



Ashley

Heather

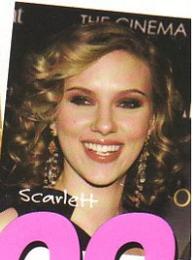
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# 101 Hairstyles

# 176

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# Style File

Celebrity hair and beauty secrets...exposed!



Lush's Smitten Hand Cream, a lighter, daytime hand cream scented with the same deliciously mouth-watering fragrance as Snowcave soap, is made with natural oils and butters that soften even the driest hands. Smitten fan Amanda Bynes stocked up on this wonderful hand treat on a recent visit to one of Lush's boutiques—and so should you! \$14.40; available at [usa.lush.com](http://usa.lush.com) or by calling 1-888-733-LUSH.



Take your hair to new heights. Philip B introduces Jet Set Precision Control Hair Spray—a hairspray that gives your tresses auto-pilot perfection in a single spritz, delivering natural-looking volume, body, polish and hold. With a smell reminiscent of pure red currants, fans include Britney Spears, Charlize Theron, Halle Berry and Nicole Kidman. \$20; available at [www.philipb.com](http://www.philipb.com).

What's Penelope Cruz' secret to gorgeous hair color? L'Oréal Paris Natural Match! The box features a "before" swatch on the front and a convenient mirror to make the hair color shopping experience easier than ever. With 24 beautiful shades to choose from, a simple application process and thorough gray coverage, Natural Match gives your hair back its natural beauty. \$11.99; available at chain drug, food and mass market retailers nationwide.



Sexy stars are popping up on the red carpet wearing beautiful floral accessories in their tresses. Karen Marie's Jewels introduces their hot new Le Fleur Collection, a gorgeous selection of flowers that are making celebrity heads look fabulous from coast to coast. We can't resist the Cattleya Orchid, seen here in Baby Pink and Hot Pink with White Petal Accents. \$28; available at [HairBoutique.com](http://HairBoutique.com) or by calling 866-469-4247.



Rosie Jane Cosmetics developed by famed celebrity makeup artist, Rosie Jane Johnston, offers a simple "back to basics" approach to makeup. Teri Hatcher, Marcia Cross, Lindsay Lohan, Courteney Cox, Ellen Pompeo and Katherine Heigl love the Cheek Gloss, which is easy to blend and provides that perfect touch of glossy cheek color in three different shades: Poppy, Marigold and Rose. \$24.00; available at [www.rosiejane cosmetics.com](http://www.rosiejane cosmetics.com) and upscale boutiques nationwide.

# Eva Longoria

The Evolution of a Movie Star

By Karen Marie Shelton • www.HairBoutique.com



D'Amico/ABC

The recent ALMA Awards honoring outstanding Latino artistic achievements in film, television and music demonstrated that Eva Longoria is more than a *Desperate Housewife*. She is incredibly multi-talented and showed the world that she has evolved into a full blown movie star. The ALMAs showcased her impressive performing, hosting and producing skills.

The awards also revealed the absolute hairstyling wizardry of celebrity hairdresser Ken Paves as he transformed

the gorgeous Eva Longoria from a demure deco doll to a sleek sexy world class star with eight additional hair and fashion "personas" in between. Even more shocking (but not surprising to those of us in the Ken Paves know), was the fact that the show was a live performance. Ken confirmed "there was a grand total of six to ten minutes allocated for hair, makeup and fashion changes." Which meant Eva's man had to perform his hair designing creations while in unison with the makeup artists, stylists and anyone

else helping to instantly transform the star through her many fashion changes.



Kopaloff/FilmMagic

## Quick Change Hairstyles

The brilliant master of quick change hair artistry confirmed "he performed 10 major hair changes on Eva with careful planning, years of coiffing a serial array of stars for the same award events, lots of Red Bull and nerves of steel." This mere mortal, who is truly a virtuoso in the celebrity hairdressing world, carefully laid out each and every one of Eva's hairstyle designs in advance, "to perfectly showcase the gorgeous talented star and work within the framework of her designer fashions." Weaving in elements of Eva's personality with the designer gown, the makeup and the star's different hosting and performance roles, Ken created a virtual "hair script" brilliantly weaving the different hairpieces into each scene.

Once Ken had designed all the hair looks for the show, he set out customizing all the different hairpieces crafted from the finest 100% human hair used to create each look. He painstakingly cut, colored,

washed, dried, curled and styled each and every lush hairpiece in advance so that they would be picture perfect for the show. He also utilized all of his best-selling Paves Professional products (available at [www.HairBoutique.com](http://www.HairBoutique.com)).

## Arrival on the Red Carpet

Ken is a champion of red carpet tresses. He has coiffed a dizzying array of stars for their strolls, twirls and poses down thousands of miles of carpets around the world. He understands that the red carpet is the beginning of the



Rowell/ABC

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journey and that first impressions are everything for a star.

Thus when it came to the ALMA Awards, Ken wanted to help Eva set the perfect stage for her eye-popping, mouth-dropping, one-woman show. In essence, Eva was showing the world for the first time her many talents in the producing, performing and hosting arena.

