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Casal's De Spa & Salon (Canfield, OH); Stylist: Kerr Macaich; Color: Heidi Hover; Makeup: Christina Carson; Photo: Tom Carson

Let Your Curls Loose

Guess what ladies—big hair is finally back! And with the craze for curls, PHYTO is helping you let your's loose with Phytocurl, a brand new segment designed specifically for curly hair.

Phytocurl includes two products that work together to hydrate and tone your hair, imparting softness and bounce to natural body. The curl enhancing shampoo employs mate leaves and tormental, both rich in caffeine, to energize curls. The shampoo also relies on the hydrating properties of glycerin to keep curls soft and defined. The shampoo is packaged in the traditional Phyto glass shampoo bottle and contains 6.7 fluid ounces.

The curl defining spray uses passion flower, which is also rich in hydrating properties, to give curls luster and vitality. While the sunflower in the curl defining spray works as a photo-protecting agent against environmental stress, the corn derivative in this spray coats hair and gives body to curl. The spray is packaged in a plastic spray bottle and contains 5.07 fluid ounces.

Together these botanical formulas make up a unique system to enhance and maintain your natural curl. Make sure you have the solution curls everyone is craving. Phytocurl shampoo and spray are available online at HairBoutique.com (<http://www.hairboutique.com>). For more information call 1-866-4MY-HAIR (1-866-469-4247).



Bold, Blonde & Beautiful

Here's one of our favorite new styles for this season. Wanna know how you can snag this look for yourself? This short shaggy look is longer on top and asymmetrical from side to side. The top is cut with texturizing shears for a plume-like effect and the bangs or fringe was done with point cutting to impart daring texture.

Her color involves two pale but warmer blonde hues throughout the head with a zig-zag section of lighter orange red placed at the back to outline the edges of the ultra shaggy style. To style, a root boost and volumizing spray is used before blow-drying and flat-ironing. Styling paste or wax is worked back through to piece out the style and encourage the crown upward. The result is a rocker influenced retro look with an almost '80s flavor.



A Splash of Style

When you want to experience a whole new world of styling, take a dive into Lagoon, the versatile new styling product from Goldwell that produces a



strong, fast hold without weighing hair down. This alcohol-free styling and finishing gel combines the best features of a volume foam and the styling possibilities of a gel, which help to give volume, body and/or root lift, especially to fine hair. (\$12.50; for a salon near you, call 1-888-881-0330 or log onto www.goldwellusa.com)

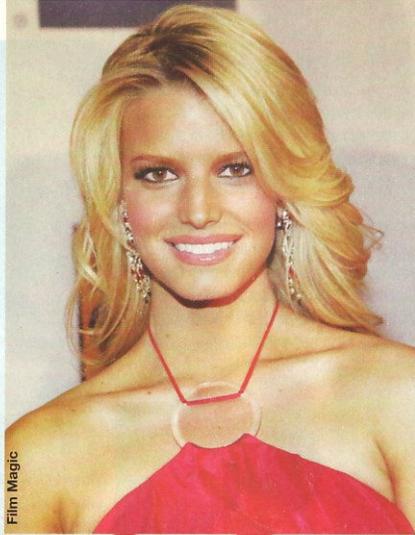
Win! Nourishing Hair Treats

If you're searching for the latest products to help keep unruly hair at bay, Pon Saradeth, owner of Pon International Salon and Academy, has recently introduced his own exclusive hair care and styling product line. Designed to enhance the quality of hair and stay in step with current styles, Pon has created the ultimate solution for every hair type and styling option.

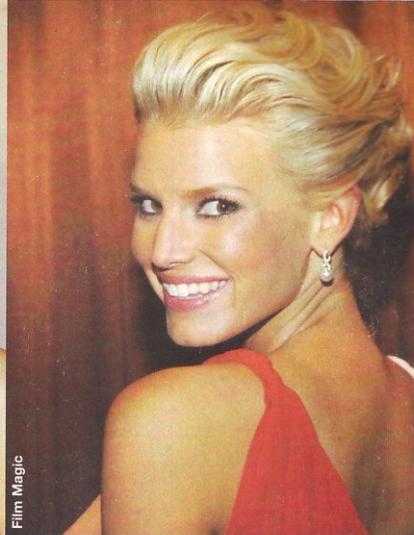
And lucky for you, we have 101 prizes to giveaway—a sampling of four of these luscious hair treats. Offered in the hair beauty bag are: Deluxe Shampoo and Conditioner (perfect for dry, brittle or chemically treated hair); Sealant (best for coarse, frizzy, wavy or chemically treated hair) and Turn it Up (light hold and thermal protection for all types of hair). To enter, send your name, address and telephone number to Nourishing Hair Treats Giveaway; c/o 101 HairStyles Magazine; 1359 Broadway, Suite 1203; NY, NY 10018. See page 4 for contest details.

For more information on PON International Products, visit www.poninternational.com.

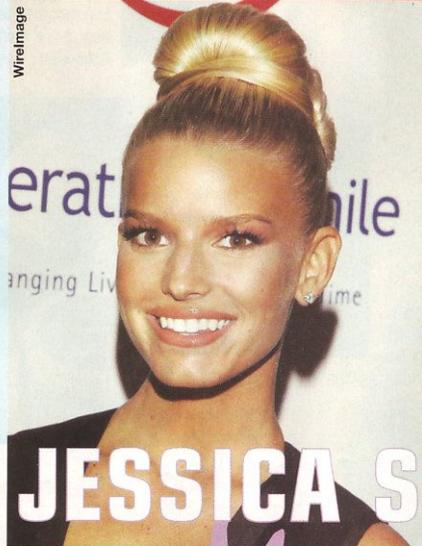




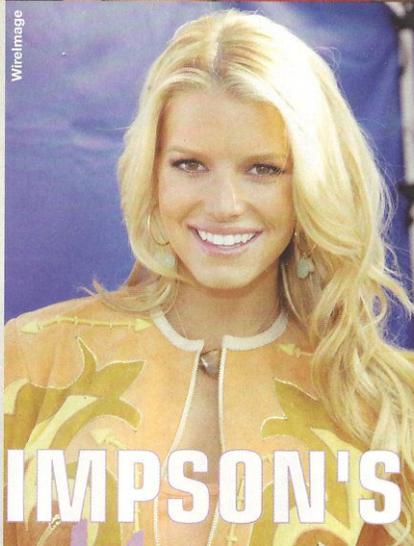
Film Magic



Film Magic



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JESSICA SIMPSON'S *Mane Man*

By Karen Marie Shelton, www.hairboutique.com

Whether you're a fan of MTV's *Newlyweds* or not, you've probably spotted Jessica Simpson here, there and everywhere lately. In just a few short months she has been featured on a billboard in Time's Square, has helped create her own body care line named Dessert, has appeared on the covers of countless magazines such as Rolling Stone and our very own *101*

HairStyles, and has captured the heart of millions around the world with her fun and quirky attitude.

America's beloved beautiful blonde bombshell has done virtually the entire talk show circuit chatting it up with the ladies on *The View*, flirting with David Letterman and exercising her velvet pipes on Leno. And along with her husband Nick Lachey, she helped Dick Clark ring in the 2004 New Year,

was the hilarious co-hostess on *Saturday Night Live* and kicked off the Superbowl half time show.

Jessica has also been snapped on all the major red carpets for the awards shows ranging from the American Music Awards and the Billboard Music Awards to the recent Golden Globes and Grammys. Of course Jessica's strands always look absolutely spectacular.

The Mane Man, Ken Paves

Since Ken Paves, her hairdresser, is one of my all time favorite people, I have my Tivo set to record every possible Jessica sighting so I can study her ever-revolving array of spectacular tresses. Over the past year Ken has coiffed Jessica in an eye-popping, whirlwind tress collection of award-winning styles. Jessica has gone from long to short and back to long, straight to curly and through a collection of updos, twists and ponies in short order.

Whereas Jessica used to be compared to the other pop tarts of her era, such as Britney and Christina, Jessica is now setting the standards and leading the rest of the rock chick pack.

Even more importantly, Ken has helped Jessica achieve a new fashion and beauty cachet. With Ken's inspired coiffure designs, Jessica has publicly morphed through a series of style clones ranging from a sassy tressed *I Dream Of Jeannie*, to a young innocent version of Cinderella. With Ken's help and brilliant interpretation of her true persona, Jessica instantly becomes a modern Barbara Eden, Marilyn Monroe or Goldie Hawn, for a few hours or a few days.

Cross Country Blow-Drying

Lately Jessica has been keeping a brutal cross country schedule of performances, appearances and photo shoots with Ken trekking right behind. Popping back and forth in a frenzied pace between Los Angeles, New York and Chicago, Ken is often spotted racing through airports to catch a red eye in order to coif Jessica. Lugging his trusty red blow dryer, Mason Pearson popular hairbrush and Candice, his wig form, Ken packs for every possible Jessica hairstyling scenario.

In fact, if you look closely, you can sometimes spot Ken in the background of *Newlyweds* in the process of doing Jessica's hair for her various appearances.



Because he is an absolute perfectionist, Ken often hand sews and color matches any hair extensions destined to create a new style for the blonde superstar. He also works closely with Jessica's celebrity hair colorist, Rita Hazan. (Adir Salon in New York City, 212-734-4757).

Jessica's Hair Secrets

So how does Ken manage to keep Jessica's look ever-changing, fresh, gorgeous and newsworthy? Since Ken has worked closely with Jessica for many years, he has developed a special relationship with her inner soul and the images she wishes to express. He has also learned exactly how to coax her strands into styles that are best for Jessica. Together, the two of them consult in advance about hair styles for major appearances and events.

Through a combination of long killer hours, hard work, creativity and unprecedented hair genius,

Ken helps to transform Jessica. He also masterfully designs Jessica's styles with a vast collection of wigs, hair extensions, styling products and tools—whatever is required to keep Jessica's tresses looking simply stunning. As a result of all the constant hair changes, blow-drying and curling, Ken keeps Jessica on a program of regular conditioning treatments.

Ken uses a combination of Phyto and L'Oreal Kerastase cleansing, conditioning and styling products for Jessica's strands. He religiously uses the Phytolaque Soie, the red hairspray bottle, as he calls it, on her strands. Ken loves the Phytolaque Soie for Jessica because it provides a good but light hold for her hair type and texture.

