red Carpet Makeover Contest, and agree to the terms set forth below. I warrant that I am over the age of 14. I further warrant that I am of lawful age to sign and submit this Entry Form (21 years of age if a resident of MS; 19 years of age if a resident of AL, NE or WY; at least 18 years of age in all other states) or, if I am under the ages set forth above, my parent or custodian has executed this entry form and consents to its terms.

Address:			
City:		State:	Zip:
Phone:		Age:	Birth Date:
Weight:	Height:	Hair Color:	Eye Color:
Signature:			

#### TERMS OF ENTRY AND CONTEST RULES

By executing and submitting Entry Forms for 101's Red Carpet Makeover Contest, the entrant grants 101 HairStyles the absolute right and permission to use, reuse, publish and republish, in color or black and white, the entrant's pictures (whether taken before or after the execution of this Entry Form, and whether submitted by entrant or taken by a photographer designated by 101 HairStyles) for any purpose whatsoever, including promotion or advertising for 101 HairStyles, and waives any and all rights to inspect or approve any such photograph. The entrant hereby releases and discharges 101 HairStyles, its owners, officers, directors, representatives and employees, from and against any and all liability, claims claims and/or obligations as a result of the taking, processing or reproduction of the entrant's photograph or its publication or distribution in any media. Entrant agrees that this Entry Form is the sole and complete understanding and agreement of the parties and that she is not relying on any other representations or statements, whether oral or written.

is not relying on any other representations or statements, whether oral or written.

No Purchase necessary. All contests are sponsored by Multi-Media International, LLC. To enter, send your photograph, name, address, telephone number and age to: 101 HairStyles' Red Carpet Makeover Contest Co Multi-Media International, LLC, 1359 Broadway, Suite 1203, New York, New York 10018. One entry per contest per household. All on the date of publication of the magazine containing the contest. Entries must be received by February 1, 2007. The Sponsor is not responsible for lost, mutilated, late or miscifercted mail or illegible entries. Winners will be selected from all entries for each contest in a drawing held on or about February 7, 2007 from all entries for each contest by staff of the Sponsor, whose decisions are final. Winners will be notified within thirty days of drawing. Prizes: 1 winner will receive the first prize of a makeover, cover shoot and a \$100 travel voucher with a retail value of \$3500; 4 winners will receive a second prize of a makeover, photo shoot and a \$100 travel voucher with a retail value of \$3500; 4 winners will receive a second prize of a makeover, photo shoot and a \$100 travel voucher with a retail value of \$3500; 4 winners will receive a second prize of a makeover, photo shoot and a \$100 travel voucher with a retail value of \$3000. Sponsor is not responsible for transportation (above the \$100 travel voucher) to and from the location of the makeover, as well as any lodging, meals or other transportation (above the \$100 travel voucher) to and from the location of the makeover, as well as any lodging, meals or other transportation (above the \$100 travel voucher) to and from the location of the makeover, as well as any lodging, meals or other transportation (above the \$100 travel voucher) to and from the location of the makeover, as well as any lodging, meals or other transportation (above the \$100 travel voucher) to and from the location of the makeover, as well as any lodging, meals or other tra