Ken explained that in honor of Eva's big night, he wanted "a very soft, sleek and demure look." Her stunning hand beaded (with pearls), silver-hued red carpet gown by Angel Sanchez, "was very deco with a '20s feel" and Ken wanted to "honor the gorgeous gown and the even more gorgeous woman wearing it" with a glamorous old Hollywood wavy strand look. Ken created the very first style of the evening on Eva's "dry, pre-washed hair" and crafted "a stunning deep deep side part."

After properly preparing her natural hair Ken "attached a 100% human hair custom colored piece that was created specifically for Eva." He explained "he curled the hairpiece the night before the show, using a medium-barrel curling iron." After he attached "the softly curled hairpiece to Eva's hair seamlessly, he merged her natural strands with the add-on tresses." Using his fingertips "he applied just a few drops of Paves Professional Paves Professional Shine Serum," raking it "completely through Eva's tresses to create sleekness and shimmer."

He carefully "pulled the pieces up in the back into a beautifully finished twisted style" and left long dangling cascades of gentle "waves around the perimeter of the awe-inspiring style." To hold the style with built-in shimmer, Ken finished "with Paves Professional FLAWless Convertible-Proof Firm Hold Repairing Hair Spray."

Ken explained that he wanted to start the evening off with sophistication swirled with softness since he knew "her opening number for the

ALMAs featured the brunette beauty in a diamante-trimmed ruby red dress leading a troupe of dazzling dancers" including the likes of Carmen Electra and Paulina Rubio, to name just a few.



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### Opening Performance: Sizzling Red Gown

Eva's red diamante-studded dress for her opening performance inspired Ken "to create a bombshell hairstyle reminiscent of Julia Roberts in *Pretty Woman*" when she wore the sexy red gown to the opera.

Ken's goal for the second hairstyle of the show was to great "lots of full volume and texture" that captured the mood of the performance and worked in perfectly harmony with the gown. Altering Eva's red carpet deep side part to a center part with lots of root volume and lift, he attached a second, longer and much fuller custom cut, colored and crafted hairpiece.

Ken had previously wet set, pin-curled and air-dried Eva's hairpiece utilizing Paves Professional Mousse which builds in lots of movement and beautiful body. Ken explained "air-drying provides the very best results for lots

of fullness and body."

After the hairpiece was 100% dry, Ken removed the pin curls and back-combed the piece for maximum fullness and height. He then painstakingly used "a medium-barrel curling iron to create the sexy tousled texture along the edges of the hairpiece." He finished with "a Mason Pearson brush, his famous finger-styling and the addition of a few drops of Paves Professional Paves Professional Shine Serum" to achieve the perfectly tousled look.

After he secured the pre-set piece on Eva's head, he carefully "finger-arranged the waves and curls" locking in the lush body and movement with his famous Firm Hold Repairing Hair Spray. Ken commented that "her hair looked absolutely amazing!



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### From Sexy Bombshell to Elegant Oscar De La Renta

Completely shifting the mood from red hot and sizzling, back to sophisticated and chic, Eva donned a breathtakingly beautiful floor-length yellow Oscar de la Renta gown with a stunning accent bow for her third ALMA appearance. The stunning

strapless gown inspired Ken to coif the beautiful star in her third hairstyle of the evening—a cascading hairstyle featuring long, lush, loose curls that whispered pure romance.

"To create the golden look," Ken quickly created a perfectly crafted "center part on Eva's hair and then loosely pulled back the side pieces before attaching the almost-to-the-waist long hairpiece that [he] had washed, dried and painstakingly curled the night before." To set the beautifully full strands, he confirmed he "used Paves Professional Mousse, Shine Serum and Firm Hold Hair Spray." The hair master used his magical fingers "to arrange the long ringlets" so that they softly cascaded down one side of Eva's beautiful face.

### A Vision Of Elizabeth Taylor from the Sixties

When Eva graced the stage for the fourth time, she wore an elegant Caroline Herrera empire waist gown in a shimmering white hue that offset her cobalt black



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strands, honey skin and eye tones. Eva was completely transformed from a fairy princess to a true Hollywood movie star.

Ken's inspiration for her fourth hairstyle "was a sophisticated updo that was pure Elizabeth Taylor as the queen of Hollywood from the 1960s." Working with a custom colored, set and styled add-on ponytail that he created "before the show," Ken arranged "a center part starting from the front of the hairline and running back towards Eva's crown."

He sleekly pulled Eva's tresses "back from her face on either side towards the back of her head, where [he] created a ponytail at Eva's occipital bone." He attached "an add-on ponytail" and skillfully "brushed Eva's natural hair up and over the top." Ken quickly and precisely "folded all the strands into the gorgeous updo."

Ken confirmed he "used Paves Professional Mousse on the newly washed ponytail" and let it air dry before curling it to create loose barrel-style curls. He also used a liberal amount of his Shine Serum and Firm Hold Hair Spray on the add-on ponytail and to "finish the style so that it had stellar shimmer and lots of shine."

### Long Saucy Ringlets, a Sassy Bob and a Low Chignon

Eva's fifth hairstyle of the evening was designed to work with her soft golden-mocha strapless gown by Esteban Cortezar. Ken arranged Eva's hair in a stunning design featuring long saucy ringlets.

Her sixth hairstyle was designed to harmonize with a slinky red dress by Gustavo Cavile. Ken reported that this was a delicious "deco" style red dress that inspired him to create "a shoulder skimming bob style to harmonize with



the silhouette of the beautiful statues that were presented at the show."