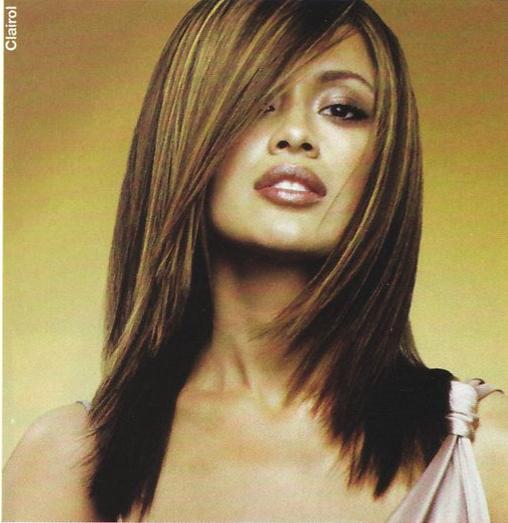
So the next time you spot Jessica Simpson with a spectacular new hairstyle that you would like to copy, but can't seem to quite master, don't fret. Instead, remember that the beautiful Jessica has one of the very best hairdressers at her side for any major public event. And when you have a hair god like Ken Paves on your side, you are always guaranteed a heavenly style.



Strand Solutions

By Karen M. Shelton
www.hairboutique.com

Ask the Hair Doctor



I have been bleaching my own hair for way too long. Now it looks brassy, over bleached and horrible. I decided to consult with a hair colorist to see how to get a softer, more realistic blonde. I left the hair colorist's shop very confused. He seemed very knowledgeable but confused me—I couldn't figure out the difference between highlights, lowlights and color chunking.

I didn't make any decisions yet because I wanted to try and figure out what is best to do. Can you please give me a quick summary of what the different techniques will do for my hair?—Kate

Every stylist and colorist has their own hairspeak that may or may not be clear to the clients. The majority of hair pros that I have talked to over the years really care about helping their clients find their ideal color and style. In the future, if you are feeling confused when discussing a potential treatment with your hair care professional, ask them politely to please explain in more detail so you are clear

about what they are recommending.

Highlighting simply means to infuse light into the existing color. Depending on what you wish to achieve, the skill of the hair colorist and current hair fashions, highlights can range from tiny, delicate strokes to bold, random stripes or chunks. Highlights can also combine a series of compatible colors. Thus a blonde could have lighter blonde hues mixed with light and dark red colors for a stunning result. A redhead might go with lighter and darker ruby tones mixed with some blonde tones.

Lowlighting means to enrich or intensify natural darker tones. Therefore a colorist might apply actual highlights and lowlights in the same treatment with the lowlights bringing our rich darker tones and hues.

Color chunking has actually been around since the mid '90s when Brad Johns used contrasting blocks of color, not fine streaks, to achieve a natural looking just-home-from-the-beach blonde.

Generally speaking most of the blonding techniques are designed around making blonde soft and believable. Blonde is best when it is low maintenance, healthy and grows out with minimal roots. The good news is

that you found a professional colorist who appeared very knowledgeable. Once you find a good colorist that you value, hang on tight because they are a good find.

Maybe you can answer my question. Why is it that when celebrities like Jessica Simpson and Jennifer Lopez wear ponytails they always look sleek, silky and totally healthy while my own ponies look super messy and unhealthy? Hairs pop out all over and I look like I slept in my pony. What am I doing wrong?—Tamy

One secret about Jessica Simpson and Jennifer Lopez is that they often share the same hairdresser. Celebrity hairdresser Ken Paves who often travels with Jessica to do her hair, also does J.Lo's tresses when joint schedules permit.

Although ponytails look like a very easy style, the highly polished ones are actually harder to create than they look. And yes, they take some advance planning and two



sets of hands. Many people don't realize that celebrities can have those super high flirty tails because someone else is lifting the hair ends high in the air to get the right positioning of the base of the pony on the head.

When Ken is planning to coif Jessica's hair into a sleek ponytail from scratch, he blow-dries her fine strands perfectly straight with the help of his favorite Mason Pearson boar's head brush. Ken then straight irons Jessica's tresses to make sure that all the kinks and waves are completely removed, applying some additional styling finesse by brushing her hair several strokes. Before he creates the actual tail he applies a spritz of Phytolaque Soie to help hold the hairs in place.

Brushing all strands back from the crown, Ken will ask Jessica to hold the newly formed pony in place with her fingers while he tightly wraps one of his favorite bungees the same color as Jessica's hair around the base of the pony. He finishes by touching-up with a curling iron on the ends to give a flirty little flounce or curl and a final spritz of Phytolaque Soie. When appropriate he will add a jewel encrusted pony elastic or other accessory to Jessica's finished style.

If you want to shave some time off the ponytail prep time, you can cheat the

clock by starting with day old hair that has had a little time to accumulate some natural shine producing oils. Aged hair is also less slippery and will stay put better than freshly washed hair. Use a boar's head brush to smooth hair up and back towards the crown of the head. Then make sure hair is pulled tightly into the base and held by a bungee or a Blax band so that loose hair will not slip out. You may want to touch up your strands with a straight iron to help eliminate kinks and hair wrinkles.

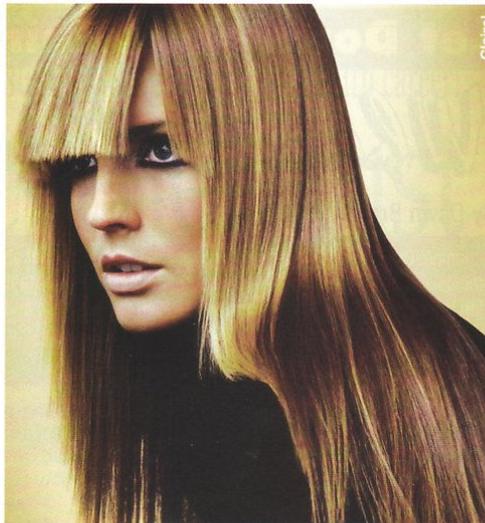
Remember to use good styling and finishing products to keep hair neatly coiffed. Finally, a beautiful hair accessory always helps to elevate a style to a whole new level.

I am soooooo over my hair. It falls at my bra strap with a bit of a natural wave that I blow-dry straight. I want a new look but am afraid that if I go really short my hair will get too wavy. Do you have any suggestions of how I can mix up my style without going with a major chop?—Linda

Curls and waves are very hot for 2004. Why not instantly change your style by changing the texture? Instead of blowing your hair straight, why not reach for a long finger diffuser and blow-dry your hair to encourage lots of luscious waves?

Other ways that you can instantly change your look without getting a cut include the following techniques:

1. Change your front fringe or bangs. You can add them, change the way you wear your current bangs or grow them out.



Clairrol

2. Change your part. Experiment with a deep side, zigzag or even a new center part. Changing the part instantly gives hair a fresh new look.

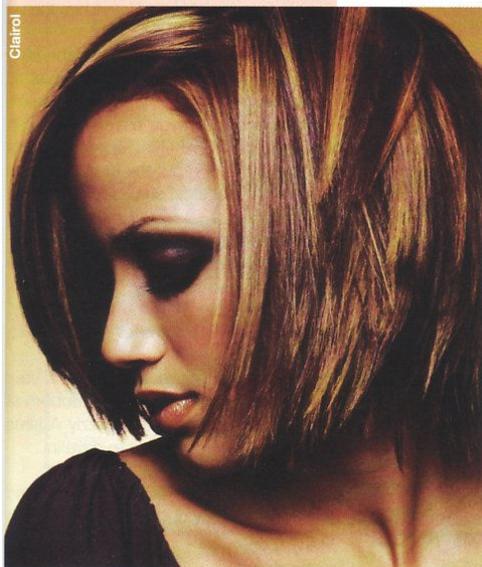
3. Add highlights around your face. This will open up and lighten your look without a major color expense.

4. If you always wear your hair down, consider wearing it up in a series of new ponytails, braids and half up/half down 'dos.

5. Add different hair accessories to instantly add new interest in your locks. If boredom overtakes you and you still feel the need to go for a chop, keep in mind that naturally wavy and curly hair does spring to life when it is shorter because there is no weight from long strands keeping it in check.

Karen M. Shelton is President/CEO of the popular award-winning www.hairboutique.com

Have a question for the hair doctor? Email Karen at shelton@hairboutique.com or Cheryl at cheryl@celebinsider.com. Or send your question to: Hair Doctor, 101 HairStyles, 1359 Broadway, Suite 1203, NY, NY 10018



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101's Prom Guide

By Brian Spero



Face Station Salon (New York, NY; 212-319-4247); Stylist: David Groshen; Photo: Paul Colliton

Let's face it, for most well-adjusted teens the prom is a huge event that you look forward to nearly all your life. And you only get one chance to make your prom the perfect experience. Too often in life we let opportunities pass us by without getting the most out of them. Don't let a lack of preparation drag your prom experience through the mud!

The most important thing is to go in with reasonable expectations and the attitude that you are going to have a good time. And keep a smile on your face no matter what happens. Attitude is everything in life and the prom is a great place to start to learn that lesson as you close one wonderful chapter and start off on a road to new experiences.

To tan or not to tan?

Since tanning beds are extremely harmful to your skin and are frequently responsible for that dreaded lobster glow, avoid them at all costs. If you do want to have a more tropical skin tone for your prom, look into a high quality bronzer or sunless tanner. They are safer and can give you a very natural look. Just try the product out well in advance of the prom to avoid unpleasant results. (We like Three Custom Color bronzers and powders; call 888.262.7714 or visit the website at www.threecustom.com)



GETTING STARTED

Look your best—and that goes for your date too!

The pressure to look your best can be a heavy one when it comes to dressing for your prom. So why in that case do so many girls blow it? Here are some things that you want to take into consideration when putting your outfit together.

Don't over do it! There are a ton of dresses that you can wear to the prom and most of them are unsightly. Choose something that isn't so far removed from what you would normally wear otherwise you are going to be uncomfortable. And don't get fooled into buying a "new" style that is going to be this year's hottest look. It's just a fad, and it will only look worse in the years to come as your prom picture becomes a running family joke, as it hangs on the wall in your house for every future boyfriend to see. Sometimes less is more, and simplicity is beautiful, especially if you have a really well defined look and

style that you carry with you in whatever you wear. Don't try to be something you are not. It's not a costume party, it's your prom!

That point about the flavor of the month fashion goes doubly true for your date. Make sure he doesn't go for some crazy new tuxedo look, or opt for the blue tux with the ruffles. If he really isn't comfortable in a traditional tux let him wear a nice suit. It's better than having your date look like a reject from a 1950's house band.