Ken washed, dried and set the custom designed and colored hairpiece with his famous Paves Professional products. He used a medium barrel curling iron to create the beautiful bouffant style fullness around Eva's face. Ken created "a hint of very soft curls around the perimeter."

Eva's seventh look inspired Ken to twist her hair back into a tight low chignon to accent her dramatic black fishtail dress by Ellie Saab. He "teased Eva's hair for some very light lift at the roots and along the hairline" and liberally used Paves Professional Firm Hold Hair Spray.

Ken carefully "coaxed the sides of her tresses back from off her face and merged them with the rest of her hair in the back, which he then pulled into a low pony." He twisted the low pony instantly into a sexy low chignon. Finishing the hairstyle with a liberal spritz of his Pave Professional Firm Hold Hair Spray, the look which Ken referred to as the "Inaugural Look" was ravishing.

### Long & Luscious Curled Ponytail

The star's eighth hairstyle was designed around a strapless gown by Caroline Herrera, embellished with pink, black and silvery-white stripes. Ken "brushed Eva's tresses completely off her face into a very sleek, tight ponytail, set slightly down from the back of her crown."

Once he had carefully crafted the ponytail, he "attached an add-on pony right on top of the first pony that rested higher up on her crown." Ken explained "he wanted lots and lots of lush fullness" which is why he "extended her own pony with an add-on piece." He pre-set and pre-curled the add-on ponytail to guarantee absolute perfection utilizing



"a curling iron to carefully create beautiful curls" that flirtatiously cascaded down Eva's back.

### The Final Performance: Sleek & Sassy

For her final appearance of the evening, Eva wore a white satin dress by Alvin Valley with black ostrich feather trim. Her hairstyle featured her tresses parted down the middle and worn "silky straight with lots of shine."

Ken confessed "he created this look very quickly, less than five minutes." He "used a flat iron on Eva's natural hair, added shine serum and clipped on some pre-straightened hairpieces for instant glamour."

Ken also explained "when he planned for her last hairstyle of the show, he was considering what she would wear to the after party." Since Ken knew "Eva's last gown of the evening was a regal pur-



ple Alvin Valley satiny gown" with shocking pink lining, he wanted to extend her silky straight look right into after-show events. And since Ken "created the deco Hollywood look for her red carpet entrance," he felt it "only appropriate to finish off the evening with a tantalizing look for her triumphant exit."



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### Rocking the After Party

The look that Ken created for the after party, which was the tenth and last hairstyle of the evening, "was straight and sleek like the previous hairstyle, but differed from the closing number by the fact that it had tons more movement, texture and shine." Indeed, if you look at the closing hairstyle and the after party hairstyle you will notice a significant difference in the fullness and body of the strands.

Ken wanted the heavenly



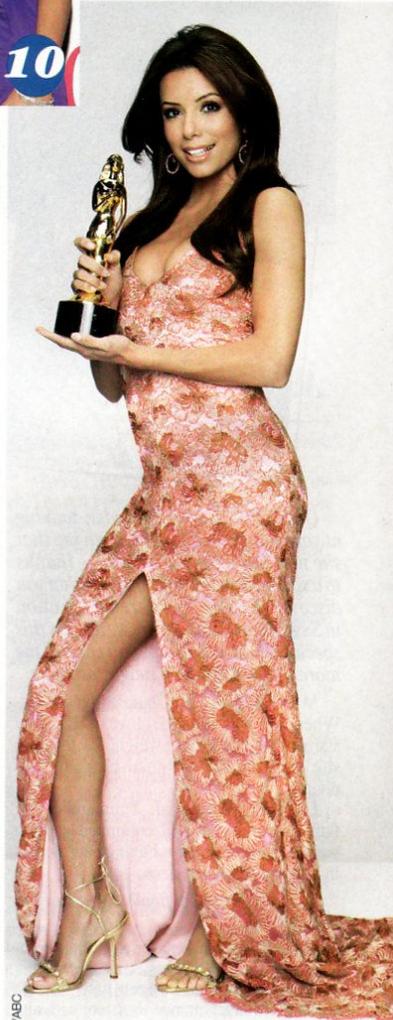
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style "to last all night long" so he cranked up the shimmer "by adding even more of his famous Shine Serum and Firm Hold Hair Spray."

Ken outdid himself whipping up a sleek, glass-like style that worked in perfect harmony with Eva's alluring purple gown, woven in the true color of Hollywood royalty.

As Ken pointed out, America was treated to a front row seat in their living rooms as Eva Longoria evolved right before their eyes into a true movie star. Ken confessed "he was blown away by Eva's incredible beauty and her ability to carry off each of the looks with style and grace."

## Eva's Fashion Files



# Jennifer Aniston's Stacked Pony Hairstyle

By Karen Marie Shelton • HairBoutique.com



Jennifer Aniston recently created a major new buzz with her sizzling stacked ponytail. Since she's had the world wrapped around her "strands" with her famous "Rachel", Jennifer has maintained a fairly simple but sultry hairstyle that's consisted of wearing her luscious tresses down around her shoulders in an array of textures.

It was a wonderful surprise to see the beloved actress wearing the latest trendy hairstyle that is currently sweeping Hollywood at the *Friends With Money* premiere. Jennifer opted for a tousled pony that was "stacked" in the back to give her lots of "tail." Her tresses along the front and the crown were softly raked back and her natural waves cascaded throughout the tail sections of the sassy stacked pony.

One of the hottest pony styles right now is the high ponytail set at the top of the head near the back of the crown. Celebs are showing up all over Hollywood with a myriad of high ponytails in a dizzying array of textures with various accessories. Jennifer's pony is set high at the back of her crown but is "stacked," which means that it consists of more than one pony or is strategically pinned around the base to give the appearance of hair that is stacked on top of other strands.

The benefit of a stacked pony is that it creates a lot of fullness around the base. Having more than one pony placed right on top of another creates a

lot more volume for the tail section. A similar effect can be created with a circular pattern of bobby pins that lifts individual strands and stacks them to create a fuller tail section.

Although the famous *Friend* is wearing her pony with a loose tousled feel, it was definitely not created without some styling effort. There's little doubt that Jennifer hit the red carpet without the assistance of her long term hair guy, Chris McMillan.

If you wish to copy Jennifer's stacked pony start with hair that is shoulder-length or longer and is either naturally straight or has been pre-straightened so that you can create the smooth side and back sections. Depending on your face shape, hair texture and type, work with your stylist to select whether you should go with a slicked back front and sides like Jennifer did. You may wish to modify this ponytail by adding a front fringe or some loose ringlets along the cheekbones.

## Step By Step Instructions

**1** Shampoo hair with a product designed to address your hair's special needs. For extra volume in the crown area, try PhytoVolume Shampoo or PhytoVolume Mousse Shampoo.

**Note:** Ponytails are often easier to style when hair is slightly aged from the last shampoo. Newly washed, soft or slippery hair can often be trickier to work with than "day old" hair. If your hair is naturally slippery, you may wish to let your hair "age" a few hours after shampooing before attempting this style.

**2** Apply the appropriate rinse-out conditioners. (Avoid if hair is super thin or fine).

**3** Finish with a cool/cold water rinse to close cuticles and encourage natural shine.

**4** Towel-blot and apply a very light cocktail of desired leave-in detangler,

conditioner and/or styling products (firm holding mousse or gel).

**5** Blow-dry hair straight using a blow dryer with a concentrator attachment. If hair is naturally curly or wavy, apply a straightening balm like Phytodefrisant or similar to damp strands. Use a boar's head style paddle brush and separate hair into individual sections.

**6** When hair is completely dry, spray entire head with a firm holding spray like PhytoPro Strong Finishing Spray or similar.

**7** Use a Mason Pearson, Kent or similar boar's bristle brush or your fingers to direct all of the hair away from the face towards the back of the head.

**8** Gather hair into a ponytail with a base that rests right at the very top of the head near the back of the crown. Before attaching a hair-friendly bungee band or blax in the same color as your hair, make sure that the crown and sides are completely smooth.

**9** Separate the ponytail into two separate equally sized ponytails on top of each other. Attach a bungee band or blax to each individual ponytail. Arrange the ponytails so that they rest on top of each other and form a continuous pony.

**10** Once the stacked ponytails are created you have many options. You can wear the tails straight, with curls or waves. Depending on the type of texture you desire for your tail, use a curling iron or straightening iron.

**11** When the entire ponytail is curled or straightened, brush pony to integrate the new texture. Spray well with firm holding styling spray

**12** Apply a light touch of shine product to add shimmer. Remember not to apply too much shine product.



# Ashley Tisdale

## Steal Her Hairstyle!

By Karen Marie Shelton • HairBoutique.com



**B**londe and beautiful, 21-year-old Ashley Tisdale, the younger sister of Jennifer Tisdale, has made a huge splash appearing in the Disney Channel hits *The Suite Life of Zack and Cody* and *High School Musical*. With her sweet sound and talent as an actress, it looks as if Ashley's star will continue its rise to dizzying new heights for years to come.

Ashley first broke into showbiz making a series of guest appearances on such shows as *7th Heaven*, *Beverly Hills 90210*, *The Geena Davis Show*, *Boston*

*Public*, *Charmed*, *Malcolm In The Middle*, *George Lopez* and *Still Standing*. In March of 2005 she made her first appearance as Maddie Fitzpatrick on *Zack and Cody*. Since then she has appeared in over 30 episodes of the Disney hit.

What has really gotten the blonde beauty lots of attention is her role as the evil drama queen Sharpay in Disney's popular *High School Musical*. The musical has been described as *Grease* meets *Romeo and Juliet*. The musical has been such a phenomenal hit that Ashley has been heavily sought after on the talk show circuit and

has already secured a spot in the sequel which is currently in the planning stages.

### Steal Ashley's Style

Stylist to the stars, Robert Hallowell actually briefly worked with Ashley many years ago when she was a very little girl on *The Geena Davis Show*. He graciously agreed to walk me through the steps that he would use to create her current hair style.

Ashley has been wearing her hair with a deep side part and a lush side-swept fringe that Robert pointed out was

very flattering to her face shape. He recommended the following steps for stealing Ashley's gorgeous, loosely waved style:

**1** Shampoo with a product designed for your hair's type, texture and current condition. Robert recommends his "famous Shine Booster Shampoo, which he uses on many of his famous clients to add moisture and help protect color treated or highlighted strands."