Be thoughtful with your accessories.

Often an outfit is best defined by how you

accessorize. If you are wearing a dress that will really turn heads then there's little need for eye-popping earrings. If your dress is a little more conservative it might be a good idea to spice things up a bit. Never overdo it in a formal situation with accessories. And don't over spend on expensive jewelry that you could end up losing. Costume jewelry is fine and can give you more leeway in choosing something that really complements your outfit.

Make sure your date doesn't go and wear his casual watch or some cheesy earring that dangles. When he gets dressed up in a nice tuxedo, these things will really stand out and ruin the look. It's also doubtful that he has really found the perfect hat that is both classy and appropriate. Think about the pictures!

A few more prom tips.

Try things on before the big day, especially shoes. There's nothing worse than painful shoes no matter what the situation. The same holds true for your date. Tell him to try on those rented wingtips!

If you aren't seeing someone already, choose a date that you can have a good time with. The prom is a lot of pressure for a first date, and not the place to get back together with your ex. A trusted friend or someone that you have known for a while both make great dates.

Bring breath mints! (Obvious reasons.)

Make plans well in advance. Have your transportation taken care of, flowers ordered and the people you are sitting with picked out as early as possible. With the details taken care of you can concentrate on your date and friends and have the time of your life.

Bring an umbrella. If it's not raining than you can leave it in the car. If it is raining you will be so glad you have it.

Don't bring your dad's expensive camera with you. You could lose it, break it and you'll have to lug it around with you all night long. A throw-away camera with a flash will do the trick and is small enough to stash. They have professional photographers to take the important pictures at the prom.

101's Prom Guide

Hairstyles On A Budget

By Karen M. Shelton
www.HairBoutique.ccom

Although going to the prom can be one of the best events of your lifetime, it can also punch a nice fat hole in your piggy bank. After you look at the absolute costs of buying that gorgeous gown and matching shoes, you may have little left over for accessories, your hair and matching hair jewels. A trip to the salon can not only be time consuming, it can be costly. Some hair accessories can cost over \$50 for just one clip or over \$75 for a pair of jeweled hairpins or hairsticks. All of these costs can definitely add up.



Salon Platinum Aveda Spa
(Bethesda, MD); Stylist: Jill Webb;
Makeup: Candace Easterling

Money Saving Hair Ideas

Never fear, although it is always better to book your hair appointment with your favorite stylist, if your pennies won't stretch that far consider these money saving ideas:

1. Go with a very simple but sensuous hairstyle like a glamorous ponytail or half up/half down style that you can do at home by yourself. Think J.Lo at this year's Golden Globes. Simple, yet oh so elegant.

Don't forget to do a few practice sessions before the prom to make sure you have all your hair tools (blow dryer, irons, hot curlers, styling products, hairpins, Blax, pony bungees) available and in working order.

Skip the hair coloring or use of chemicals. You are only asking for a hair disaster that could totally destroy your money saving attempts and land you in a hair color correction chair with a big price tag.

2. If you have your heart set on a more complicated updo or twisted style, partner with a prom going buddy and agree to do

each other's hair on prom night.

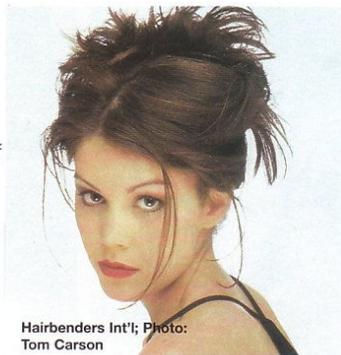
Have a prom hair practice party several weeks before the prom for you and your hairstyling partner. Each of you should pick out your dream hairstyle and then practice on each other until you have styles that you love. Check out our step-by-step updo section on the following pages for a little inspiration.

On prom night, be sure to give yourself plenty of time in case you have to change your final prom hairstyle for any reason.

3. Shop wisely for accessories and hair jewels. Some gorgeous hair accessories can be found for under \$20. Look for hair accessories like barrettes, hair combs, pony elastics and jeweled French hair pins that you can wear long after the prom is over.
4. Share hair accessories with your prom hair buddy. Invest in a set of six or 12 hair snaps or magnets and split them 50/50 with your hair partner. Or buy hair accessories like barrettes or combs or small alligator clips that come in a pair and split them up. Don't worry, no one will realize that you are both wearing a matched set.



Fantastic Sams; Stylist: Esther Morales; Photo: Taggart-Winterhalter for Purely Visual



Hairbenders Int'l; Photo: Tom Carson

5. Many places like Claire's, Target and Macy's offer affordable costume jewelry. Purchase a few accent pieces like earrings, necklace and bracelet and you'll be ready to dazzle until dawn.
6. Ask your prom date to buy you a large orchid or gardenia to wear in your hair. This will save you the expense of hair accessories and will flatter your date. Plan your style wisely so that you can request the appropriate size and color of flower.
7. Be creative and use an existing favorite necklace, bracelet or brooch to act as temporary hair accessories for the evening.
8. Borrow a gorgeous costume jewelry piece from your mom or other female relative to wear as a hair wrap around your ponytail. Be sure to only borrow jewels that would not be a major loss if damaged in any way.
Try all sorts of odds and ends. What about old fashioned clip on earrings used as tiny hair clips? Experiment with old earrings, cufflinks and other jeweled pieces that you might not ordinarily try in your hair.
9. Buy an inexpensive piece of material or ribbon and make a matching headband or hair wrap for pennies.
10. Go exotic and decorate your hair with a sprig of fresh berries or branches. Be sure to anchor well in your style to avoid leaving a trail of twigs or squished berries. Get a designing guru to make you a wire tiara and glue small rhinestones all over it for a one-of-a-kind hair jewel.

101's Prom Guide

Celebrity Style Trends

By Karen Marie Shelton
www.hairboutique.com



Classic

Current Role Models:
Renee Zellweger,
Christina Applegate,
Halle Berry,
Gwyneth Paltrow

Classic looks are often defined as sophisticated and elegant. Think subtle, yet luxurious gowns made out of luscious silks, satins, velvet and chiffons. While it is important not to be too understated, focus on sleekness and simplicity. Gowns in soft cream, silver or black tones are a good starting point.

Classic gowns also tend to follow the form-fitting Princess or A-line pattern with vertical seams flowing from the shoulders to the hem and a straight or gently flared skirt. They also tend to have a boat style neckline that follows the curve of the collarbone, and is high



in both the front and back of the dress. A sweetheart neckline might work as well if it is classic and is combined with a simple, elegant, sophisticated style.

Possible Classic Prom Hairdos:

- Sleek chignon decorated with crystal French or regular encrusted hairpins.
- Carefully arranged curls worn cascading behind an elegant headband or alone.
- Soft layered French Twist decorated with short accent hairsticks.
- Sleek and elegant pony with high shimmer pony elastic, tiara or crystal encrusted headbands.
- Softly defined curls with one side worn behind the ear and decorated with a gorgeous flower.
- Soft, modified beehive bun decorated with one add-on braid at the crown.



Glam

Current Role Models:
Nicole Kidman,
Jennifer Lopez,
Holly Hunter,
Charlize Theron

There is nothing subtle about a glam style. Think bold and beautiful and you are on the right track. While it is important not to go over the top, focus on megawatt shimmer. Gowns in gold, silver or brilliant white are a good starting point. So are rich luscious jewel toned gowns in rich lilac, salmon pink, emerald green and sapphire blue. Tastefully beaded gowns that add elegant shimmer are also part of the dress code.



Possible Glam Prom Hairdos:

- Sleek chignons decorated with crystal French or regular encrusted hairpins.
- Au natural curls worn cascading behind an elegant headband.
- Messy French Twist decorated with short accent hairsticks.
- Sleek and elegant pony with high shimmer pony elastic, tiara or crystal encrusted headbands.
- Soft curls with one side worn behind the ear and decorated with a gorgeous flower, comb or crystal encrusted condor clip.
- Soft beehive bun decorated with one add-on braid at the crown.
- Hair worn in a cap of soft well formed curls ala Halle Berry.



Rock Princess

Current Role Models: Madonna,
Britney Spears, Christina
Aguilera, Gwen Stefani

The rock princess look is often a combination of the princess, sassy sensuality and punky trendy styles. Anything goes with this look although it tends to be more polished and dressy than a hard core hip hop or punked look. Gowns in black, burnished orange, cognac and pale pink easily communicate the rock princess vibe, especially when combined with silk taffeta, velvets and plush

taffetas. Gowns with halter tops, pouf satin or silk skirts or ripped hems are right in keeping with the rock princess look.

Possible Rock Princess Prom Hairdos:

- Lots of loose and funky curled tresses worn down around the face with or without chunky bangs.
- Faux twisted dreads with pin-on beads.
- Two tone colored tresses with dark or lighter tips.
- Retro big beehive with retro hairpins.
- Ponytail with add-on braids.
- Multiple ponies with leather cuff wraps.



WireImage



WireImage



WireImage



WireImage

Princess Diaries

Current Role Models:

Reese Witherspoon, Selma Blair, Kristin Davis

Whether your vision of being a Prom Princess is to slip on a traditional ball gown complete with a full cotton candy confectioner's skirt or to wear a gown with ruffles, princess equals pure romance. There is nothing brash, outrageous or glitzy about a traditional princess style. Think soft and pretty and you are on the right track. Gowns in soft pinks, blues, greens and complimentary pastels are a good starting point. So are gowns lightly dusted with tiny crystal and pearl beads.

Possible Princess Diaries Prom Hairdos:

- Lots of loose romantic, pretty curls that shimmer as they cascade softly around your face and your shoulders.
- Au natural curls worn cascading behind an elegant crystal encrusted tiara headband.
- Sleek ballerina bun decorated with a gem encrusted bun ring, clips or pins.
- Classic French Twist decorated with short accent hairsticks.
- Half up/half down style with long spiral curls
- Top knot woven around a gorgeous tiara, headband or other crystal encrusted hair accessory.

Sassy Sensuality

Current Role Models:

Jennifer Aniston, Jessica Simpson, Misha Barton, Kim Cattrall

The beauty of sassy sensuality is that it is about feeling relaxed and totally confident. Sassy sensuality is more subtle than overt sexuality. It is class mixed with steaminess, elegance tinged with attitude. Sensual sweeties project their own style with a gown that is unique and custom designed to their best physical assets and comfort level. The more relaxed and comfortable, the more confidence can shine through and that's the true definition of sassiness.

Possible Sassy Sensuality Hairdos:

- Flirty ponytail decorated with crystal pony elastic.
- Soft waves worn cascading down around the shoulders.
- Messy updo twist with fanned back tail.
- Soft curls with one side worn behind the ear and decorated with a gorgeous flower.
- A neat, polished ponytail with a strand of hair wrapped around the base.
- Soft beehive bun decorated with one add-on braid at the crown.



WireImage



Retiger Ltd.

Sizzling Sexuality

Current Role Models: **Pamela Anderson, Carmen Electra, Beyoncé, Pink**

Don't worry about going over the top with this look. Focus on pushing the envelope towards the shock zone. Form fitting low cut gowns in clingy fabrics set the stage. Fire engine red, sexy shades of black and racy white are key hues. Tone down the raw sexuality with touches of leather, lace or chunky accessories like bracelets and necklaces. Turn up the heat even further with

strapless, backless gowns that have a slit up the front.

Possible Sizzling Sexuality Prom Hairdos:

- Lots of loose waves and ringlet style curls cascading from lots of root volume.
- A sexy full ponytail with lots of curls.
- Traditional beehive updo.
- Updo with nest of topknot sculpted with big barrel curls.
- Big barrel curls worn loose with one side worn behind the ear and decorated with a gorgeous flower.
- Wind-swept messy twisted updo.

101's Prom Guide

Hair Accessories

By Karen Marie Shelton



Wire Image

Nicole Kidman glimmers in gold.

1. Headbands Are Golden

Fashion trendsetter Nicole Kidman recently moved headbands to the top of accessory pack when she strolled down the Golden Globe red carpet wearing a glorious golden headband wrapped seductively around her undulating waves and ringlets. Encrusted with tiny sparkling crystal gems, the headband was the true star of the evening. Needless to say, the next day the fashion and beauty world was abuzz with the hot new hair accessory. Headbands, especially the soft, couture bands like Nicole was wearing, are officially sizzling hot for 2004.

Several well known accessory designers like L. Erickson, EVITA PERONI, Jane Tran and Frank & Kahn are playing with many versions of this new Kidman headband style. L. Erickson has been doing the soft Dupioni and 100% Charmeuse silk bands for some time in response to the current popularity of romantic and sultry accessories.

Now that Nicole has turned up the heat on designer headbands, watch for a virtual explosion in every imaginable fabric, hue and width. Watch for headbands that range from simple

Prom hairstyles generally tend to follow the design trends from the major seasonal catwalks with celebrity hairstyle trends thrown into the mix. The Golden Globes, Grammy and Oscar Awards also play a significant part in dictating the hottest styles, especially when it comes to hair accessories. Look for the following prom hair accessories to dominate for 2004:

and elegant to encrusted with crystals and gems. One additional advantage to this new hair fashion frenzy is that headbands can be used as functional tools to hold tresses in place or as pure decoration.

2. Jeweled Combs

Jeweled combs also made a huge splash at the Globes. Charlize Theron had her fashionably curly hair held in a sensual style behind one ear with a crystal encrusted comb.

Not only was Charlize's hairstyle a perfect match for her gown, but the jeweled comb was a spectacular accent piece. It was simple but elegant adding a gorgeous finish to a sensual style.

Hair combs can be used as functional hair accessories to hold hair neatly in place, to anchor chignons, twists or buns or to help control unruly tresses. Combs can also be

used purely as accent pieces.

3. Flowers, Flowers Everywhere

Besides the explosion of headbands and jeweled hair combs, watch for a continual rise in the popularity of all types of silk and couture hair flowers.

Flowers for the hair have been popular off and on for years but seem to be extremely hot for 2004. Beyoncé has been seen wearing an assortment of silk flowers in her hair as have a number of other celebrities.

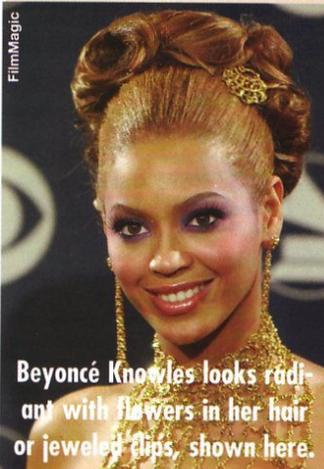
Shakti Designs specializes in gorgeous real life silk flowers in every traditional variety.

Besides the traditional silk flowers, some of the innovative hair accessory designers have pushed the flower envelope by creating stunning flower designs made out of unusually edgy fabrics. One such designer is Jane Tran whose whose flowers scale from clip encrusted flowers to large flowers that can do double duty pinned at the back of a chignon or at the waist of a prom dress.

4. Jeweled Condor, Dolphin or Shark Clips

Nothing does double duty so well as a crystal or jewel encrusted condor or similar hair clip that will not only anchor a soft messy ballerina bun to the back of your head but it will add instant glitter.

Simply twist your hair into a looped bun or a ballerina style bun, open the clip and use it to anchor the bun or twist. Then carefully pull some loose strands around the perimeter of your style or at the back to create a messy look.



FilmMagic

Beyoncé Knowles looks radiant with flowers in her hair or jeweled clips, shown here.

5. Short Hairsticks

Although hairsticks have been around for years, the latest incarnation are the shorter hairsticks that can be worn by people with all lengths of hair.

The famous Mei Fa line has hundreds of short sticks to select from in every color or wood and topper. The short sticks with beautiful topper generally measures four inches. These shorter sticks designed and developed by Shaune Bazner can work with shorter strands to anchor or to decorate. For folks with long strands, the shorter hairsticks work great as gorgeous accent pieces. The sticks are carefully carved and designed to work with any type and texture of hair.

6. Simple But Elegant Crystal Hairpins

Carrie (Sarah Jessica Parker) from *Sex And The City* brought back the simple but elegant hairpin with a vengeance. The beautiful blonde Carrie played by Sarah Jessica Parker was featured wearing everything from everyday bobby pins in a contrasting color to her buttery locks to wearing bobbies encrusted with Austrian crystals and other jeweled end pieces.

Hairpins are perfect for securing big bangs to one side or to adding a well planned sparkle to a messy twist or updo. Longer hairpins can be used as a faux headband.

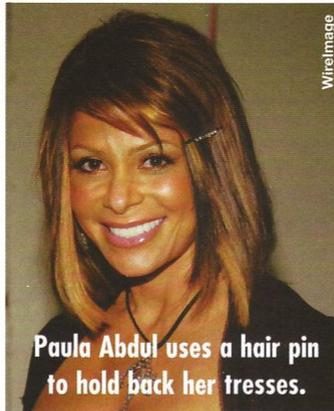
Crystal encrusted hairpins are one of the most flexible of hair accessories. Not only can they do double duty as a functional hair tool but they can add a simple but elegant shimmer to any length or style of hair.

7. Elegant Crystal Barrettes & Alligator Clips

When Jessica Simpson married Nick Lachey in 2002, she wore her hair in a soft pulled back style that was accented with rare antique brooches that had been converted into jeweled barrettes.

Barrettes and clips, like hairpins, can be used as a functional hair tool to hold back a sweep of bangs or a few strands of hair at the back of the crown. They can also be purely decorative adding instant glamour and glitz to a simple but elegant style like Jessica's bridal style crafted especially for her by celebrity stylist Ken Paves.

Barrettes and clips come in a range of sizes from very small to very



Paula Abdul uses a hair pin to hold back her tresses.

WireImage

large. You can find them in just about any color or shape and encrusted with a range of crystals, glass pearls and rhinestones.

8. Pony Elastics

Textured and shaped hair like the style worn by Heidi Klum at the AMA awards provides a sleekly clean and smooth look pulled up and off the face. Heidi's look is perfect for creating a faux updo look without the fuss. Wearing the hair up and back also shows off a gorgeous neckline.

This hairstyle would work perfectly with one or a series of pony elastics to dress up the look. This style is created with a series of two ponytails that are layered above each other. If you wanted to add shimmer to the look, add a crystal encrusted pony elastic to the very top of the outside pony. Or layer several along the length of the pony in the back.



Paris Hilton accessorizes her cropped coif with an elegant pink flower.

Film Magic

This style would also work with one very large pony elastic nestled near the intersection of the two ponytails at the back of the crown. If you just want one elegant ponytail, you can attach a jeweled pony wrap around the band holding the pony in place.

9. Hair Magnets, Snaps & French Pins

If you prefer an ultra romantic updo style but want just a touch of shimmer and bling bling, the so called floating hair accessories may be your best selection. Choose from tiny crystal encrusted hair magnets, snaps or small jeweled French pins to lightly accent your hair twist or updo. These tiny crystal and jeweled accessories also work great for shorter prom styles by adding a sprinkling of hair jewels without a heavy hand.

WIN!

HairBoutique.com has donated 101 glamorous hair accessories for you to enter and win! Choose from any one of the lovely accent pieces listed here—condor clips, hair magnets, French pins, headbands, pony elastics, hairsticks, floral pins and jeweled barrettes, combs and clips! To enter, send your name, address, telephone number and the hair accessory you would prefer to HairBoutique.com Giveaway; c/o 101 HairStyles Magazine; 1359 Broadway, Suite 1203; NY, NY 10018. See page 4 for contest details.



101's Prom Guide



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 (New York, NY;
 212-319-4247);
 Stylist: Lori;
 Technicals by
 Karen M. Shelton
 (HairBoutique.com);
 Photo: Paul Colliton

Curly Cascading Updo

Gorgeous curls and undulating waves never really go out of style. Softly formed curls combined with long wispy tendrils, which were very hot in the late 1960s, are sizzling hot for 2004. This ultra romantic updo modeled by Ebony combines all the hottest dressy hair trends with carefully crafted curls, waves and sultry tendrils that whisper flirtatiously around the nape of the neck and the face.

Ebony's naturally wavy hair is medium to thick in texture and falls to the middle of her back. This updo style could be also be modified to work with medium to thick hair that ranges from shoulder length to

waist length. Short hair lengths might be transformed to this curly up style through hair extensions or the temporary use of clip-on tresses.

This updo (as well as the others in 101's Prom Guide section) was created on previously-washed, dried hair that was "aged" so that the hair's natural oils had time to build up slightly. Natural hair oils help the updo hold tighter and last longer. And be sure to always use good styling creams, gels, sprays or similar products to give hair instant texture and styling ease. While less may be more, when it comes to creating solid updo styles, too little may not be enough.