**2** Rinse shampoo well and follow with an application of Shine Booster Conditioner or similar rinse-out conditioning



product. Robert pointed out that "because Ashley's hair is highlighted blonde and is very long, it would benefit from a rinse-out conditioning product that preserves the color and adds back moisture."

**3** Finish with a cool/cold clear water rinse to remove all remaining conditioner, to help close the cuticle and build in natural shine.

**4** Towel-blot excess water and apply a few drops of Robert's Love That Shine Treatment Elixir or similar leave-in conditioner working the product into the tresses with your fingertips. Robert explained that the "Treatment Elixir is a high integrity product that works as both a great leave-in conditioner as well as adds great style-ability."

**5** After the Love That Shine Treatment Elixir has been worked into the damp hair with fingers and the hair has been carefully detangled from ends to the roots, Robert recommends "adding a small dollop of his Flat Factor or

similar straightening balm." Robert advises "adding the straightening balm to the palms of the hands and then working it into the hair on top of the Love That Shine Treatment Elixir" or similar leave-in conditioning product."

**Note:** To achieve more optional volume along the crown area apply Robert's Super Volumizing Tonic "to the area where fullness is desired."

**6** Once the various styling products have been carefully and completely distributed from roots to ends, Roberts suggests "using a long tail comb to create a deep side part." Direct the fringe hair over to one side. The hair should extend deep from the part up to the top of one eye.

**7** Blow-dry the fringe area completely flat to avoid development of wrinkles or hair creases. Once the fringe is completely dry, work on the rest of the hair. Select a wide boar's bristle paddle brush



(for more coverage and to dry hair faster) combined with a blow dryer. Robert suggests "using the head like a roller directing hair back and forth with the brush and blow dryer to build in body, movement and remove all remaining moisture."

**8** After the strands are completely dry use a medium-sized flat iron on just the top 1/4-inch section of the hair surrounding the part to add spectacular sheen and swing. Robert explained that "using a flat iron on isolated sections adjacent to the part gives hair lots of nice movement and flow. It also prevents the development of pesky flyaways."

**9** For extra height around the back and crown, Robert recommends "separating hair into one-inch sections and back-combing until the desired fullness is achieved." Smooth hair gently into place after you are finished back-combing.

**10** Separate strands into one- to two-inch sec-

tions and use a large-barrel curling iron on the ends of the strands to create soft loose waves and curls like Ashley's. If you prefer, set on large electric curlers to add overall bend and waves to the entire head of hair.

**11** After the newly created curls have completely cooled, finish with a spritz of Love That Shine Spray. Gently arrange strands and break up the curls with your finger.

One of the key advantages to Ashley's long and lush locks is that they can be worn in a myriad of different styles. Whether you re-create her soft waves and curls or decide to go with a sleek straight style, Ashley's has a lock on a great basic hairstyle.

Watch for this multi-talented, beautiful young blonde performer to continue to have spectacular career successes in the future. She has already been signed for several new TV and film roles and is destined to be a major star.

# Jennifer Love Hewitt

## Gets shorty with a beautiful bob!

By Karen Marie Shelton • HairBoutique.com



**J**ennifer Love Hewitt was born in Waco, Texas on February 21, 1979. By the time she was three-years-old she was entertaining the world and she hasn't stopped working since. Her first big hit was *Party Of Five* in 1995. Recently her latest series, *Ghost Whisperer* has been capturing the attention of millions and is considered a bona fide hit.

Jennifer, whose friends call her "Love," has been popping up on red carpets everywhere, where her hair hue, length and style are constantly changing. So when she showed up with her latest media hair incarnation, a gorgeous short red-hued bob, I wondered if she was showing off her real hair or wearing an add-on wig or extensions.

### Robert Hallowell Provides Insight To Love's Style

After a few days of phone tag I caught up with Love's celebrity hairdresser, Robert Hallowell, who has worked with the gorgeous star (recently named in *People Magazine's* 100 Most Beautiful for 2006) off and on for years.

Robert confirmed that "Jennifer's new short mahogany red bob is her own hair and not a wig." Although "it is a definite departure from her normal dark brunette strands," Robert said that "she looks spectacular and that it's a fabulous color and style for her face shape, body type and overall skin and eye tones."

### Achieve Jennifer's Rich Hue

Robert mentioned that during the times that he had worked with Love's hair for various roles, "she expressed a desire to wear her hair two or more shades darker than her natural Brunette hue." "Interesting that she went with the red hues," he mused. Then he pointed out that "the beautiful actress had another *Garfield* movie coming out." In fact, *Garfield* opened June 23 with the voice of Bill Murray and starring Jennifer, Breckin Meyer and Billy Connolly.

In order to "achieve the rich red infused hue on Jennifer's natural Brunette tresses," Robert confirmed "that involved a two step coloring process." First the "Brunette shades would be lifted and then the deep rich mahogany-red could be deposited." Although her hair seems to catch a variety of lights, Robert pointed out that she did not have highlights woven into the new hue and that it only appeared that way from the lights playing off her newly colored tresses.

### Steal Jennifer's Short Bob Style

Love's short bob, as Robert explained, is not technically a "traditional bob" since it does not fall into the official definition of a traditional bob cut (devised by Vidal Sassoon, a traditional bob is equal in length from part to end). Love's bob has a wide sweep of fringe hair that Robert believes "really flatters her face."

The cut, Robert commented

"was performed with shears and not a razor, which would probably render Love's medium textured hair too wispy on the ends." Robert pointed out that "razors should only be used on certain types of strong hair that is less likely to split or curl up from lack of weight."

Robert has used his Prawduct line of all natural hair care products on Jennifer in the past when he coiffed her hair for various events. He confirmed that he would re-create her bob style by completing the steps listed below:

**1** Shampoo with product that is designed for your hair's type, texture and current condition. Robert recommends his famous Shine Booster Shampoo, which he has used on Love in the past.

**2** Rinse shampoo well and follow with an application of Shine Booster Conditioner.

**3** Finish with a cool/cold clear water rinse to remove all remaining conditioner, to help close the cuticle and build in natural shine.

**4** Towel-blot excess water and then apply a few drops of Love That Shine Treatment Elixir, working it into the tresses with fingertips. Robert explained that the "Treatment Elixir is a high integrity product that works as a great leave-in conditioner and adds great stylability."

**5** After the Love That Shine Treatment Elixir has been worked into damp hair with fingers, Robert recommends

"adding a small dollop of his Flat Factor to the palms of the hands and then working into the hair on top of the Love That Shine Treatment Elixir."

He was very specific to point out "the two products should NOT be cocktailed together since it would weaken the integrity of each product." Robert explained he would "add the Flat Factor on top of the Love That Shine to give hair a rich glossy quality and get it perfectly straight so that the hair had bend and movement."

**6** Once the various styling products have been carefully and completely distributed from roots to ends, use a long tail comb and create a deep side part, directing fringe hair over to one side. The hair should extend deep from the part up to the top of one eye.

**7** Blow-dry fringe area completely flat to avoid development of wrinkles or hair creases. Once the fringe is completely dry, work on the rest of the hair. Select a wide boar's bristle paddle brush (for more coverage and to dry hair faster) combined with a blow dryer. Robert suggests "using the head like a roller directing hair back and forth with the brush and blow dryer to build in body, movement and remove all remaining moisture."

**8** After the strands are completely dry, use a medium-sized flat iron on just the top 1/4-inch section of the hair surrounding the part to add spectacular sheen and swing.

Robert explained that "using a flat iron on isolated sections adjacent to the part gives hair lots of nice movement and flow. It also prevents the development of pesky flyaways."

**9** For extra height around the back and crown, Robert recommends "separating hair into one-inch sections and back-comb. Smooth hair and finish with a spritz of Love That Shine Spray."

# TRESS RX

## Ask the Hair Doctor

By Karen M. Shelton • Hairboutique.com  
Photos courtesy of Global Hair & Fashion Group



London Hair (Mt. Pleasant, SC)  
Stylist: Frances DuBose; Makeup: Betty Mekonnen

***I have a chin-length bob that is all one length that I pull back into a small ponytail. I never am able to get my hair to look sleek like all the celebrities when it is pulled back. Are there styling tricks that I am missing?***

**—Carolyn, Las Vegas, Nevada**

The first step to sleek, pulled back hair, is well conditioned strands that will bend and mold into your designed pony style. Moisture starved tresses are more prone to flying free and other random acts of misbehaving. Start with a strand taming moisture enhancing shampoo like Phytojoba or similar.

Unless your hair is fine or prone to oiliness, use a rinse-out conditioner after you shampoo. When possible, follow with a cool/cold rinse which seals the cuticle adding instant shine and manageability. Towel-blot your wet strands to remove excess moisture. Utilize a world

class frizz fighter like Phytodefrisant Balm to keep random hairs from popping out of your sleek pony. Apply the Phytodefrisant or similar product to your damp strands before blow-drying with a boar's head paddle or round brush.

After your hair is completely dry apply one or two drops of Paves Professional Shine Serum or similar into the palms of your hands and mix well with your fingers.

Run your fingertips through your hair to give it added smoothness. Use your fingers and a brush to pull your hair back into a sleek pony. If your hair still pops out, keep your serum handy and apply to rowdy hair sprouts as needed for instant taming. For extra hold, spritz with a light hold hairspray.

Don't forget to keep your split ends well trimmed while religiously performing regular deep conditioning. These maintenance steps encourages strand sleekness and spectacular shine.

***I have short fine hair that is currently mousy-brown. I have a warm skin tone and am wondering if I can liven up my drab hair with red hair? Do I need to find a colorist or should I just close my eyes and grab a box of color from the nearest grocery store shelf? What is the best red shade for my skin tone and how do I find out how to get the best look for me? Will red help give my hair***

***more volume?***

**—Karen, Houston, TX.**

The right shade of red definitely can help you weave the illusion of volume on your fine hair. Color is known to swell the hair cuticle and will often add instant new volume to fine or thinning hair. If you have a warm skin tone, you should think about red shades that are in the earthy or bronze family of hues. Since you are unsure of the right color for your current skin tone, it would be best, at least initially, to work with a master colorist that can mix and match red shades that will result in a fabulous color for you. While home hair color can work for many, it is not always advisable for the hair coloring novice.