Instructions

1. Begin by using a soft boar's head brush or similar natural bristle brush to make sure that all knots and tangles are completely removed.



2. Starting on either side of the head, use a 3/4-inch traditional or ceramic barrel hot curling iron on one to two-inch sections of hair. Work on one section of hair at a time. For extra hold, use a good setting gel like Phytotix or similar, to prepare each chunk of hair before curling with the iron.

3. Wrap each individual strand section tightly around the heated barrel to set the curl. Hold for two minutes or longer, depending on the thickness or texture of the hair. Keep in mind that thick or super straight strands may require a longer holding period.



Note: The best way to get maximum curl benefit from a curling iron is to place the iron about an inch from the scalp, do a half rotation toward the scalp, then begin to feed the rest of the hair through the iron working slowly down the hair shaft. Use constant motions of opening and closing the iron's tong as you work down the hair shaft. Remember that the base of the hair needs the most heat and the ends the least to hold a good curl.

4. Carefully release the newly formed curl from the iron. Use a spring type of bobby pin to anchor the new curl into place against the scalp. Spray the pinned curl with the appropriate setting product.

5. Continue working on the next section of hair until all sections have been curled and pinned. The key to this look is uniformity. Strive to make all the curls the same size and tightness.

6. After the entire head has been curled and the curls have completely cooled, carefully remove all bobby pins and set the pins aside.

7. Lightly brush all of the hair with a boar's head paddle brush to arrange and smooth the new curls.

8. Use a smooth hair pick or long tail of a comb to form a vertical part that extends from the top of one ear to the other. After you have created the new part you should have two sections of hair, a front and a back section.



9. Using your hands, gather the back section of hair up into a tight ponytail that forms a 90° angle to the back of the head.

10. Secure with a "hair friendly" Blax, Bungee or other elastic band, approximately four to six inches off the head that is preferably the same color as your hair.

11. Hold the ponytail where it is gathered by the elastic band with the thumb and forefinger of the right hand. Take the left hand and carefully loop or twist the entire "tail" section of the ponytail clockwise up and over the elastic band. In essence the original tail hair will form a full loop over the elastic band.



12. While holding the top section of the loose ponytail with one hand, carefully tuck or slightly flatten the newly looped section of hair against the base of the scalp with the other. Securely pin the section with bobby pins the same color as the hair. Make sure that you pin only the loop section but leave the remaining ponytail hair loose.

Note: After you have completely pinned the new hair loop you should still have a loose section of ponytail that will loosely cascade up and over the newly pinned looped section. The looped section should be completely concealed by the remaining hair.

13. Separate the remaining loose cascading ponytail hair into a one to two-inch section. Using your fingers or a small round natural bristle brush, form long spiral curls from the base of the strand to the ends.

Note: Use the curling iron to touch up any loose curls to achieve a tighter curled look.



14. Secure each new curl with U shaped hairpins the same color as the hair. Hide the pins as much as possible in the folds of the hair and against the scalp. U shaped hairpins allow the curls to have a more fluid look. If hairpins do not anchor securely enough, use bobby pins the same color as the hair instead. Or mix and match between hairpins and bobby pins.

15. Carefully arrange the curls around the back crown section of the head in a symmetrical semi-circle formation. Make sure that the curls are well balanced.



16. As a last step, use fingers or a long tail-comb to gently pull tendrils loose around the face and at the back of the neck.

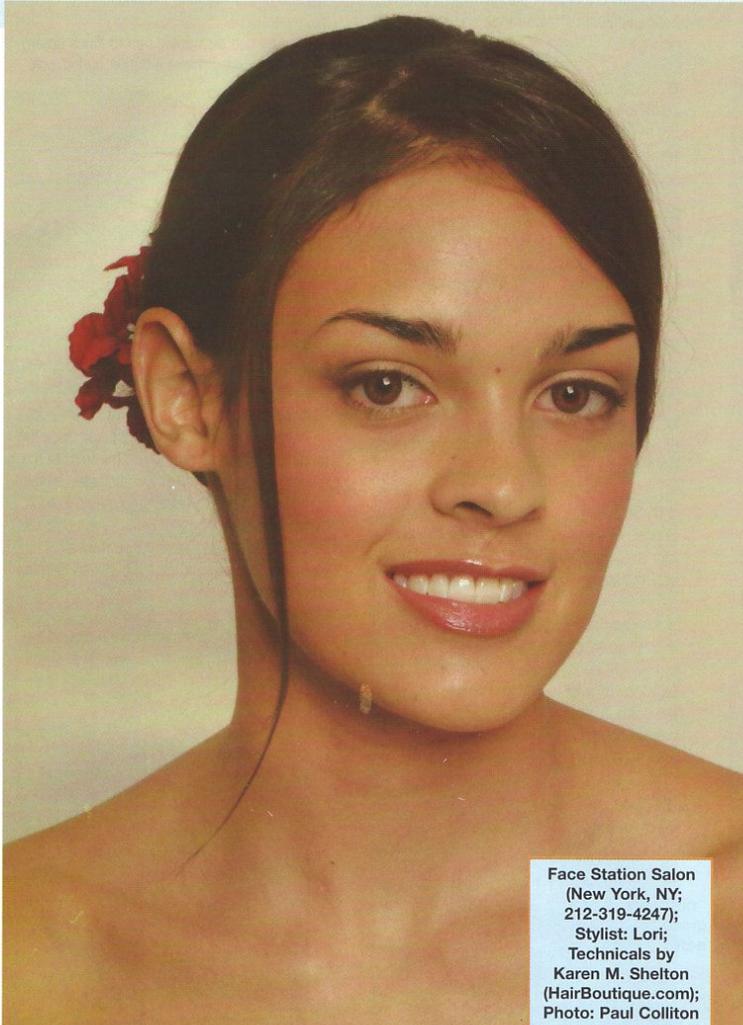
17. Use the curling iron to curl the tendrils.

18. Lightly finger pick the tendrils to give them a wispy look.

19. Apply a drop or two of a shine serum to the palms of your hands. Rub the serum into the palms and then lightly glide over the top of the style to add instant shimmer and shine.

20. Spray well with hairspray.

101's Prom Guide



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 (New York, NY;
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Floral Chignon Updo

Chignons can be worn high, low or somewhere in the middle. Since Ebony has such thick lush locks, an elegantly braided chignon that nestled snugly above the sensuous nape of her neck was the perfect look for her. A delicate splash of brightly colored silk flowers completed the look.

Creating an ultra sleek chignon composed of a configuration of braids works best with hair textures that are naturally or chemically straightened. Although hair that tends to be naturally curly, or wavy, like Ebony's, can also be fashioned into a similar braided style, it does require the hair to be properly prepared.



Instructions

1. Begin by using a soft boar's head or similar natural or mixed bristle brush to make sure that all knots and tangles are completely removed from all strands.

2. If hair is naturally curly or excessively wavy, straighten the tresses before creating the updo. Working from side to side, separate strands into one to two-inch sections. Use Robert Hallowell's Super Volumizing Tonic and spray each individual section lightly from top to bottom. Run a traditional or ceramic barreled flat iron through the area to straighten.

Note: Super Volumizing Tonic is actually very good for your hair because it contains no alcohol and lots of Vitamin B. It also adds instant shine and manageability.

3. Use a smooth hair pick or long tail of a comb to form a series of parts. Create a short one-inch zigzagged right side part off the hairline. Using a brush or comb, direct the bulk of the hair from the part to the left side of the face. Two chunks of hair will fall to either side of the face with the majority of the hair on the left side.



4. Create a vertical part that extends from in front of each ear across the back of the head. After creating the part there should be two sections of hair, two chunks in front of the ears and the back section.

5. Using hands in conjunction with a boar's brush, gather the back section of hair up into a tight ponytail. Secure the ponytail with a "hair friendly" Blax, Bungee or other elastic band. The gathered base of the ponytail should rest approximately six to eight inches up from the base of the head.

Note: Adjust the base of the ponytail slightly up or down the back of your head to allow for desired chignon location. For longer hair move the base of the pony up closer to the middle of the head to allow for extra bulkiness of the braids. For medium hair, position the base of the pony so that it sits somewhat lower.

6. Separate a strand of hair approximately two inches wide from the left and right sides of the newly formed main ponytail. Two individual two-inch strands should fall on either side of the center ponytail. Clip the two new sections of hair away from the remaining ponytail.

7. Brush and smooth the ponytail until it is sleek.

8. Using the index, middle and ring fingers, separate the main body of the center ponytail into three equal strands. Smooth and tighten the strands.



9. Starting at the base of the ponytail, create a tight braid that is a three-strand or English style braid.

Braid instructions: Lift the furthest right strand and cross it over the middle strand. Take the new middle strand (formerly the right strand) and cross it under the remaining strand. Pull the new braided area tightly and smooth. Continue to cross over and under forming a series of new braided sections along the ponytail. Tighten and smooth as you braid from the base of the ponytail until the end.



Note: The key to this look is uniformity. Strive to make all the braided sections the same size and tightness.

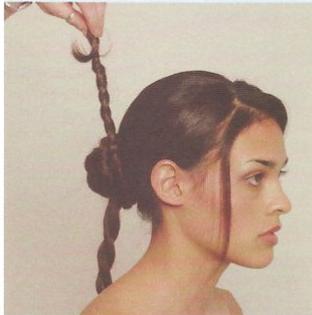
10. Use a Blax, Bungee or other "hair friendly" elastic band in the same hue as the hair to tie off the end of the braid. Bend the end approximately two inches towards the nape of the neck to form a small loop. Attach a second band to secure the newly looped ponytail end.

Note: Looping and closing off the bottom of the tail is an important step because it provides an excellent and smooth anchor for the chignon steps.

11. Repeat the same three strand braiding steps on the two remaining individual back hair sections. Tie each section off with a hair friendly band looping the bottom of the braids.

12. After all three ponytail sections have been braided clip the two side braided sections away from the main ponytail.

13. Hold the base of the main braided ponytail between the thumb and index finger of your right hand.



14. Lift the braided ponytail from the bottom and using your left hand guide the braided pony up and over the ponytail's base in a clockwise direction.

15. Use the left hand to sculpt the braid into a smooth chignon that lays neatly in a flattened round loop against the back of the head, a few inches above the nape of the neck. Carefully arrange the braided hair in a symmetrical semi-circle formation. Make sure that the chignon is well balanced.

16. Pin the newly looped chignon very securely into place. Use bobby pins and U shaped hairpins the same color as the hair to form a tight anchor against the scalp. Spray well with a firm hold hairspray.