Always schedule a consultation with the colorist of your choice before you take the color plunge to talk about the type of red you envision. Let the colorist show you some of their suggestions for complimenting your skin tone and eyes. If you feel comfortable with the consultation, make an appointment to have your hair colored.

Ask your colorist to recommend some enhancements to your current style that will showcase your new red hues to maximum effect. Sharp layers or well placed shading at the roots or at the tips can add special depth. You can maximize the color created by utilizing color shampoos that will maintain your beautiful new red shades as well as provide you with the appearance of fatter strands.

***Whenever I go see my current hairdresser she tells me how difficult my hair is to cut.***

***When I ask her what she means, she says that my hair is super thick and hard to manage. It actually hurts my feelings when she tells me this but I am never sure how to respond.***

**—Arial, Portland, Oregon**

It is never okay for a stylist to repeatedly hurt your feelings, nor is it okay for a hairdresser to complain about your type, texture or length of hair. Find a new hairdresser that cuts and styles your hair with love and passion. Great hairdressers will make it their mission to make you comfortable and beautiful, regardless of your hair type. Find a stylist that will work hard to always put you at ease and help you find fabulous styles that work perfectly for your type, texture, length and condition of hair.

If you don't want to dump your current hairdresser, send her a polite note explaining your current dilemma. Ask her to please respect your feelings about your hair and ask that if she is sincerely not comfortable cutting it for you, that you will find someone else to cut and style your tresses.

**Any ideas for creating easy updos for chin-length hair without resorting to pin-on ponytails or other extension hair accessories?**

**—Becca, Boston, Massachusetts**

Working from the front of your hairline to the nape of your neck, section your freshly washed and dried hair into a series of tiny ponytails. Use Blax or similar "hair friendly" elastics in the same color as your current hue to tie off each pony. Make as few or as many little ponytails as you like.

For a funky look, leave the "tails" of the finished ponies to blow free. For a more finished look, gently curl the ends of each pony around your fingertip and pin into place with a small bobby pin, creating a mini version of a barrel curl.



James A. Shaw Hairdressery, Atlanta, GA  
 © 2007 Candy Shaw, Course: Make-up & Hair Styling



Pierre de Beaumont (Haddonfield, NJ)  
 Stylist: Robert Avedissian

Depending on how much time you wish to spend and the ultimate look you are going for, you can create a variety of parts and patterns extending from your hairline to the back of your head. Remember to experiment but if you decide to adopt this look for a big event, spend some practice time working on your technique.

Karen M. Shelton is President/CEO of the popular award-winning [www.hairboutique.com](http://www.hairboutique.com). Have a question for the hair doctor? Email Karen at [shelton@hairboutique.com](mailto:shelton@hairboutique.com) or Cheryl at [cheryl@mmimags.com](mailto:cheryl@mmimags.com). Or send your question to: Hair Doctor, 101 HairStyles, 1359 Broadway, Suite 1203, NY, NY 10018

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# Heather Locklear

## Big Hair Tales

By Karen Marie Shelton • HairBoutique.com



Regardless of the ups and downs Heather Locklear faces in her everyday life, one thing is always for certain—this sexy star continues to shine as she becomes more and more fabulous as the years pass by! Case in point, the lovely, eternally blonde Heather Locklear attended the Los Angeles premiere of her film, *The Perfect Man* with her tresses coiled in the hottest “big hair style.”

Wearing her trademark longish layered bob, Heather had a major but carefully designed case of big bed-head. This latest big hairstyle was a departure from her usual sleek, stylish look but a return to a style that she wore frequently in 1995.

Aside from her recent split with rocker Richie Sambora, life has been very good to the blonde California girl. She has been TV's reigning queen for years starting with her role as *Dynasty's* Sammy Jo Dean Carrington from 1981 until 1989. Then she was the hot blonde *Melrose Place* babe Amanda Woodward from 1993 until 1999, followed by a stint on *Spin City* as Caitlin Moore. With each of her roles, Heather's hair is often in the spotlight (and often copied for its timeless beauty). “Hair is the secret to playing a trashy vamp convincingly,” says Locklear, who understands the importance hair plays in the image she projects.

What more could the beautiful flaxen star wish for? Heather has always been very upfront about her goal to become a major movie star.



And with two films in the works, *Oranges and Women of a Certain Age*, Heather's star continues to soar! With a reputation of being a really nice person, regardless of her fame, fortune and other Hollywood perks, this Hollywood beauty won't be going anywhere for a long time—and her fans wouldn't have it any other way!

### Steal Heather's Style

Heather's hair is currently cut into long, straight layers from the chin through the ends to give her straight tresses lots of body and movement. Her length currently falls just below her shoulders. Her longish fringe cascades to just the top of her cheekbones. The advantage to this classic layered style is that it offers a lot of versatility.

**Step 1:** Shampoo and condition your hair with your normal products designed for your current hair type, texture and condition. Rinse well with a cool water rinse which helps build natural volume and increase shine.

**Step 2:** Towel-blot strands. Detangle strands from the ends to the roots.

**Step 3:** Apply a volumizing gel or similar products to the roots. To protect against heat and add body, distribute a leave-in conditioner from the top of the ears to the ends. Distribute well. If your hair tends to frizz or is naturally wavy or curly, you may wish to combine a volumizing



product for the roots with a smoothing serum for the rest of the hair.