17. Unclip the first side braid and wrap clockwise around the base of the new chignon. Anchor to the scalp.



18. Repeat the process with the second side braid.

19. Spray entire chignon completely with hairspray, letting the spray dry on the hair.

20. Carefully brush the large chunk of hair on the left side of the face so it smoothly drapes up and over the ear with the end of the section positioned at the edge of the chignon. Pin the draped side section into the chignon.

21. Drape the remaining right front section exactly like the left side. Or leave the right strands to hang freely around the face.

22. Use a 1/2-inch barreled curling iron to touch up the front sections if desired.

23. Apply a drop or two of a shine serum to your palms and then lightly glide over the top of the style to add instant shimmer and shine.



24. Attach one gorgeous silk, or real flower, to one side of the chignon. Anchor the flower to the chignon with bobby pins that nestle hidden from view inside the bun.

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Stacked Pony Twist

Temporarily tousled updos are sizzling for Spring 2004. Whether you want to wow a special sweetie or just look smashing, a messy twist and saucy pony combo will unleash guaranteed admiration at any special hair event.

Since Dani has very fine tresses that are medium in length, it was agreed that her

hair would work beautifully with a stacked style that combines a soft under twist and a seductive top pony with saucy fanned edges. A series of soft zigzagged top parts near the face line and along the crown add a hint of elegance and work well with her web of highlighted and low-lighted strands.



Instructions

1. Begin by using a soft boar's head brush or similar natural bristle brush to make sure that all knots and tangles are completely removed from strands.



2. If hair is naturally curly or excessively wavy you will need to straighten before creating the updo. Working from side to side, separate strands into one to two-inch sections. Use Robert Hallowell's Super Volumizing Tonic and spray each individual section lightly. Then run a traditional or ceramic barreled flat iron through the tresses to straighten. After you run the iron through each section the "hair will get sort of crunchy and flat, flat, flat" according to Robert. If you elevate each piece high above the ears while ironing it you will achieve a super straight effect with lots of volume on the ends, which is one of Robert's straightening secrets that he uses on his many celebrity clients.



3. To duplicate this style, start at the very middle of the hairline and using a smooth hair pick or long tail of a comb, create a zigzag part that extends halfway towards the back of the crown.

4. Directing approximately 1/2-inch of hair from the very front of the hairline and brush to the left side of the face.

5. Create a vertical part that extends in front of one ear to the other. After you have created the new part you should have two sections of hair, a front and a back section.



6. Using your hands in conjunction with the brush, gather the back section of hair into a tight ponytail that rests in the middle of the back of the head. Secure the ponytail with a "hair friendly" Blax, Bungee or other elastic band. The gathered base of the ponytail should rest approximately six to eight inches up from the base of the neck.

Note: Be sure to tighten the ponytail and smooth all loose strands. Adjust the base of the ponytail up or down the back of the head to allow for how high you wish the style to sit. For longer hair move the base of the pony up closer to the middle of the head to allow for extra bulkiness of the hair. For medium hair, position the base of the pony so that it sits lower.



7. Hold the ponytail where it is gathered by the elastic band with the thumb and forefinger of the right hand. Take the left hand and carefully loop or twist the entire "tail" section of the ponytail clockwise up and partly over the elastic band. In essence the original tail hair will form a partial loop over the elastic band.

Note: As you form the half loop, a section of the pony's tail should remain at the top of the style near the crown of the head.



8. While holding the top section of the end of the ponytail with one hand, carefully tuck or slightly flatten the newly looped section of the ponytail hair against the base of the scalp into a type of elongated messy French Twist configuration. Use the tail of a comb as a guide to form the twist.

9. Securely pin the newly formed twisted section with bobby pins the same color as the hair. Make sure that you pin only the twisted hair section but leave the remaining pony hair loose at the top of the twist. Don't worry about creating a perfect twist since the cascading pony will ultimately hide it.



10. Once the twist is pinned securely into place, take the loose ponytail ends and pull them up towards the top of the head. Position the ends so that they cascade up and over the newly formed twist. Attach hidden bobby pins along the outer edges of the ponytail to anchor the loose strands so they form an asymmetrical cascade.



11. Starting on one side, separate the remaining loose cascading ponytail hair into one to two-inch individual sections. Using a comb or a small round natural bristle brush, backcomb each section to give it fullness and movement. Spray with a firm hold hairspray. Smooth the backcombed sections into place.

12. When all the ponytail strands have been backcombed, smoothed, sprayed and arranged to your satisfaction, add one final application of hairspray to the entire updo section.



13. Finish the style by lightly brushing the remaining two loose front hair sections, except for a small left side fringe, towards the back of the head. Carefully layer the long strands from the front of the face along the back section of the hair. Tuck the ends into the twist and pin securely.

14. Arrange the remaining fringe along the left side of the face.

15. Apply a drop or two of a shine serum to your palms and then lightly glide over the top of the style to add instant shimmer and shine.

16. Spray well with hairspray.

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Sleek & Saucy Beehive

The bodacious beehive updos of yesteryear have been transformed for 2004 into a softer, sleeker and saucier image. The cotton candy hair confection of the past was designed around a lot of volume held together with liquid layers of hardened shellac hairspray. While the 2004 version of the hive still requires volume to achieve the correct shape, it requires a lot less hairspray. The key to styling success is to

have big hair that holds its shape but is touchable.

Since Dani has very fine tresses that are medium in length, it was agreed that her hair would require some volume enhancement tricks ranging from using volume enhancing products to spending some focused time on backcombing the entire back section of the hair.



Instructions

1. Begin by using a soft boar's head brush or similar natural bristle brush to make sure that all knots and tangles are completely removed from all strands, and that hair is straightened.
2. To duplicate this style, start at the very middle of the hairline and using a smooth hair pick or long tail of a comb, create a straight part that extends halfway towards the back of the crown.
3. Brush or comb equal amounts of hair on either side of the new front part.
4. Create a vertical part that extends from in front of one ear to the other. After you have created the new part you should have two sections of hair, a front and a back section.
5. Using your hands in conjunction with a comb or brush, gather a small section of hair approximately four inches in thickness at the top of the crown in the back section.



6. Hold the ends of the new section straight out from the scalp with one hand. Use a fine-toothed comb or small brush with the other hand to backcomb the hair towards the base in sharp sweeping strokes.

7. Continue to backcomb the section until the desired volume is achieved. Spray the newly teased section with a firm hold hairspray.

8. Once the first section is completely teased, pick up the next section of hair and repeat the process until all of the back hair has been completely backcombed.

9. Use a firm hairspray to completely spray all of the teased hair.

Note: Use a foam rubber updo form the same color as your hair to help achieve more volume. Or follow the lead of Ivana Trump and use a roll of clean cut-up pantyhose to help fill in the hair spaces. It is always best to use hair fillers that match your current hair color.

10. Using both hands carefully smooth the teased hair making sure there is a lot of height at the crown.

11. Using the rattail of a comb carefully separate the back hair into two equal sized sections.



12. Starting on the left side of the head, carefully smooth the loose section of hair in front of the ears draping it towards the back of the head forming an anchor to the top crown hair. Using bobby pins that are the same color as the hair, anchor the section to the middle of the back of the head.

Note: As you anchor the side section of hair be sure to gently push the crown section towards the front of the head to give it fullness and height.



14. Hold the left section near the base of the scalp with one hand while using the thumb and first two fingers of the opposite hand to gently twist the section up and over the newly pinned section described in Step 13, forming a small roll in the shape of a large inverted C.



15. Use bobby pins in the same color as the hair and securely pin the second piece of twisted hair near the middle of the head allowing the bottom hair section to flow down towards the nape of the neck on top of the rest of the remaining hair.

16. Spray the newly pinned and rolled section with hairspray.



17. Repeat the Steps 13, 14, 15 and 16 on the right side of the head. When finished, all of the top pieces of hair should meet at the middle of the back of the head forming a type of ponytail created with pins. One loose section of hair should extend from the center of the pinned section forming a tail.



18. Place the thumb of one hand approximately two inches from the base of the ponytail. Using the other hand fold the length of the ponytail up over the thumb. Flatten the fold and pin very securely into place.



19. Take the rest of the ponytail hair and gently pull it to fan it out.



20. Divide the fanned section into smaller pieces. Backcomb each of the individual sections until you have achieved the desired fullness and movement from the back of the updo. Smooth lightly and spray well.



21. Finish the style by lightly brushing any loose front hair pieces over the ears and towards the back. Tuck any loose ends into the updo and pin securely.

22. Apply a drop or two of a shine serum to your palms and then lightly glide over the top of the style to add instant shimmer and shine.

23. Pin your favorite floral accessory to the side. Spray well with hairspray.

Sophisticated styles for 2004

From the classroom to the boardroom—NYU students show off the latest in career styles.

Gerard Bollei Salon (212-759-7985; www.gerardbollei.com); Makeup: Janet Paolucci; Eyebrow Shaping: Suzanne Hadaszy; Technicals: Karen Shelton (www.hairboutique.com); Photography: Rudolphe Baras. Special thanks to Linda Pedreira.



When going on an interview or starting a new career, you might want to consider tailoring your style to fit the office environment. However, altering your tresses for a new look and feel doesn't always mean taking drastic steps. Sometimes small changes like adding bangs or moving a part can make a big difference. Hair color changes can also instantly change a style, even if it means adding subtle highlights or lowlights. Although some people believe that when they go for a makeover they should change everything about their hair, many people just want to freshen up their existing look for a more flattering style.

We were honored to have NYU students, who were getting ready for the interviewing process, and Gerard Bollei Salon demonstrate what's hot for 2004's career styles. To complete each of these fabulous looks, add a dab of shine with Rene Furterer's Spray Gloss or Robert Hallowell's Love That Shine Drops—and you'll not only impress them with your knowledge about the position, but with your fabulous sense of style.



Before

Shapeless To Sultry

Julia had a classic below bra length mane of wild waves and curls, but her beautiful eyes and slightly square shaped face were completely overwhelmed and lost in her huge mass of mostly shapeless tresses. Working with Bollei stylist and colorist Blanche Grauer, Julia discussed her hair goals and the ultimate style and look she wanted to accomplish, and it was agreed that some of the length would be carefully removed to achieve a completely new look.

The Color: Blanche started by jazzing up Julia's color. Wella's Color Touch semi-permanent hair color was applied in a sultry caramel tone to add depth and shine.