**Step 4:** Working from side to side use a boar's head or natural round brush combined with your blow dryer to straighten and build in body.

**Step 5:** To build in volume at the roots, use the round brush to lift your tresses up and direct the air flow from the dryer up the hair shaft to the roots. This “ruffles the cuticle” helping to add natural fullness. Or, bend over at the waist and direct the air flow of the dryer up the hair shaft towards the roots. When hair is 90% dry, bend right-side up and work on the hair from the ears down to the ends.

**Step 6:** Use the round brush to straighten the remainder of the hair by rolling individual sections carefully around the brush and directing the air flow down the hair shaft towards the ends. This helps to straighten and close the cuticle as well as add shine.

**Step 7:** While drying the ends, use the round brush to flip ends up slightly while finishing. For a more pronounced flip, use a round metal brush on just the ends, which acts like a hot curler to help lock in curl.

**Step 8:** Seal the style by finishing up with a blast of cool air, if possible, from your blow dryer.

**Step 9:** Carefully comb in your desired part.



**Step 10:** To achieve Heather's “big hair,” separate hair into two- to three-inch sections. Working from side to side near the roots, use a one and a half-inch curling iron and create big curls with the iron. Release each curl and then carefully pin into place with a bobby pin. Continue to curl and pin until the entire hair has been finished. Let the curls air dry until 100% cool.

**Step 11:** Spray with a strong hold hairspray or volume spray. Carefully unpin the curls.

**Step 12:** Break up the curls with a boar's head brush. Separate hair into two- to three-inch strands.

**Step 13:** Use a comb designed for back-combing, and working from side to side, back-comb each section of hair until it achieves the desired height. Continue to back-comb from side to side.

**Step 14:** When you have finished back-combing, spray the entire head with a firm hold hairspray.

**Step 15:** Use your fingers to smooth the teased hair down into place. Use a rat tail comb or pick to lightly pick up the roots.

**Step 16:** Apply a tiny drop of shine serum or spray into the palms of your hands. Lightly brush the palms over the top of your style and you are ready to rock Heather Locklear's style.

# Jessica Simpson

## Lady In Red



Grantz/WireImage

Although Chris De Burgh wrote his famous "Lady In Red" song about a gorgeous lady in a red dress, it certainly applies to the stunning red tresses worn by superstar Jessica Simpson at the ALMA Awards. The blonde bombshell was radiant in a sassy chin-length red wig that is part of her new Jessica Simpson/Ken Paves hairpiece line coming out soon.

Jessica's longtime celebrity hairdresser and best friend, Ken Paves, confirmed "the amazing color was officially called ginger" and was the "perfect shade of neutral red" to work in harmony with the "hair and fashion icon's golden skin tones." Ken confirmed that "the stunning wig

was tested on Jessica in a recent photo shoot."

Sharing inside scoops, Ken confided "Jess has always wanted to be a redhead" and the "sizzling 100% all human hair wig" offered Jessica a "hot new hair look without commitment." After all, Ken pointed out, "who better to wear the sassy new wig, designed as a special tribute to Norma Jean, than Jessica?" The star, who "played a major role in all the new hair line designs with [Ken]," also happens to be "the President of [their] new hair company."

Explaining that Jessica's friend, "CaCee Cobb first braided all of Jessica's natural hair down flat," Ken then skillfully positioned the silky hair piece "right at the star's hair-

line." After sliding on the stunning wig, he styled her bangs in a seductive side sweep "from a deep side part." He carefully "smoothed one side behind her ear using his fingers to pull some of the back curls forward so that they gently caressed her cheeks."

In preparation for Jessica's appearance, Ken wet set and pin curled the custom colored and cut hair piece the night before the show with Paves Professional FLAWless Red Carpet Mousse. He let the piece "air dry" for the best results.

The hair wizard then styled and curled the hair-piece, utilizing his best selling Paves Professional products such as Paves Professional FLAWless Convertible-Proof Firm Hold Repairing Hair Spray and Paves Professional FLAWless In The Spotlight Greaseless Essential Oil Shine Serum (the entire Paves Professional line is available at

HairBoutique.com). Ken painstakingly used "a medium barrel curling iron to create the sexy tousled texture along the edges of the hair piece." He finished with "a Mason Pearson brush and my famous finger-styling" to achieve the perfect look.

After the gorgeous—"Is it really a wig?"—shimmering red hairpiece was snugly in place, celebrity makeup artist Mary Phillips set to work skillfully designing Jessica's makeup to perfectly match

her saucy new hair hue.

It is obvious the star was having a lot of fun as a spicy redhead. As Jessica laughingly explained on the red carpet to the myriad of frenzied reporters, her current blonde hairline was "carefully covered with red eye shadow to match the wig just in case."

It seems impossible that this gorgeous woman could be any more beautiful as a redhead than she is as a blonde. The truth of the matter is that Jessica looked absolutely radiant in her new hair hue. The good news for her millions of female fans is that very soon they will be able to follow the star's example and achieve her exact ginger-hued look on their own heads when their new hair line is available ([www.hairuwear.com](http://www.hairuwear.com)).

Jessica's fans, as Chris De Burgh wrote "will never forget the way that she looked" in her sassy new style.



Grantz/WireImage