The Cut: Blanche then carefully razor cut Julia's tresses to remove a lot of the bulk and thickness. She trimmed the ends to fall a couple of inches below Julia's shoulders. Blanche also strategically added carefully crafted layers to fall in soft layers around Julia's beautiful face.

The Style: Blanche used Wella Brilliance Spray gel on Julia's newly shampooed hair. Blow-dry the style with a flat or paddle style brush to get sleek straight strands and then use a round brush for gentle root lift and light flicks on the ends. Add a bit of mousse to help with volume creation. Apply a tiny bit of styling cream or gel to the bangs and then finger pick to give them that sexy, just tousled style.





Before

Accentuate The Curls

Jessica wanted a professional makeover that would provide her with a more polished look for her wild and wooly natural curls. Master stylist Sasha and colorist Tom Fresca studied Jessica's wild curls swirling around her rounded/square shaped face for makeover inspiration.

The Color: Tom Fresca decided to infuse Jessica's hair with sun-kissed yet subtle highlights that added soft

shimmer. He wove beautiful highlights near her skin to give Jessica a sizzling new look that was hard to pinpoint.

The Cut: Stylist Sasha decided to take Tom's highlighting wizardry one step further. She shaped Jessica's curls and transformed them from wild to captivating. Cutting slight layers around the perimeter of the face, Sasha blended Jessica's bangs to open up her face and accentuate her gorgeous eyebrows, eyes and lips. Sasha pulled in longer layers along the side to flatter and soften Jessica's squared cheekbone angles. A tiny bit of length was trimmed from the back of the style to eliminate extra weight and bulkiness. Not only did the back trim clean up the scraggly ends, it added movement and shape.

The Style: Use a post-shampoo lightweight, detangling cream rinse like Rene Furterer's Fioravanti Light Weight Detangling Cream designed to remove static electricity, nourish and soften the hair while adding elasticity and shine. This will add to the sleekness of the style and control frizziness as well. While Jessica's hair was still damp, Sasha applied Infusium 23 to the hair and let it air dry naturally into a sheet of gorgeous well-formed curls. One side was pinned back while the other was allowed to flow free.



Before

Minimalist New Style

Jacqueline needed help turning over a new hair leaf in 2004 for her chemically damaged, home dyed shapeless hair. Jacqueline's face shape was a combination of a heart and inverted pear shape with a slightly prominent chin and a wider forehead. She had beautiful brown eyes and good eyebrows but a lot of freckles and sun damaged skin that needed a good cosmetics makeover.

The Color: Talented Bollei colorist Merida Muniz accessed Jacqueline's home-dyed tresses and focused on toning down the brassy red hues. Transforming Jacqueline back to her roots, Muniz took the color to a tortoise shell with brilliant golden highlights. A glaze was added over the new color to add beautiful shimmer and shine.

The Cut: Expert Bollei hairstylist Ernie Swain evened up Jacqueline's ends and trimmed her hair approximately 2 1/2-inches so that it fell in a sultry bob-like cascade right above Jacqueline's shoulders. Ernie then carefully razored and blunt sculpted strategically placed choppiness throughout the ends to give the style movement and texture. He also created a subtle slightly off-center part that directed Jacqueline's newly shaped and colored strands to frame and open up her face, eyes and lips.

The Style: Ernie styled Jacqueline's new style by applying a light mousse. He then blow-dried the style with a Mason Pearson Popular brush to achieve straight sleekness. When Jacqueline's hair was almost dry, Ernie switched to a round brush to achieve slight lift and volume along the roots. He also used the round brush to lightly flick the choppy ends inward towards the neck. Add a bit of mousse to help with volume creation. Apply a tiny bit of styling cream or gel to the bangs and then finger-pick to give them that sexy, just tousled style.





Before

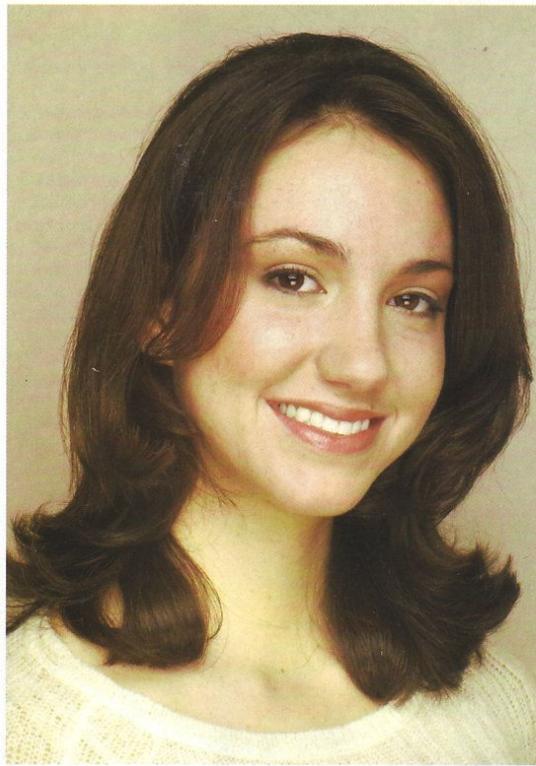
Tamed Mane

Katharyn had a slightly below shoulder length mane of wild curls and waves that were misbehaving. Katharyn wanted a sleeker, sophisticated look that framed her delicate features and softened her heart shaped face.

The Cut: Bollei's talented stylist, Alan Adler, understood Katharyn's goal for a low-key makeover. Working within her parameters to achieve tress control and sleekness, Alan added more shape to Katharyn's tresses by carefully trimming approximately two inches from the ends.

Combining skillful beveling in the back with layering around the eye areas, Alan preserved Katharyn's beautiful curly texture while adding sultry definition and movement.

The Style: When styling Katharyn's hair to wear sleekly down around her shoulders, Alan used Redken's Outshine leave-in formula to help deal with humidity and hold in needed moisture. He also used Wella's Liquid Hair to add instant volume and help hold the curly hair straight while blow-drying. The key to re-creating this style at home is to use a good leave-in formula like the Redken or similar leave-in conditioning products like Phyto's #7 or #9. Blow-dry the style with a flat or paddle style brush to get sleek straight strands. Then use a round brush for gentle root lift and light curly flicks on the ends. Add a bit of mousse to help with volume creation. If you want a bigger curl on the ends, create them by using a 1 1/2-inch barreled curling iron on individual sections. Apply a tiny bit of styling cream or gel to the longer layers that nestle on either side of the face. Finger-pick the strands to give them that sexy, slightly tousled style. Or if you prefer, use a round brush to merge the strands into the rest of the style for a very smooth overall finish.



Before

Bulky Waves To Sleek Strands

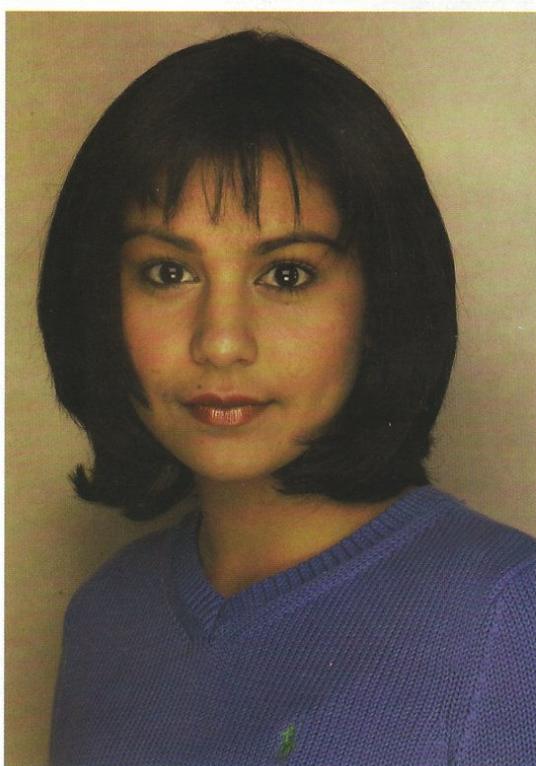
Eesha needed help finding a style better suited for her thick, ebony colored mane that grazed the top of her shoulders.

The Color: Bollei's very talented colorist Joanne Alvarez treated Eesha's naturally wavy bulky locks with a non-ammonia color to remove any leftover

highlights that had lost their luster. The color treatment softened and balanced the overall color. It also added depth and a beautiful shine.

The Cut: Bollei Hairstylist Cassie Rita designed a new cut that accentuated Eesha's gorgeous eyes, stunning skin and lips with a delicate face framing style. Wispy bangs were artfully layered and texturized to fall softly above Eesha's beautifully arched eyebrows. The fringe minimized Eesha's wide forehead and caused her stunning eyes to literally pop. Although not much length was trimmed from Eesha's previous shoulder length style, long layers were carved into her originally bulky shape adding instant sleekness and new cheekbone definition.

The Style: The key to re-creating this style at home is to use a good post-shampoo defrisant product like Phytodefrisant to control fizzy waves and/or curls and maintain the sultry sleekness. Blow-dry the style with a flat or paddle style brush to get sleek straight strands and then use a round brush for gentle root lift and light flicks on the ends. Add a bit of mousse to help with volume creation. Apply a tiny bit of styling cream or gel to the bangs and then finger pick to give them that sexy, just tousled style.





Before

Shaggy Transformation

Jennifer was in need of a new style that would enhance, rather than dramatically alter, her existing look. Master stylist Hoi Fung studied Jennifer's combo heart/inverted pear shaped face for inspiration. Jennifer's tresses were a beautiful natural shade of smoky black. Hoi decided to show off Jennifer's extraordinary natural hues with a slightly modified style.

The Cut: Trimming 3/4 of an inch from around the entire bottom of Jennifer's strands, Hoi gave the style instant sleekness and flow. Keeping Jennifer's face framing side-swept bangs intact, he carefully carved out a few very subtle shaggy layers, angled on both sides to show off Jennifer's stunning cheekbones. He also lightly texturized to kick up the ends a tiny bit and give them definition.

The Style: The key to re-creating this style at home is to choose good products. Use a post-shampoo lightweight, detangling cream rinse like Rene Furterer's Fioravanti Light Weight Detangling Cream designed to remove static electricity, nourish and soften the hair while adding elasticity and shine. This will add to the sleekness of the style and control frizziness as well. Hoi used Kerastase Oleo-Relax on Jennifer's hair to lightly soften and detangle while turning up the shine levels. Blow-dry the style with a flat or paddle style brush to get sleek straight strands and then use a round brush for gentle root lift and light flicks on the ends. Add a bit of mousse to help with volume creation. Apply a tiny bit of styling cream or gel to the bangs and then finger pick to give them that sexy, just tousled style.



Before

Elegant Edginess

Jessica wanted to enhance her style, but not something that would completely alter her look. Master stylist Cassie Rita studied Jessica's rounded shaped face that had some slightly squared angles for styling inspiration. Jessica's tresses were a beautiful natural shade of glossy black, so rather than alter the color, Cassie decided to show off her beautiful natural hues with a slightly modified style.

The Cut: Cassie's goal for Jessica's makeover was to take advantage of her natural wavy strands and kick up the texture to achieve lots of movement and body. Softening the ends with a skillful razoring technique, Cassie also feathered Jessica's thick bulky tresses to give her style more flow and bend. Adding a light fringe of wispy, unevenly textured, bangs instantly flattered Jessica's eyes and minimized her prominent forehead. Careful snipping and carving of strands around the facial perimeter resulted in a new face hugging silhouette that added a soft sultry appeal. Select pieces of hair were pulled forward along the cheeks to minimize and flatter.

The Style: The key to re-creating this style at home is to choose good products. Use a post-shampoo lightweight, detangling cream rinse like Rene Furterer's Fioravanti Light Weight Detangling Cream designed to remove static electricity, nourish and soften the hair while adding elasticity and shine. This will add to the sleekness of the style and control frizziness as well. Cassie used Redken Guts 10 Volume Boosting Spray to crank up Jessica's roots and the crown with lots of fullness. Blow-dry the style with your fingers to lift and pull the strands into placement. If you prefer, you can also use a flat or paddle style brush to get sleek straight strands and then use a round brush for gentle root lift. Add a bit of mousse to help with volume creation. Apply a tiny bit of styling cream or gel to the bangs and then finger pick to give them that sexy, just tousled style.





Before

Dull & Damaged To Delicious

For Nadia, it was time for her to get career savvy and ditch her current thick, bulky, damaged below-the-shoulders style and go for an updated look. Although Nadia has a wide forehead and a slightly pointed chin, because her face narrows around her cheekbones her face shape would be most likely classified as heart shaped with a touch of squareness.

The Color: Nadia's original hue was too dark for her delicate porcelain complexion and beautiful brown eyes. Bollei's very talented colorist Blanche Grauer decided to go with a combination of lighter and darker hues to soften and balance Nadia's hair hues. Blanche darkened Nadia's hair to a sensual velvety brown that was more complimentary to Nadia's skin and eye tones. She then skillfully added random honey red and golden highlights to impart new interest, depth and shine to Nadia's tresses.

The Cut: Bollei stylist Timothy Downs designed a new style that took the new emphasis on Nadia's gorgeous eyes, stunning skin and lips one step further. Timothy removed approximately four inches of bulky damaged ends from Nadia's old style. He then crafted a sensual face framing shoulder length bob with graduated shaggy pieces in front that extended from the chin to the shoulders. Timothy parted Nadia's hair on the side, drawing attention to her beautiful eyes.

The Style: Since Nadia's hair tends to bulk up due to its thickness, she needs to use a good post-shampoo defrisant product like Phytodefrisant or Rene Furterer Control Emulsion Anti-Frizz to control fizzy waves and/or curls and maintain a sultry sleekness. To recreate, blow-dry the style with a large round brush to get sleek straight strands. If desired, add a bit of mousse to help create a little root lift and volume. Apply a tiny bit of styling cream or gel to the shaggy edges along the face then finger-style to give them that sexy, just tousled style. Use a blow dryer in combination with your fingers to make sure the fringes curve inward and hang flatly. To achieve body and shape use a large 1 1/4- or a 1 1/2-inch or similar large barreled curling iron, large hot rollers or set your hair in large Velcro rollers.



Before

Plain Jane To Sassy Shag

Model Lisa wanted a change, but she wanted it to be less dramatic and enhance her existing style. She wanted a look that would be perfect for interviewing—and what she got was a foolproof low-key makeover.

The Cut: Bollei's very talented stylist Hoi Fung studied Lisa's current milk chocolate brunette locks and decided that they worked just fine with her current skin and eye tones. So Hoi decided to focus Lisa's change through her hairstyle, let-

ting the makeup artist balance and enhance Lisa's overall skin and eye tones with a lighter and fresher palette of colors. Hoi shaped Lisa's hair by removing a small amount from the overall length. Then Hoi carefully layered Lisa's hair angling it on both sides of the face to frame and sculpt. Lisa has an oval face shape with a slightly pronounced chin. To achieve a softer oval and a less prominent chin, Hoi graduated layers on either side of Lisa's face from the chin to the shoulders. He added a little lift around the crown and used products to add shine for a rocker chic look.

The Style: The key to re-creating this style at home is to use a good post-shampoo defrisant product like Phytodefrisant to control fizzy waves and/or curls and maintain the sultry sleekness. Blow-dry the style with a flat or paddle style brush to get sleek straight strands and then use a round brush for gentle root lift and light flicks on the ends. Add a bit of mousse to help with volume creation. Apply a tiny bit of styling cream or gel to the bangs and then finger-pick to give them that sexy, just tousled style.



Makeup Tips & Tricks for Interviews & the Workplace

By Janet Paolucci of Gerald Bollei Salon

- Make sure you take care of your skin properly—perhaps the best investment you can ever make! Purchase a good cleanser, eye cream and moisturizer, and if you're not sure which one is suited for your skin type, ask for a free beauty consultation at your local salon or beauty counter.
- If you tend to break out, treat your skin the

night before with a purifying mask to help alleviate redness and blotchiness.

- Wear peach tones on your cheeks—compliments every complexion.
- Use a little powder and concealer to help give you a polished look.
- Never wear mascara on your bottom lashes—only on the top.
- Make sure your eyebrows are well maintained and use a brow pencil if you need it.
- For creative jobs such as advertising and publishing, eyeshadow colors are acceptable. Otherwise, stick with neutral colors to even

out your eyelids. (When in doubt, play it safe!)

- Once you have a job, feel out your environment before you get creative with makeup—but never outdo your coworkers or boss.
- Appropriate colors for lips: brassy, peachy or neutral lip glosses work well and line with a natural lip liner.
- Once you have a job, you can introduce eyeliner.
- Never wear a stronger lipstick that your boss—it antagonizes her!!!
- If you are in a corporate office, wearing a red shade of lipstick shows that you mean business.

Curls Are Back

By Karen Marie Shelton
www.HairBoutique.com

The hottest news for spring 2004 tresses has a big kink—as in soft sensational curls. Check out the many celebrities from Gwen Stefani and Sarah Jessica Parker to Diane Lane and Holly Hunter and you will see your favorite celebs trading in their flat irons for a little curl action.

Fashions trends have turned towards a sensual, romantic style that calls for soft, pretty, Bottecelli inspired curls. Even shorter tressed celebs like Naomi Watts, Halle Berry and Evan Rachel Wood have been turning up all over town with an assortment of curls.



Getty Images

For Naturally Curly or Wavy Tresses

If you have naturally curly or wavy hair, you are half way to the finish line.

1. Start by shampooing your strands with a curl enhancing, moisturizing product.

Note: If you are a no-poo naturally curly hair believer, follow your traditional wash procedures.

2. Apply a good curl-friendly rinse out conditioner and rinse well. Finish with a cool rinse to help seal the cuticle, add shine and set the curls.

3. Apply a moisture enhancing leave in product like Phyto 7 or Phyto 9 or similar product. If appropriate, use a good frizz protection products like Phytodefrisant or similar.

Note: If desired you can mix the your defrisant with your leave-in product for more protection against frizz and moisture loss.

4. Towel blot and finger arrange curls, and allow your hair to air dry while slightly scrunching hair. Or use a long finger diffuser and blow-dry on a cool, slow setting.

5. When hair is 100% dry, use a curling iron to touch up any loose curled sections.

6. Use fingers sparingly to arrange and lightly tousle strands. Be careful not to over-touch the

curls or they may become fuzzy or frizzy.

7. Spray with a light hairspray.

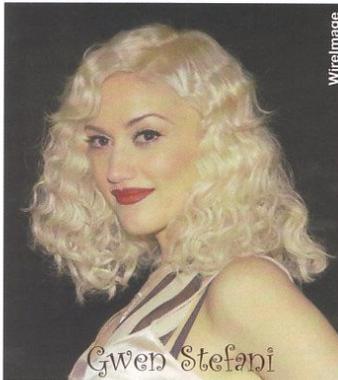
8. Adorn your gorgeous new curls with the hottest accessories which include headbands in an assortment of sensual fabrics, jeweled side combs and lots of flower motifs ranging from big and funky to small and crystal encrusted.

For Straight Or Slightly Wavy Tresses

If you have straight or slightly wave hair, you may have to work a little harder to achieve the curled style of your dreams.

1. Follow steps 1 to 3 for For Naturally Curly or Wavy Tresses.

2. Towel blot hair to remove excess moisture.



WireImage

3. Blow dry straight using a good styling or sculpting product.

4. Working from side to side separate hair into one to two-inch sections. Spritz each individual section with a good holding spray.

5. Wrap each section around a one-inch barreled curling iron. Hold for up to one minute. Release the curl and carefully pin into place to allow the curl to hold its shape while it cools. Be sure to let each newly curled section completely cool before touching.

Note: For an ultra curly style use smaller sections of hair and a 1/4 to 1/2-inch curling iron or hot curlers. The smaller the sections and heating unit, the kinkier the curls.

6. When hair is completely cooled, use fingers to carefully tousle and arrange the curls.

7. Spray with a light hairspray.

8. Adorn your new curls with your favorite accessories such as headbands, jeweled side combs or similar.

Options

If you want the curly or wavy style without it being too much, copy Jennifer Aniston and Renee Zellweger's leads. Both ladies went for more casual wave than kinky curl.

If you prefer less curls but more texture, you can go for the not-too-coiffed twisted style that celebrities like Uma Thurman and Cameron Diaz have adopted instead of the fuller curled look.

To achieve a less curly style, wrap larger sections of hair around a 1 1/2-inch or larger barreled curling iron. If you prefer, you can use large hot rollers instead.

Keep in mind that the key to creating great curls and waves, whether they are natural or not, is preparing the hair with the right products. Without the right products, even the most gorgeous of ringlets will drop at the sight of the first rain cloud.



WireImage